

# Capital Investment Flexibility for Recreational Facilities in Woodbury

In 2023, the city plans to begin implementing a local lodging tax, as allowed by law. The revenue from this tax will be used for the creation of a destination marketing organization to highlight amenities the city has to offer, including facilities like M Health Fairview Sports Center, Eagle Valley Golf Course, Central Park, Miracle Field and Madison's Place Inclusive Playground.

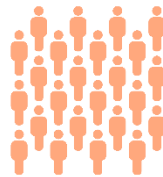
Currently, under the lodging tax, the city can only use the revenue received for operational costs associated with a destination marketing organization. We are requesting special legislation to provide flexibility to use up to 2% of the lodging tax for capital reconstruction improvements for public recreational facilities, which in turn can be used to draw visitors to the city.

While economic amenities like retail, entertainment and dining bring visitors to the city, Woodbury is also a recreation destination in the region. Our hope is that with funding from the Local Lodging Tax, the city can continue to add to and enhance our recreational offerings as regional needs and desires change.

## About Woodbury

**8<sup>th</sup>**

Largest City in  
Minnesota



Largest City in  
Washington County



Economic Hub of  
East Metro

**We are requesting the authorization to use up to two-thirds of the local lodging tax for new public recreational facilities and the remaining one-third to be used as allowed under law.**

**1%**

Operation of Destination  
Marketing Organization

**2%**

Capital Construction Improvements  
for Recreational Facilities

**3% Local  
Lodging Tax  
Beginning in  
April 2023**