

Neighborhood Development Center (NDC) has a 28-year track record in training, assisting and lending to community entrepreneurs.



NDC Request

- \$600,000 per year for NDC's core work in the Twin Cities; including Entrepreneur Training, Small Business Lending, Business Services, and Real Estate and Incubator programming.
- \$150,000 per year for Greater MN work continue to work with Duluth, Brainerd, St. Cloud, and Lower Sioux Indian Community. Add 2-4 communities each year.
- \$3MM for high-touch, high-risk, character-based loan capital.
  \$1MM for loan loss reserve, which will leverage \$5MM in recourse lending capital.
  \$2MM for flexible business loans to micro and small neighborhood businesses for working capital or fixed assets.

Only 19% of NDC's budget comes from government sources, including city, county and state.

# Building businesses and jobs that strengthen communities.

ENTREPRENEUR TRAINING | SMALL BUSINESS LOANS | BUSINESS SERVICES | INCUBATORS & REAL ESTATE 663 University Avenue, Suite 200 St. Paul, MN 55104 | 651.291.2480 | ndc-mn.org

NDC-MN.ORG

# **NDC** empowers entrepreneurs through four integrated programs:

#### 1. Entrepreneur Training & Small Business Workshops

NDC's culturally competent Entrepreneur Training is offered in five languages to approximately 250 aspiring entrepreneurs annually. In addition, topic-specific training is offered for food businesses, contractors, and second stage businesses.

#### **2. Small Business Loans**

NDC addresses the needs of new and existing entrepreneurs who cannot obtain conventional bank loans and do not wish to be burdened long-term with high business debt or interest. Through this program, 50-70 businesses receive loans of up to \$250,000 every year.

## 3. Business Services & Technical Assistance

NDC's Business Lab offers 4,500 hours of Technical Assistance every year to both new and growing businesses to teach and improve management, financing, and accounting practices; increase visibility, clients, personal income, and business revenue; decrease costs; and improve marketing and sales through better advertising, branding, and social media tools, among others. This program is essential to starting new businesses, and growing and sustaining existing businesses.

## 4. Commercial Real Estate & Small Business Incubator Development

NDC's Business Incubators program, which now includes over 120 businesses in five buildings in Minneapolis and St. Paul, provides loans and technical assistance, peer support, a ready clientele, and high visibility in specific commercial corridors for successful economic transformation.

Quick Facts\*

Annual income tax returned to State Annual sales tax returned to State Existing NDC businesses Number of jobs \$5.32MM\$5.3MM4373,250 (including business owners)

\* Based on Wilder Study, 2020



Leila's Brows, Midtown Global Market

Consciously Beautiful, Frogtown Square

Litty Solar