

## Diversity, Equity and Inclusion is MDI Workforce Development Works

Minnesota Diversified Industries (MDI) is a non-profit 501(c)(3) and a social enterprise, providing manufacturing jobs for people with disabilities. Across our four locations, Minneapolis, Grand Rapids, Hibbing, and Cohasset, people with and without disabilities work side-by-side, producing logistics containers and providing business services for our B2B customers. They return again and again because of our quality products and outstanding customer service.

A job at MDI gives a person with disabilities a sense of success and independence – often for the first time in their lives.

Funding received from a State of Minnesota Workforce Development appropriation has been critical to supporting the success and independence of employees with disabilities at MDI over the years.

***The 2018 MN State Legislative Appropriation was reduced from \$450k to \$100k for 2019 and 2020 fiscal years. To address this \$350k deficit MDI left three positions unfilled and decrease services for people with disabilities.***

### ***Can you help restore services and state funding to MDI?***

Each dollar donated to MDI produces a Social Return on Investment (SROI) of \$4.87. Wilder Research



This is what **EMPOWERED** looks like.



This is what **TALENT** looks like.



This is what **SUCCESS** looks like.

- MDI employed 562 people, 183 of whom are people with disabilities at year end.
- 2020 wages and benefits paid to employees and contract employees were \$17.7 million.
- Everyone at MDI earns at least minimum wage and receives full benefits.
- MDI's goal is to employ 600 people by end of 2021, 50 % of whom are people with disabilities.

**MISSION:** Serve people with disabilities by offering inclusive employment opportunities and services

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