

CELEBRATING EVERY STEP FORWARD

2/8/2021

To: Minnesota Legislative Partners

From: Ujamaa Place – Otis Zanders, CEO/President

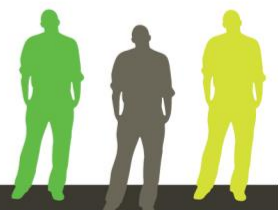
We appreciate your interest in Ujamaa Place. An investment in an African American man who comes to Ujamaa from involvement with the criminal justice system having only a fifth-sixth grade education, homeless, unemployed and unemployable, reaps unbelievable benefits as shared by Constellation and Wilder Research. We thank you for your investment in our men and the communities in which they live.

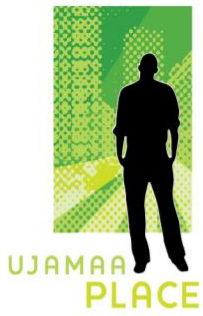
Constellation Fund and Wilder Research Ujamaa Place Analysis of Benefit-Cost Ratio is as follows:

The Ujamaa Place program generates \$4.92 for every dollar invested. This return comes from approximately \$1 million in increased wages serving 324 men in 2019, compared to 375 in 2020. would earn in the three years after finishing the program. Returns also come from mental health referrals and assistance achieving GEDs. The cost of generating these additional earnings, health and education benefits is \$2.2 million. Based on existing evidence, we assume that employment training programs impact future earnings as far as three years after participation. All earnings are estimated accounting for employment and wage rates of sub-populations served by the program (e.g. previously incarcerated, disability, and race). Estimates also account for expected or observed duration of employment and hours worked. Benefits are also derived from mental health care services and employment and educational programming leading to increased earnings and improved health.

The latest Wilder Research Evaluation of Participant Outcomes states “Ujamaa Place participants are more likely to find and retain jobs and increase their personal income. Participants also earned educational degrees with the help of the Ujamaa program, improving their future lifetime earnings. Participants are also less likely to engage in criminal activities, which reduces the costs to society associated with law enforcement, incarceration, and victims’ costs.” The included Wilder Research return on investment (ROI) analysis of Ujamaa Place suggests a return of \$5.49 for every \$1 invested in Ujamaa Place, as well as a yearly estimated net gain for society of \$3,389,594.

This wheel represents Ujamaa’s five pillars of transformational programming and 37 services.

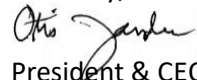




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Thank you for your kind consideration. contact me if you have a question or if you would like to to meet us. You may reach me at 651-528-8006.

Sincerely,

A handwritten signature in black ink, appearing to read "Otis Jordan".

President & CEO

