

V3 SPORTS

V3 Sports is providing health, wellness, equity, and opportunity through fitness, water safety, education, and economic impact.

VISION

Where children come to learn, teens find inspiration, and adults access opportunity and equity through health, wellness, and community.



ACCESS

The V3 Center and its programs will be offered on a sliding scale to residents of North Minneapolis. A scholarship fund will be developed to ensure access to those who otherwise wouldn't have the opportunity to participate.

THE NEED

“Black children are **three times** more likely to drown in the US than white children.”

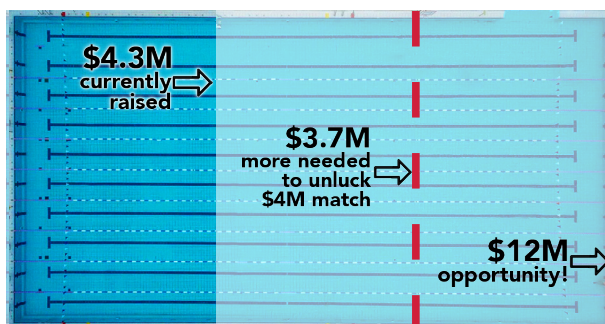
—Center for Disease Control

We know drowning is preventable. We also know that, nationwide, drowning disparities exist at alarming rates and historically, experts have tied these tragic statistics to a lack of access and opportunity.

V3 WILL BE A CENTER FOR COLLABORATION

THE BUILD: PHASE 1

The Phase 1 estimated cost is \$12 million, with anticipated ground-breaking in November 2021 and doors opening in early 2023. It will include installation of the instructional pool as well as fitness areas, incubator space, classroom and community spaces, and administrative offices. The full project cost, including both phases, is an estimated \$57.5 million.



MATCHING OPPORTUNITY

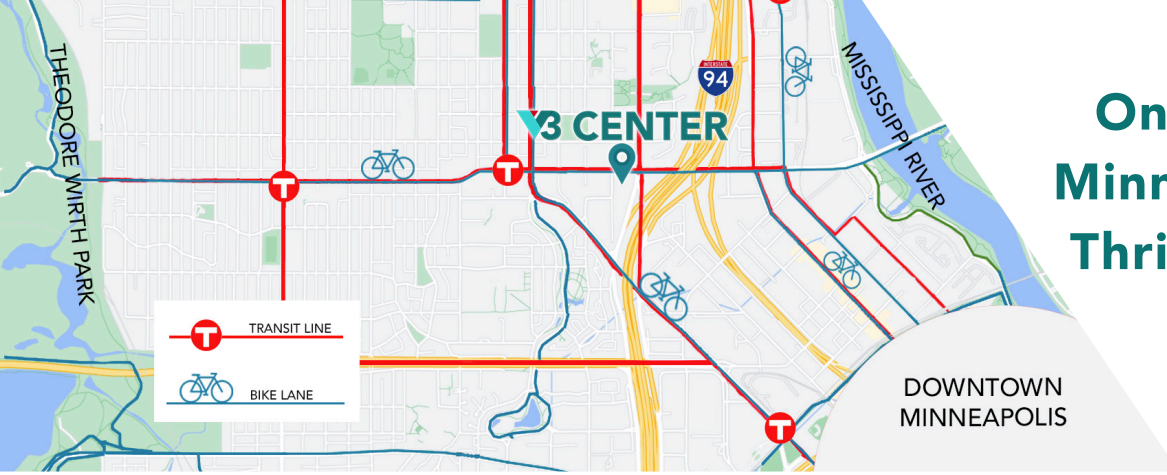
We have received an anonymous gift of \$4M and a \$4M match commitment. We need to raise an additional \$3.7M in order to secure the full match and break ground this November.

ANNUAL ECONOMIC IMPACT

\$3.3M
in direct spending

Bring in an estimated
45,000
visitors to North MPLS

\$5.3M
overall economic impact



Only When North Minneapolis Families Thrive will the Twin Cities Heal

The V3 name is as versatile as the V3 Center promises to be. V3 stands for Victory in Three and can be broken down the following ways:

SWIM, BIKE & RUN
CHARACTER, COMMUNITY & COMMITMENT
LEARNING, LEADERSHIP & LIFE

WHAT CAN WE DO TOGETHER?

Our momentous campaign will create V3's footprint, allow us to reach the community differently and create life-changing programs.

With community support, we can build the V3 Center and develop programming within it to address systemic racism and bring economic vitality and social transformation to our neighborhood and state. The V3 Center will be built for the community, with the community.

Please do not hesitate to contact us with any questions. We look forward to a potential conversation and opportunity to create impact together.

In community,

The V3 Team

POSSIBLE PROGRAMMING PARTNERSHIPS






PILLSBURY UNITED COMMUNITIES



Big Brothers Big Sisters.



YFDS
Youth & Families Determined To Succeed

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