



DEED Overview – Workforce Development

Steve Grove | Commissioner

January 18, 2023



DEED: At-a-Glance

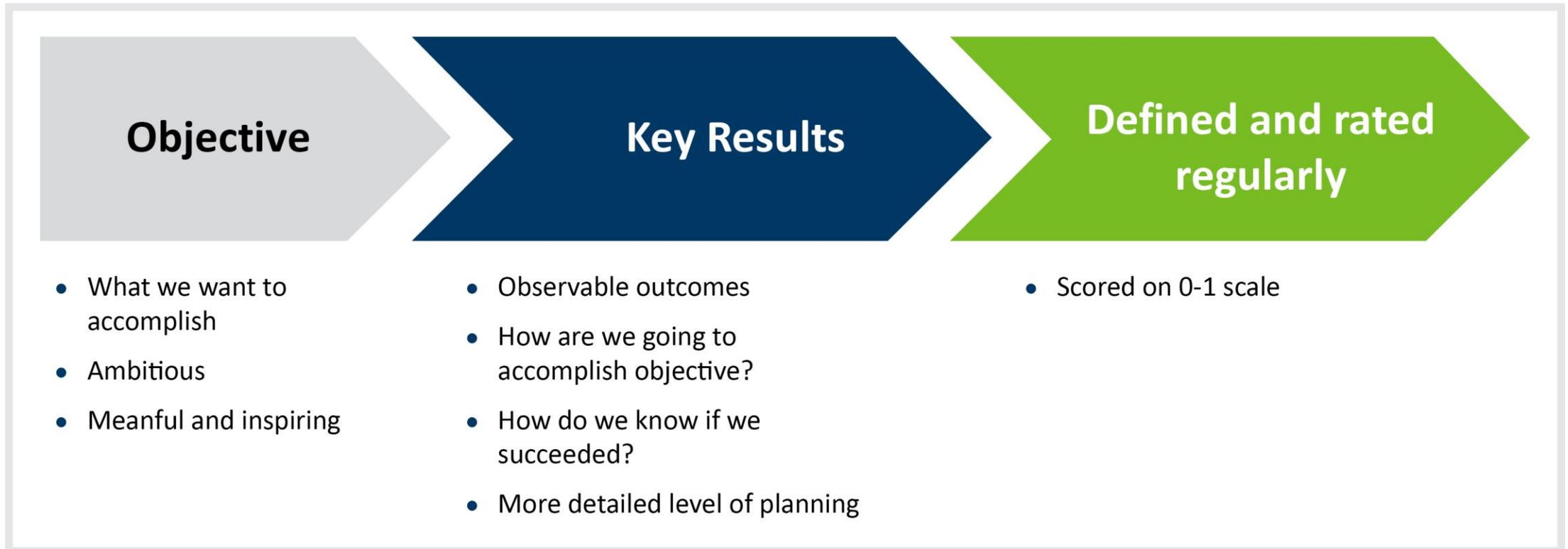


- DEED is the state's principal **economic development** and **workforce development** agency.
- We work to attract, retain, and expand businesses and **create jobs** for all Minnesotans.
- We work to connect workers to jobs, prepare individuals for **jobs in high-demand industries**, and help people to **live independently**.

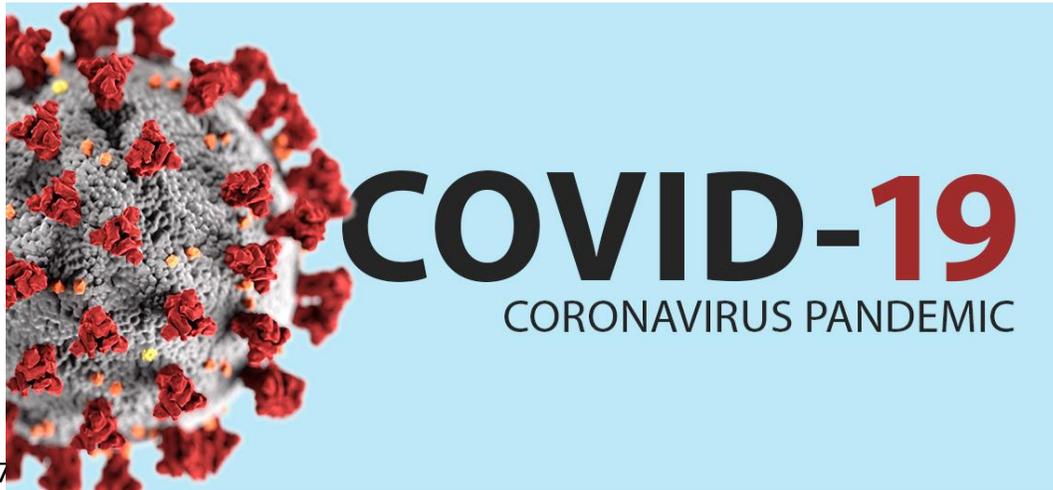
DEED's Design to grow Minnesota's Economy

- We cover a robust spectrum of worker and business dynamics to help grow our economy.
 - provide **employment and training** for individuals
 - provide **services** that help individuals with disabilities achieve personal and vocational independence
 - promote **business recruitment**, expansion, and retention
 - promote **career and business opportunities** for individuals currently underrepresented in Minnesota's economy
 - promote **international trade**
 - promote **broadband** adoption and
 - support **community development**

How we run the agency: OKRs



Governor's Council on Economic Expansion



Minnesota's 10 Year Economic Expansion Plan



To achieve a more equitable, inclusive, sustainable, and resilient Minnesota economy, we must all commit to take action.

- 1** Commit to our people, as Minnesota's number one strength and the key to a prosperous future.
- 2** Commit to our communities, as the nexus point of growth and opportunity.
- 3** Commit to our businesses, as the engine that will write the next chapter of the global economy.
- 4** Commit to innovation, as the central dynamic needed to adapt to an ever-changing economic landscape.
- 5** Commit to infrastructure, as the foundation of all economic progress.

DEED's Organizational Structure

- **Workforce Development**
- **Economic Development**
- **Workforce Services**
- **General Support Services**





Workforce Development

Marc Majors | Deputy Commissioner

Employment and Training Programs (ETP)

- Provides **skill development and training** programs for Minnesotans, including career seekers with barriers to employment and people who are unemployed.
- Helps career seekers develop and improve **job readiness** for in-demand occupations that pay family-sustaining wages.
- Partners, collaborates and engages with employers to **find and train workers**.



- Works with **career seekers** to develop and improve job readiness for in-demand occupations that **pay family sustaining wages**. The Veteran Services unit works exclusively with Veteran career seekers.
- Partners, collaborates, and engages with employers to **find and train workers**.
- Communicates available programs and services via an innovative and mobile friendly website, **CareerForceMn.com**.
- Provides online resume and job-matching system for employers and career seekers through **MinnesotaWorks.net**.



Governor's Workforce Development Board (GWDB)

- **Governor's Workforce Development Board:** Has statutory responsibility under the federal Workforce Innovation and Opportunity Act (WIOA). Provides **leadership** on key **workforce strategies** for the state. Represents leaders from business, education, labor, community-based organizations and government.



Office of New Americans

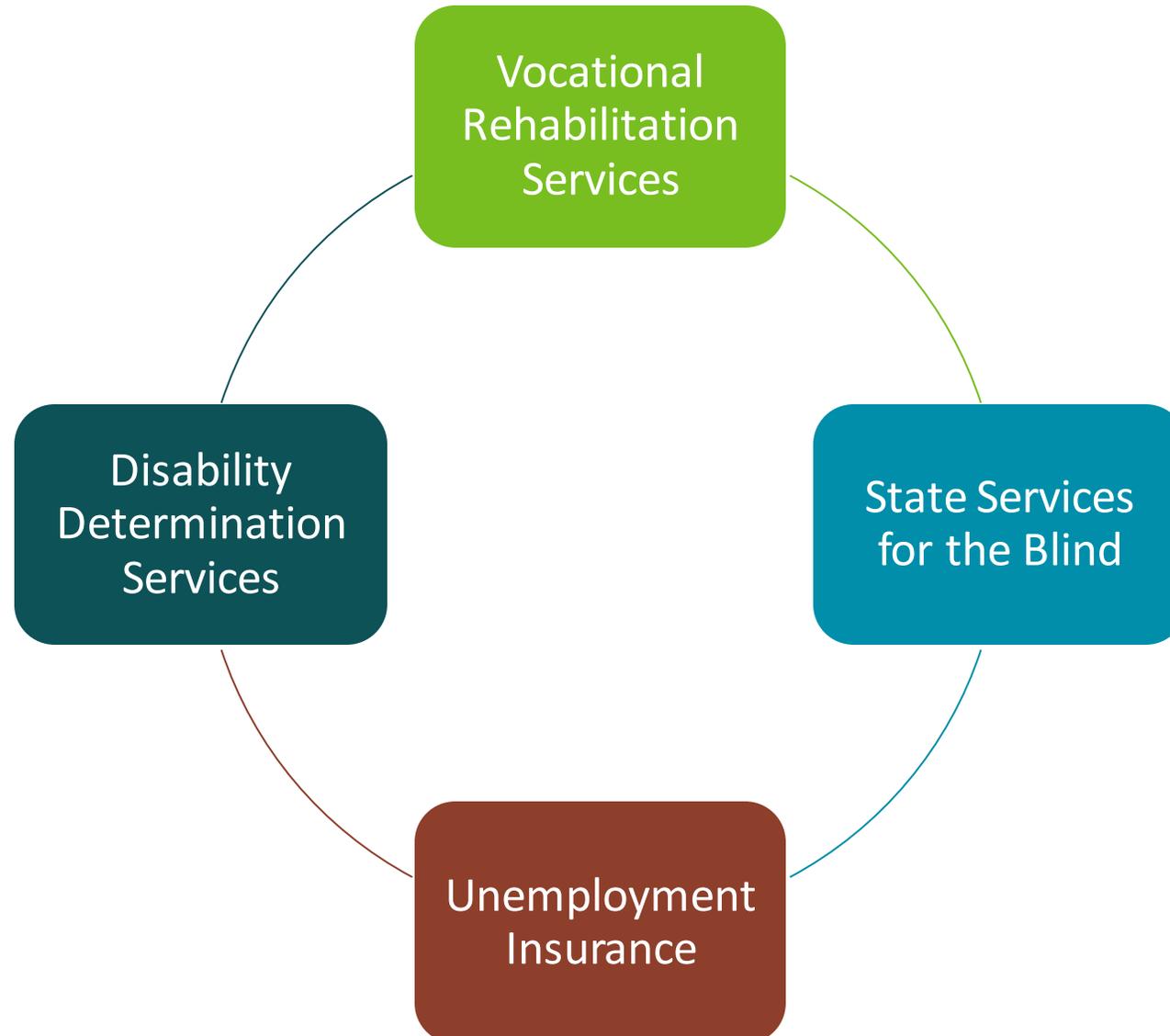
- **Office of New Americans:** Tasked with creating and implementing a **statewide strategy** to support **immigrant** and **refugee** integration in Minnesota.
- Works to improve **access to services** in state government and to **reduce barriers** to employment opportunities and improving connections between employers and immigrant job seekers.





Workforce Services

Evan Rowe | Deputy Commissioner



Workforce Services Overview

Vocational Rehabilitation Services (VRS)

- Provides **employment-related services** to approximately 20,000 Minnesotans with disabilities each year who seek competitive, integrated employment.
- Provides Pre-Employment Transition Services to **students** with disabilities.
- **Assists Minnesotans with disabilities** to live independently and secure their basic rights in areas such as housing, transportation, education and employment.



State Services for the Blind (SSB)

- Assists Minnesotans who are **blind, DeafBlind, losing vision**, or who have a disability that makes it difficult to read print.
- Offers **tools and training** for employment, living independently, and accessing print.
- SSB helps Minnesotans **live, work, read and succeed**.



Unemployment Insurance (UI)

- Pays eligible workers up to **50%** of their average weekly wage (subject to a state maximum) for up to **26 weeks**.
- Collaborates with CareerForce to ensure workers have the assistance they need to **quickly return to employment**.
- Paid \$808 million in unemployment benefits to 142,742 Minnesotans in 2019. During the pandemic, the program paid roughly **\$15 billion** to **875,000 Minnesotans**.
- Minnesota UI regularly ranks among the **top 5 states in the country** in achieving federal performance standards.



Disability Determination Services (DDS)

- Serves Minnesota residents who file applications for **disability benefits** and Minnesotans who are reviewed for continuing eligibility.
- Refers **disability applications** for individuals who may benefit from rehabilitation services to other state agencies.
- Reviewed **42,031 new claims** in 2021.
- DDS is funded **100% by federal dollars**.



Our Commitment to the Legislature

- To collaborate with you to grow our economy
- To bring a "yes, and..." orientation to our work
- To center equity in all that we do
- To be honest and transparent
- To do the best we can to achieve our mission

Thank You!

Questions are welcome!

Appendix

ETP Results

MEASURE	SFY 2020	SFY 2021
Dislocated Worker Program: % of participants entering employment after exit <i>State DW</i> <i>WIOA DW</i>	84.4% 82.9%	81.2% 83.7%
Pathways to Prosperity Program: % of participants retaining employment for 3 quarters after exit	58%	63%
Minnesota Youth Program, Youthbuild and Youth at Work: % of participants who attained work readiness or education goals	88%	75.3%

All programs were impacted by COVID-19.

CareerForce Results

MEASURE	Previous	Current	Dates
Number of job seekers registered and receiving a reportable service	82,480	58,942	SFY 2020 & SFY 2021
Number of employer job openings posted on minnesotaworks.net	521,667	603,811	SFY 2020 & SFY 2021
Job seeker customer satisfaction using the Net Promoter Score*	46	46	CY 2016 & CY 2020
Wagner Peyser Employment Services Program: % of participants entering employment after exit	68.3%	69%	SFY 2018 & SFY 2019
Veterans Program: % of participants receiving intensive services who completed all program goals or exited the program into employment	86%	89%	SFY 2020 & SFY 2021

*Net Promoter Score: - 100 to 100; a score of 50 is excellent.

VRS: Results (1 of 3)

VOCATIONAL REHABILITATION SERVICES PROGRAM

MEASURE	SFY 2019	SFY 2020*	SFY 2021	SFY 2022
Number of new participants receiving services	5,406	4,754	3,395	4,268
Total number of participants receiving services	16,151	15,013	13,073	13,256
Number of individuals attaining employment	2,605	2,291	1,505	1,936
Potentially eligible students served through pre-ETS only	1,194	1,727	954	1,563
VRS participants served with pre-ETS	1,520	2,221	2,514	2,468

*The COVID-19 pandemic has impacted the number of people served during SFY 2020 - SFY 2022 as well as their ability to gain and maintain employment.

VRS: Results (2 of 3)

EXTENDED EMPLOYMENT PROGRAM

MEASURE	SFY 2019	SFY 2020	SFY 2021	SFY 2022
Number of individuals	3,586	3,163	2,813	2,770
Total wages earned by individuals	\$31.4M	\$27.8M	\$28.9M	\$31.8M

INDIVIDUAL PLACEMENT AND SUPPORTS GRANTS

MEASURE	CY 2019	CY 2020	CY 2021	SFY 2022*
Total number of individuals served	1,226	1,026	1,027	1,082
Total number of individuals employed	736	616	616	675

*New data collection method for IPS started on 7/1/2021.

VRS: Results (3 of 3)

INDEPENDENT LIVING GRANTS

MEASURE	SFY 2019	SFY 2020	SFY 2021	SFY 2022
Total number of individuals served	6,549	6,856	6,384	6,698
Total instances of service*	53,458	55,819	48,270	39,029

*Information and referral, skills training, peer counseling, advocacy.

WORKFORCE DEVELOPMENT

MEASURE	FFY 2020	FFY 2021
Customers' average hours worked per week	30	29
Customers' average hourly wage	\$20.48	\$21.67

SENIOR SERVICES

MEASURE	FFY 2020	FFY 2021
Total customers served	3,244	2,898
Customers enrolled through Aging Eyes	456	341
Community partnerships formed	77	52

COMMUNICATION CENTER

MEASURE	FFY 2020	FFY 2021
Total customers served	8,492	8,901

UI Results

MEASURE	SFY 2019	SFY 2020	SFY 2021	SFY 2022
Number of new initial applications for benefits (new and reactivated)	192,991	925,526	618,884	301,322
Number of telephone calls taken	429,820	628,258	957,284	584,638

DDS: Results

MEASURE	FFY 2020	FFY 2021
Number of new determinations reviewed	44,425	42,031
Days in decision-making	91.6 days	94.5 days
Accuracy of determination decisions (initial claims only as reported by SSA)	95.3%	96.1%