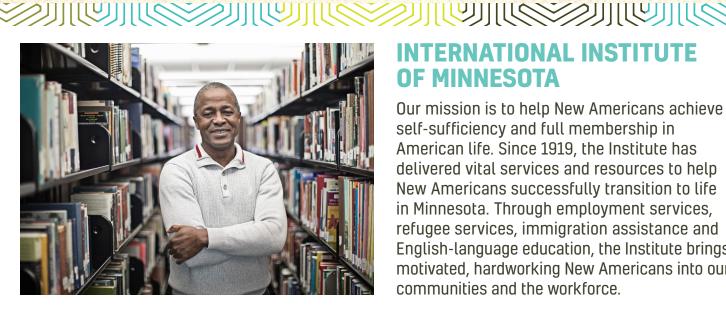
# **TRAINING FRONTLINE HEALTHCARE WORKERS: THE NEW AMERICAN WORKFORCE**



## 2922 Employed in Healthcare

Nursing assistant graduates see a 350% annual income increase from time of enrollment to 12 months post-placement.

225 **Employed** in Hospitality

This on-ramp pathway provides entry into the workforce for students, 85% of whom are unemployed at program start.

94% 1-year average job retention

Our medical careers graduates are loyal employees in an industry with a high turnover rate, saving employers money and improving patient care.

## **INTERNATIONAL INSTITUTE OF MINNESOTA**

Our mission is to help New Americans achieve self-sufficiency and full membership in American life. Since 1919, the Institute has delivered vital services and resources to help New Americans successfully transition to life in Minnesota. Through employment services, refugee services, immigration assistance and English-language education, the Institute brings motivated, hardworking New Americans into our communities and the workforce.



### NATIONALLY RECOGNIZED PROGRAMS











# WHY SUPPORT THE INSTITUTE?

The Institute is the leader in serving New Americans in our community with high-quality comprehensive programming that helps New Americans achieve economic independence.

Institute career pathways have been developed based on employer and student feedback and data analysis.

- INNOVATIVE MODEL: When the Medical Careers Pathway began, our students weren't succeeding in college. Now, 581 Institute graduates work as nurses or in other advanced healthcare careers.
- OUTCOME BASED: Registered nurses in our Medical Careers Pathway earned an average starting wage of \$32.07 in 2020. Nursing assistants started at an average wage of \$15.37.

## **REQUEST FOR SUPPORT**

The Institute requests \$350,000 per year [FY2022, FY2023] for workforce training programs that produce high-quality employees for our state.

This funding will support outcomes-based training programs that provide a skilled workforce to industries in need.



"As a nursing assistant I gained the experience I needed to make me a better nurse."

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### **CONTACT US**

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