



**Support the language in the Senate Omnibus Environment Finance bill (SF 4062) Funding
Minnesota Sports and Events**

- The bill establishes a new “Events Promotion Account” in the Natural Resources Fund in the Explore Minnesota Tourism Statute (Article 2, Sec 61).
- In Article 2, Section 65(l), it directs “one percent” from the GENERAL FUND from the “lottery in lieu of taxes” proceeds and deposits this EXTRA money in the newly created Events Promotion Account in the Natural Resources Fund “for promoting special events in the state. At least 50% must be spent to promote events outside the metropolitan area.”
- It doesn't take ANY money from the Natural Resources Fund which is currently dedicated for existing purposes. It ADDS to it.
- In Article 1, Section 4, it then “appropriates \$1 million [in FY 2023] from the GENERAL FUND for a grant to Minnesota Sports and Events to attract and promote large-scale sporting and other events to the State of Minnesota. This is a one-time appropriation.” This is the short-term funding.
- In Article 1, Section 4 , it also “appropriates \$450,000 [in FY 2023] from the [newly created] Events Promotion Account in the Natural Resources Fund [which is receiving 1 percent of GENERAL FUND lottery in lieu proceeds] for a grant to Minnesota Sports and Events to attract and promote large scale sporting and other events to the State of Minnesota.
- At least 50% of the money appropriated must be to attract and promote large-scale sporting and other events outside the metropolitan area.” This is the long-term funding.
- No existing tourism funds are touched or affected. This bill ADDS money to the overall tourism efforts by providing short term and long-term funding for MNSE to augment existing programs and efforts. The bill provides an annual transfer from the GENERAL FUND of one percent of the lottery in lieu receipts that will grow/build up in the Events Promotions Account.

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