



FY20-21 Legacy Budget Request

\$1.5 million from the Arts and Cultural Heritage Fund will create opportunities for arts, arts access and arts education projects in two museums and communities throughout Minnesota.

Project/Initiative	FY20	FY21
Dynamic experiences at St. Paul and Rochester museums	\$600,000	\$400,000
Statewide initiative to engage communities in playful learning	\$150,000	\$150,000
New permanent STEM exhibit in Rochester museum	\$100,000	\$100,000
TOTAL	\$850,000	\$650,000

Amplifying the Power Play

\$1 Million: Dynamic Experiences & Access

St. Paul

- Additions to Super Awesome Adventures, combining physical play with imagination and storytelling
- A new experience in Imaginopolis, designed to spark creative thinking
- Enhanced toddler experiences to better serve families with young learners
- Special summer programming in partnership with artists and other community partners

Rochester

- Changing exhibits to provide hands-on learning experiences for children and families
- Community partnerships to enhance experiences
- Scholarship memberships to ensure access for low-income families



Kids power their own play at Minnesota Children's Museum. They move, think and make choices – developing the critical skills they need to thrive in school and everywhere else.

\$300,000: Engaging Communities in Playful Learning

Statewide Initiative

The museum will bring playful learning experiences and supportive resources to a geographically diverse set of communities across the state.

- Collaborate with select communities to shape engagement
- Host community events with parents, educators, pediatricians and local leaders to highlight benefits of play in early childhood development
- Provide resources for lasting support for playful learning

\$200,000: New STEM Exhibit in Rochester

Science, Technology, Engineering & Math (STEM) Experiences

Funds to build a new permanent exhibit promoting STEM learning for early childhood. This exhibit will center around skills such as creative and critical thinking that are critical to developing early STEM skills.



Legacy of Excellence

Thanks to the Arts & Cultural Heritage Fund

Minnesota Children's Museum uses support from the Legacy Amendment to give more families across Minnesota access to hands-on, early learning experiences.

Stewardship & Statewide Impact

New experiences at St. Paul museum promoting creative and critical thinking

- Individual and collaborative maker projects using real materials and tools
- Experiences promoting creative thinking in *Creativity Jam*, *The Studio* and *Imaginopolis*
- Serving more than 500,000 visitors annually

Minnesota Children's Museum of Rochester

- Created a new community asset, welcoming 30,000 visitors each year
- Access program opens the doors to low-income families

Smart Play Spots in 13 locations throughout Minnesota

- Permanent installations in libraries from Grand Rapids to Owatonna
- Free access to 450,000 visitors



Statewide Reach



Storyland exhibit traveled around Greater Minnesota

- Visited 13 cities from Thief River Falls to Worthington
- More than 80,000 visitors

Pop-up museum at Mall of America®

- Open October 2015 through April 2017, while St. Paul museum was under construction
- More than 100,000 visitors

History of Legacy Funding

2009.....	\$500,000
2011.....	\$1,000,000
2013.....	\$1,000,000
2015.....	\$1,000,000
2017.....	\$1,000,000

Play Builds Brains

How important is play in early childhood? The American Academy of Pediatrics urges doctors to write a "prescription for play" to ensure that kids get enough time, space and freedom to develop the skills and relationships that drive a happier, healthier life.

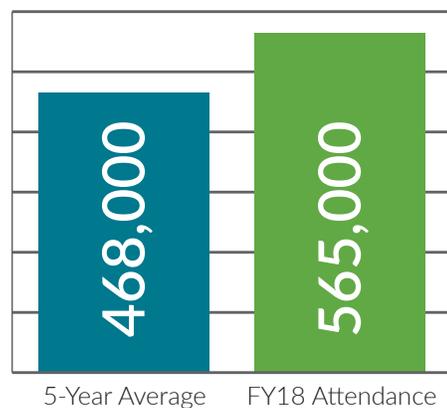
"Play is not frivolous; it is brain building"

— American Academy of Pediatrics, 2018

Serving More Visitors

Up 20%

from pre-expansion average.



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