



I-494 CORRIDOR COMMISSION

Reducing Traffic Congestion

Bloomington • Eden Prairie • Edina • Minnetonka • Richfield

2021 Transportation Management Organization (TMO) Funding

Legislative Request

The I-494 Corridor Commission is seeking \$150,000 annually in state funding to deliver telework resources, guidance and tools to employers to assist them with formalizing telework as a business strategy. The I-494 Corridor Commission operates Commuter Services, a Transportation Management Organization (TMO) in the metro area serving Bloomington, Eden Prairie, Edina, Minnetonka and Richfield.

Commuter Services is working with over 1,000 employers in the I-494 corridor area delivering services for their employees/commuters with individualized assistance to form carpools and vanpools, resources for bicycle commuting including free outdoor bike racks, customized transit itineraries for employees and significant guidance on how to establish telework as a business strategy.

Investing in Operations:

Federal Congestion Mitigation Air Quality (CMAQ) funds a large portion of Commuter Services outreach to assist residents, commuters and employers with transportation resources.

Local match funding comes from the I-494 Corridor Commission's five member cities, each city contributes \$0.50 per resident annually.

State funding is needed to assist in raising local match to provide the resources and services to employers and commuters, and to assist with the delivery of Twin Cities Telework.

Twin Cities Telework is a program of Commuter Services providing employers a wealth of free customizable resources including sample telework policies, teleworker agreement, telework implementation guidance, training for managers to learn how to manage employees remotely and training for teleworkers to learn best practices for success in a remote work environment.

Twin Cities Telework includes a robust website: www.tctelework.com as well as a regular telework newsletter, a series of telework webinars and one on one consulting.

The resources within Twin Cities Telework will be available to employers state-wide.

Reducing Traffic Congestion Statewide

People from 85 out of 87 counties in Minnesota use I-494 on a daily basis according to a study by the Metropolitan Council. I-494 is a statewide asset connecting Minnesotans to the airport and Mall of America.

Each vehicle mile reduced by Commuter Services staff cost less than a penny in 2018.