

# imagine.

eliminating racism  
empowering women  
**ywca**  
St. Paul

safety health jobs racism eliminated  
home gender equity  
racial equity employment social justice  
dreams

## YWCA ST. PAUL REDEVELOPMENT PROJECT

### YWCA ST. PAUL

YWCA St. Paul (YWCA) has served the City of St. Paul and Ramsey County since 1907 and currently operates from headquarters on Selby Avenue, midway between University and Summit Avenues - the meeting place of the old Rondo and Cathedral Hill neighborhoods. With a mission of eliminating racism and empowering women, YWCA's programs empower low-income women & families from communities of color, primarily African American, through direct services in supportive housing, youth development, and employment (all areas of deep racial disparity in Minnesota.) We promote greater equity



community through advocacy and racial justice education, and we operate a health & fitness center at our site - our social enterprise - which financially supports our programs while supporting health and wellness in our broader community.

### PROJECT DESCRIPTION

To help more women realize their dreams, and to support a more just and equitable St. Paul, **YWCA is launching an historic redevelopment project.** YWCA seeks to construct a new building on its current site, which will replace its aging facility with a more flexible, accessible, and welcoming community space for people to participate in transformative programming and services. The new building will be specifically designed to support expanded programming in employment services, youth development, and housing services as well as community engagement on racial and gender equity. It will also house administrative operations and our revenue generating health and fitness center (our social enterprise.)

The building is part of a larger redevelopment project that will transform our Selby Avenue property into a greater community asset. The project will create the opportunity for Project for Pride in Living (PPL), a nonprofit affordable housing developer, to build affordable housing and possibly supportive housing on the site. We also expect to partner with the Neighborhood Development Center to create asset building opportunities by adding minority-owned businesses to the site's footprint.

### PROJECT COST

We are asking the **state of Minnesota to fund \$8.2 million of the \$37 million project costs** of the YWCA's new facility. The remainder will come from a capital campaign, sale of land, financing and other sources.

# YWCA IS ON A MISSION

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