

# A MODEL FOR MORE



## SUMMARY:

Simpson Housing Services is raising **\$41M to build a redesigned shelter + services model** which will increase and expedite permanent housing placements and reduce the number of chronically homeless adults.

The low-barrier space will include **70 beds** and **42 units of permanent supportive housing** that can be replicated in the Twin Cities and across the nation. This modern and dignified shelter, will be intentionally designed to meet the short-term housing needs for people experiencing homelessness.

## SIMPSON COMMUNITY SHELTER AND APARTMENTS

Simpson Housing Services, along with Project for Pride in Living as the developer, will build a new shelter on the site of Simpson's current shelter at 2740 1st Avenue in the Whittier neighborhood of Minneapolis.

Extended hours and accommodations for service partners will increase access to resources that support guests' physical, mental, and chemical health needs.

The building will be five stories with accessible and adaptable spaces, intentionally designed to meet shelter guests' needs:

**The first floor** will house a commercial kitchen and dining room with capacity to serve meals for approximately 100 people. It will also house a 24-hour front desk, a healthcare office to be operated by Hennepin County Healthcare for the Homeless and other partners, and space for volunteer groups who cook and serve daily meals for guests.

**The second floor** will include the men's sleeping areas, laundry facilities, showers, community areas, and offices for service staff and community partners.

**The third floor** will include the women's and non-binary sleeping areas, laundry facilities, showers, community areas, and offices for service staff and community partners.

**The fourth and fifth floors** will include 42 efficiency units of permanent supportive housing, each approximately 420 square feet, geared toward individuals who have experienced long-term homelessness.

## WHY SIMPSON?

We have been helping people experiencing chronic homelessness find permanent housing for nearly 40 years.

As a result of our expertise, outcomes, and organizational stability, Simpson was selected in 2016 to operate Adult Shelter Connect (ASC), overseeing day-to-day operations on behalf of the five emergency shelters serving single adults in Hennepin County.

Simpson was called upon to operate the Navigation Center in 2018/2019 in response to the encampment in Minneapolis – and placed nearly 100% of the residents in permanent housing.

## Program Outcomes\*

**1,764 INDIVIDUALS**  
served agency-wide

**1,295 INDIVIDUALS**  
were placed into housing

**459 SHELTER GUESTS**  
served and 87 people moved directly into housing

**257 SINGLE ADULTS**  
received supportive housing services

**289 FAMILIES + 627 CHILDREN**  
served

**136 CHILDREN**  
served across all Children & Youth Services programs

\*Reporting period of July 1, 2019 - June 30, 2020.

At Simpson, we are proud to do the critical work of helping our shelter guests and participants get stabilized into the community through safe and sustainable housing.



## TIMELINE

2019



Simpson Housing Services becomes official owner of the Simpson United Methodist Church

2020



Launch of the Build Up Comprehensive Campaign

2021/2022



Complete institutional funding phase, continue campaign fundraising, and begin construction

2023



Scheduled to open

## A \$41 MILLION INVESTMENT:

SOURCE	PROJECTED	COMMITTED	TOTAL
Public Funds (shelter)	\$5,000,000	\$7,000,000	\$12,000,000
Public Funds (supportive housing)	\$11,000,000	\$2,500,000	\$13,500,000
Tax Credits	\$5,000,000	\$0	\$5,000,000
Private Fundraising	\$5,660,000	\$4,840,000	\$10,500,000
<b>TOTAL:</b>	<b>\$26,660,000</b>	<b>\$14,340,000</b>	<b>\$41,000,000</b>

## OUR MISSION:

To house, support, and advocate for people experiencing homelessness.

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