

# **BANNING ECIG FLAVORS IS NOT THE ANSWER!**

**What happens when we ban ecig flavors?**

- **People will be more likely to go back to Big Tobacco products**
- **The rates of those quitting smoking will go down**
- **You are doing a double standard.**

**If you are to ban ecig flavors, then you should also ban:**

- **Alcohol Flavors**
- **Cigarillo Flavors**

**If ecig flavors are geared towards kids, then so is Alcohol and Big Tobacco products:**

- **Alcohol flavors that are “kid” friendly:**
  - **Pinnacle Brand:**
    - **Whipped Cream**
    - **Cake**
    - **Carmel Apple**
    - **Cinnabon**
    - **Tropical Punch**
  - **UV Brand:**
    - **Cake**
    - **Lemonade**
    - **Vanilla**
- **Cigarillo Flavors aimed at “kids”:**
  - **White Owl Brand:**
    - **White Grape**
    - **Honey**
    - **Mango**
    - **Tropical**
    - **Strawberry Kiwi**
  - **Swisher Sweets Brand:**
    - **Wild Rush**
    - **Cherry Dynamite**
    - **Island Madness**
    - **Tropical Fusion**

## **DON'T BE THE PROBLEM**

## **IF YOU BAN ECIG FLAVORS YOU ARE THE PROBLEM**

- **You support Big Tobacco who is KNOWN for marketing towards kids**
- **You don't want legal aged Minnesotans to get healthier and quit smoking tobacco**

## **THERE IS ANOTHER WAY TO STOP TEEN VAPING**