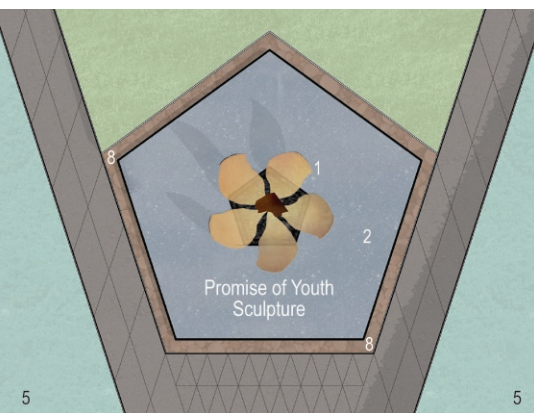




# MINNESOTA MEDAL *of* HONOR MEMORIAL

CAPITOL MALL





# HONORARY BOARD



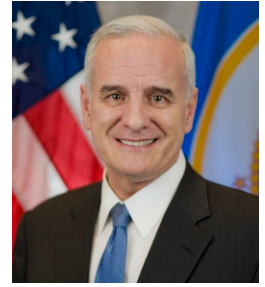
Medal of Honor recipient  
**TOM KELLEY**



Medal of Honor recipient  
**LEO THORSNESS**



Medal of Honor recipient  
**MIKE SPRAYBERRY**



Governor  
**MARK DAYTON**



Senator  
**AL FRANKEN**



Congressman  
**TOM EMMER**



Commissioner  
**LARRY SHELLITO**



Senator  
**BRUCE ANDERSON**



Senator  
**KARIN HOUSLEY**



Representative  
**KATHY LOHMER**



Representative  
**BOB DETTMER**



Superintendent  
**LOY WOELBER**



Minnesota Honor Flights  
**JERRY KYSER**



Minnesota Military Order  
of the Purple Heart  
**CHUCK JONES**



# OUR BOARD



Chair  
**JOHN KRAEMER**



Co-Chair  
**TIFFANY KOVALESKI**



Secretary  
**AMANDA BLOOMGREN**



Treasurer  
**RICK GUSTAFSON**



Board Member  
**JULIE KINK**



Board Member  
**TIM SWANSON**



Board Member  
**KRIS HEMPFER**



Board Member  
**DAN MICHAELIS**





## ABOUT THE MEDAL *of* HONOR

Created in 1861 by President Abraham Lincoln, the Medal of Honor is our nation's highest, and rarest, military decoration. It is bestowed by the President of the United States, in the name of Congress, upon members of the United States Armed Forces who distinguish themselves through "conspicuous gallantry and intrepidity at the risk of his or her life above and beyond the call of duty while engaged in an action against the enemy of the United States." Fewer than 3,500 individuals have been awarded the Medal, half of which have been awarded posthumously. There are currently fewer than 80 living recipients. This is one of the lowest levels in history.

## ABOUT THE CONGRESSIONAL MEDAL *of* HONOR SOCIETY

In 1958, the United States Congress chartered the Congressional Medal of Honor Society. The purpose of the Society, among other things, is to perpetuate the legacy of the Medal of Honor. The living recipients of the Medal of Honor constitute the members of the Society. These recipients congregate annually to have their national convention, the Medal of Honor Convention. The Twin Cities were proud to have been selected as the 2016 host city for the Medal of Honor Convention.

## ABOUT THE CONGRESSIONAL MEDAL *of* HONOR FOUNDATION

The Congressional Medal of Honor Foundation was founded by the Congressional Medal of Honor Society, which consists exclusively of the living Recipients of the Medal of Honor. The Foundation is dedicated to educating and inspiring Americans and especially the youth in the Character Development Program about the values embodied in the Medal of Honor: courage and sacrifice, commitment and integrity, citizenship and patriotism.



# MEDAL *of* HONOR

## CHARACTER DEVELOPMENT PROGRAM



The Medal of Honor CDP is a resource designed by teachers to provide students at grade level (K-12) with opportunities to explore the important concepts of courage, commitment, sacrifice, patriotism, integrity and citizenship and how these values can be exemplified in daily life. With the opportunity to provide positive role models, the depth and breadth of our students' insight and reflection after interacting with these materials teaches how we can all chose to be our personal best.



The MN Medal of Honor Convention has handed off the CDP baton to the Memorial Board, as a partner with the Congressional Medal of Honor Foundation, we hold this resource and opportunity for our youth in the highest regard. To date, we have helped accomplish the following:

- **Completed 5 successful CDP teacher training session, with nearly 200 schools participation**
- **17 school visits by one or more Medal of Honor recipient**
- **Helped create and launch the new national Elementary CDP program in October**
- **Passed legislation amending Minnesota Statutes 2014, section 120B.232, which names the MOH CDO as the preferred character program**



We look forward to continuing building character in schools across our state with this resource. A training in Southwest MN and school visits are scheduled for the Spring of 2017 with others to follow.

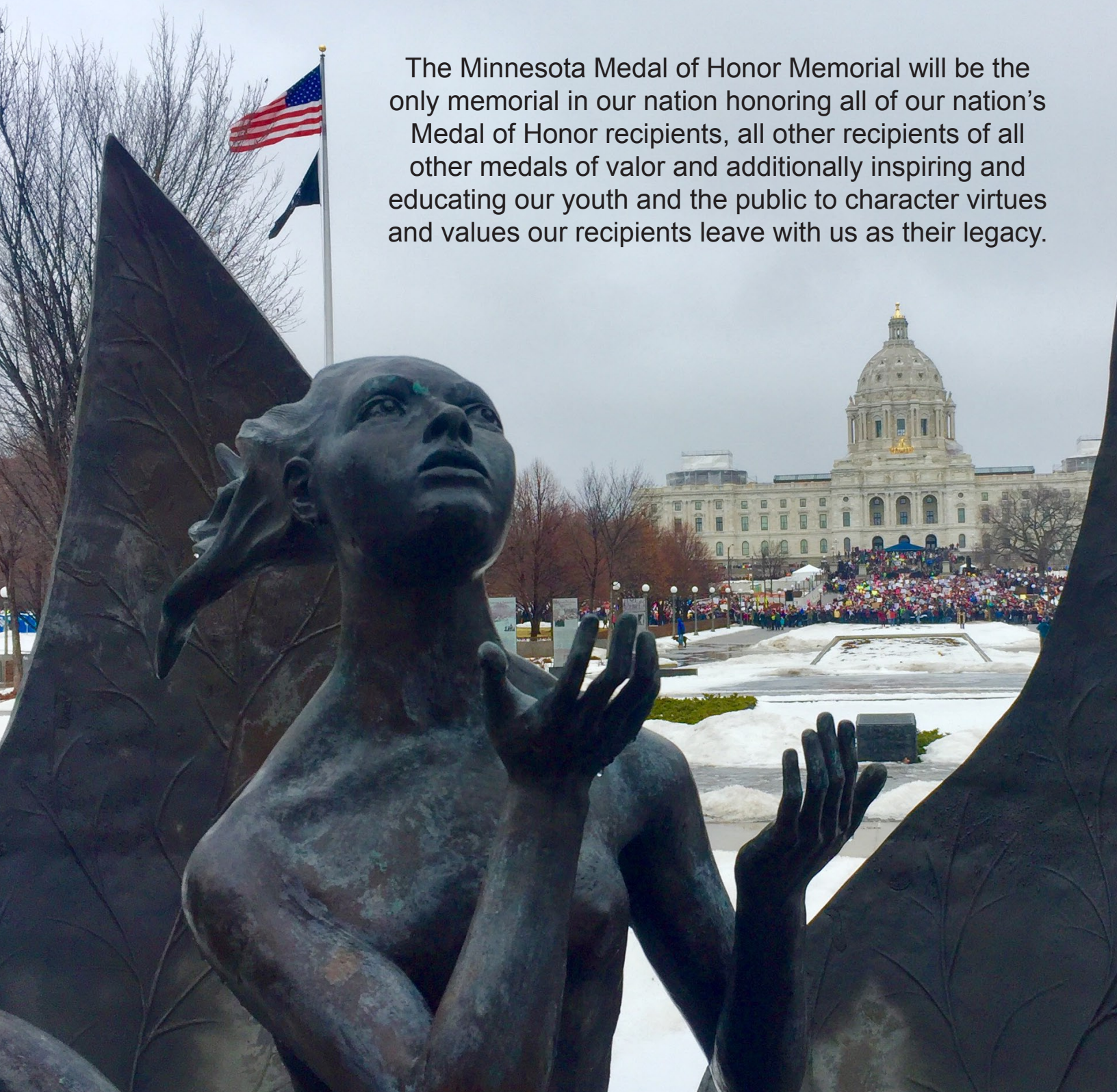


# ABOUT *the* MEMORIAL

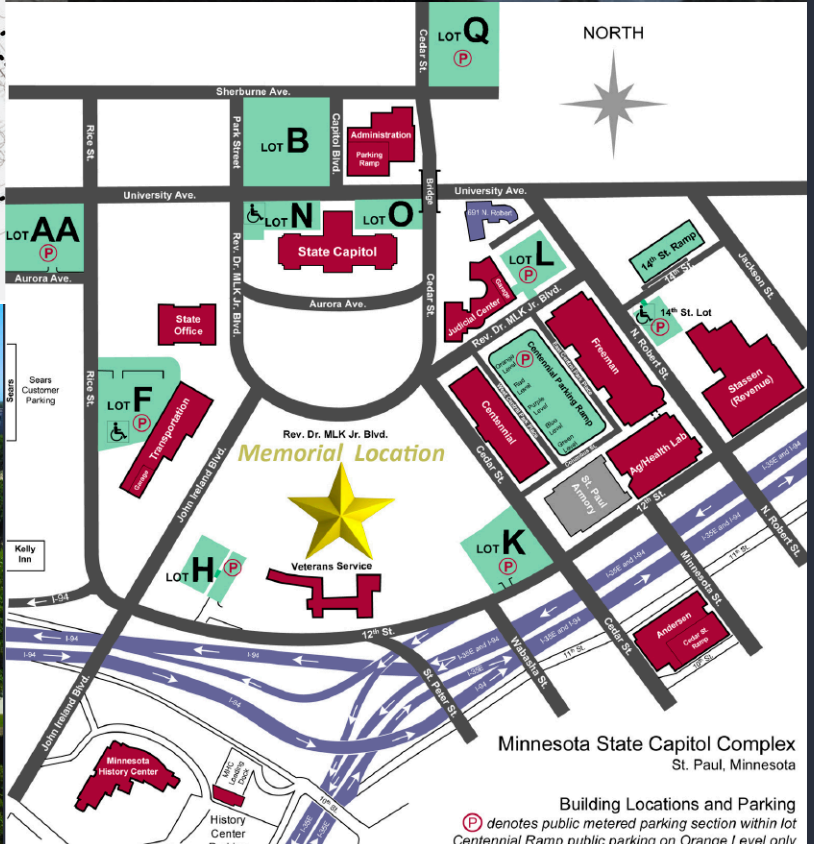
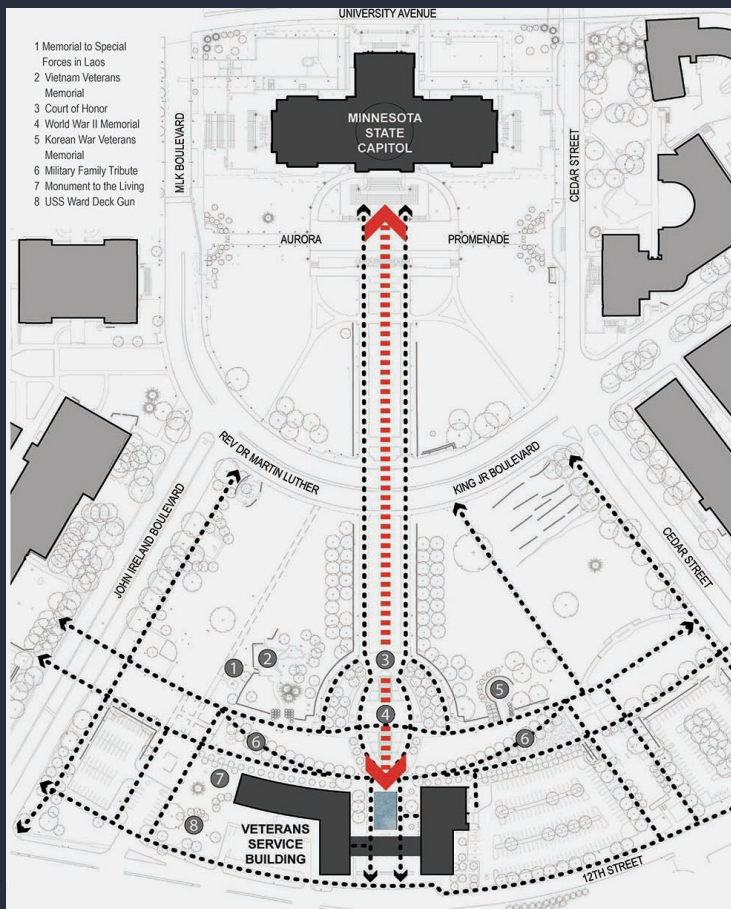
WHY ALL OF THIS IS CONNECTED.

(MOH, VETERANS AND THE YOUTH)

The Minnesota Medal of Honor Memorial will be the only memorial in our nation honoring all of our nation's Medal of Honor recipients, all other recipients of all other medals of valor and additionally inspiring and educating our youth and the public to character virtues and values our recipients leave with us as their legacy.







# CAPITOL GROUNDS LOCATION:

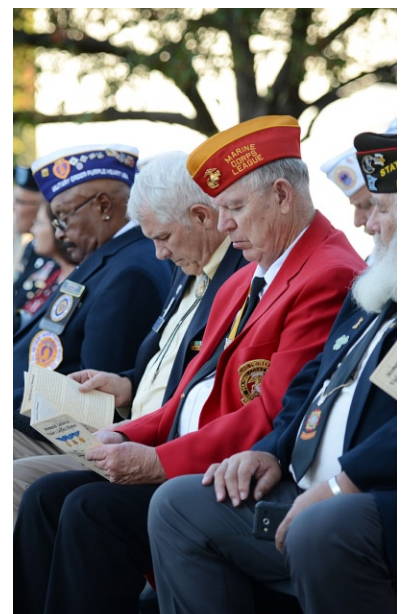
The memorial will be prominently located at the main entrance to the State Capitol grounds at the opposite end of the Mall in full and unobstructed view of the Capitol building. The memorial is historically where Cass Gilbert, Capitol building and grounds architect, along with Civil War and Spanish American War veterans serving in the legislature at the time had desired and envisioned as the site for the memorial to all veterans of all of our nation's wars. It is particularly meaningful and appropriate that the vision and expectations of past and now present generations have come together in a common commitment to honor the selfless valor of all our nation's heroes and their shared legacy with a particular prominent and enduring memorial. That shared commitment of our sponsors will become known to and shared with the public for all time.





In concert with the 2016 Medal of Honor Convention Twin Cities, a groundbreaking ceremony for the newly inaugurated Minnesota Medal of Honor Memorial took place on the grounds of the Minnesota State Capitol on Monday, October 3rd, 2016 at 4:00 p.m.

The program paid tribute to Medal of Honor recipients and their descendants in attendance, recognized Commissioner Shellito, General Nash and other distinguished guests, and featured an operational aircraft and vintage aircraft flyover. Music was provided by the 34th Infantry Division Concert Band, with the New Ulm Civil War Cannon Battery, along with Civil War reenactors and bugler.



\*pictures provided by MOHTC and JC Photography





# SPONSORSHIP PACKAGES

## MINNESOTA MEDAL *of* HONOR MEMORIAL

*Our Goal*

\$1,000,000





# *Title Sponsor*

## - \$250,000 -

### PUBLICITY:

“associations will be maintained with sponsors for 10 years”

- Identification by the Host Committee as the Title Sponsor of the MN Medal of Honor Memorial
- Full webpage on MN Medal of Honor Memorial website, recognizing the title sponsor and their efforts for the Memorial and in the community
- Prime placement in the MN Medal of Honor Memorial promotional materials, event programs and quarterly electronic newsletters
- Approved social media postings and references
- Title sponsor placement and recognition on news releases, newspaper, events and signage when applicable

### CEREMONIES:

“ongoing association with sponsorship (dedication and annual ceremonies)”

- Title sponsor-speaking engagement at all ceremonies
- Printed program referencing sponsor name and logo in sponsorship rank order
- Program presentation announcement of sponsors in sponsorship rank order
- Framed posters on easels listing sponsor names and logos in rank order when applicable
- Reserved seating unlimited for all sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: FOR 10 YEARS

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board
- Participate in an annual sponsor lead activity on the Capitol Mall encouraging a multi-generational learning platform
- Sign up to help maintain Medal of Honor recipient grave markers and site maintenance in the State of Minnesota
- Sponsor logo badges for employee attendees at all events

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 5 artist signed, seal embossed, numbered, matted and framed memorial prints
- 100 artist signed, seal embossed, and numbered memorial prints

**\*\*THIS PACKAGE IS NEGOTIABLE AND OPEN TO THE TITLE SPONSOR’S NEEDS\*\***





# *Courage Sponsor*

## - \$100,000 -

### PUBLICITY:

“associations will be maintained with sponsors for 10 years”

- Identification by the Host Committee as the top sponsor of the MN Medal of Honor Memorial
- Name and logo on MN Medal of Honor Memorial website, recognizing the sponsor and their efforts for the Memorial and in the community
- Name and logo in the MN Medal of Honor Memorial promotional materials, event programs and quarterly electronic newsletters
- Approved social media postings and references
- Name and logo at events and signage when applicable

### CEREMONIES:

“ongoing association with sponsorship (dedication and annual ceremonies)”

- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- Program presentation announcement of sponsors in alphabetical sponsorship rank order
- Framed posters on easels listing sponsor names and logos in alphabetical rank order when applicable
- 20 reserved seats for sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: FOR 10 YEARS

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board
- Participate in an annual sponsor lead activity on the Capitol Mall encouraging a multi-generational learning platform when applicable
- Sign up to help maintain Medal of Honor recipient grave markers and site maintenance in the State of Minnesota
- Sponsor logo badges for employee attendees at all events

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 3 artist signed, seal embossed, numbered, matted and framed memorial prints
- 75 artist signed, seal embossed, and numbered memorial prints





# *Commitment Sponsor*

## - \$50,000 -

### PUBLICITY:

“associations will be maintained with sponsors for 5 years”

identification by the Host Committee as a sponsor of the MN Medal of Honor Memorial

- Name and logo on MN Medal of Honor Memorial website, recognizing the sponsor and their efforts for the Memorial and in the community
- Name and logo in the MN Medal of Honor Memorial event programs and quarterly electronic newsletters
- Approved social media postings and references
- Name and logo at events and signage when applicable

### CEREMONIES:

“ongoing association with sponsorship (dedication and annual ceremonies)”

- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- Program presentation announcement of sponsors in alphabetical sponsorship rank order
- Framed posters on easels listing sponsor names and logos in alphabetical rank order when applicable
- 10 reserved seats for sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: FOR 5 YEARS

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board
- Sign up to help maintain Medal of Honor recipient grave markers and site maintenance in the State of Minnesota
- Sponsor logo badges for employee attendees at all events

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 2 artist signed, seal embossed, numbered, matted and framed memorial prints
- 50 artist signed, seal embossed, and numbered memorial prints





# *Sacrifice Sponsor*

## - \$25,000 -

### PUBLICITY:

“associations will be maintained with sponsors for 5 years”

identification by the Host Committee as a sponsor of the MN Medal of Honor Memorial

- Name and logo on MN Medal of Honor Memorial website, recognizing the sponsor and their efforts for the Memorial and in the community
- Name and logo in the MN Medal of Honor Memorial event programs and quarterly electronic newsletters
- Approved social media postings and references
- Name and logo at events and signage when applicable

### CEREMONIES:

“ongoing association with sponsorship (dedication and annual ceremonies)”

- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- Program presentation announcement of sponsors in alphabetical sponsorship rank order
- Framed posters on easels listing sponsor names and logos in alphabetical rank order when applicable
- 10 reserved seats for sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: FOR 5 YEARS

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board
- Sign up to help maintain Medal of Honor recipient grave markers and site maintenance in the State of Minnesota
- Sponsor logo badges for employee attendees at all events

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 2 artist signed, seal embossed, numbered, matted and framed memorial prints
- 50 artist signed, seal embossed, and numbered memorial prints





# *Integrity Sponsor*

## - \$10,000 -

### PUBLICITY:

“associations will be maintained through dedication ceremony”

- Identification by the Host Committee as a sponsor of the MN Medal of Honor Memorial
- Name and logo on MN Medal of Honor Memorial website

### CEREMONIES:

“thru dedication ceremony”

- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- Framed posters on easels listing sponsor names and logos in alphabetical rank order when applicable
- 5 reserved seats for sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: THRU DEDICATION CEREMONY

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 1 artist signed, seal embossed, numbered, matted and framed memorial prints
- 10 artist signed, seal embossed, and numbered memorial prints







# *Patriotism Sponsor*

## - \$5,000 -

### PUBLICITY:

“associations will be maintained through dedication ceremony”

- Identification by the Host Committee as a sponsor of the MN Medal of Honor Memorial
- Name and logo on MN Medal of Honor Memorial website

### CEREMONIES:

“thru dedication ceremony”

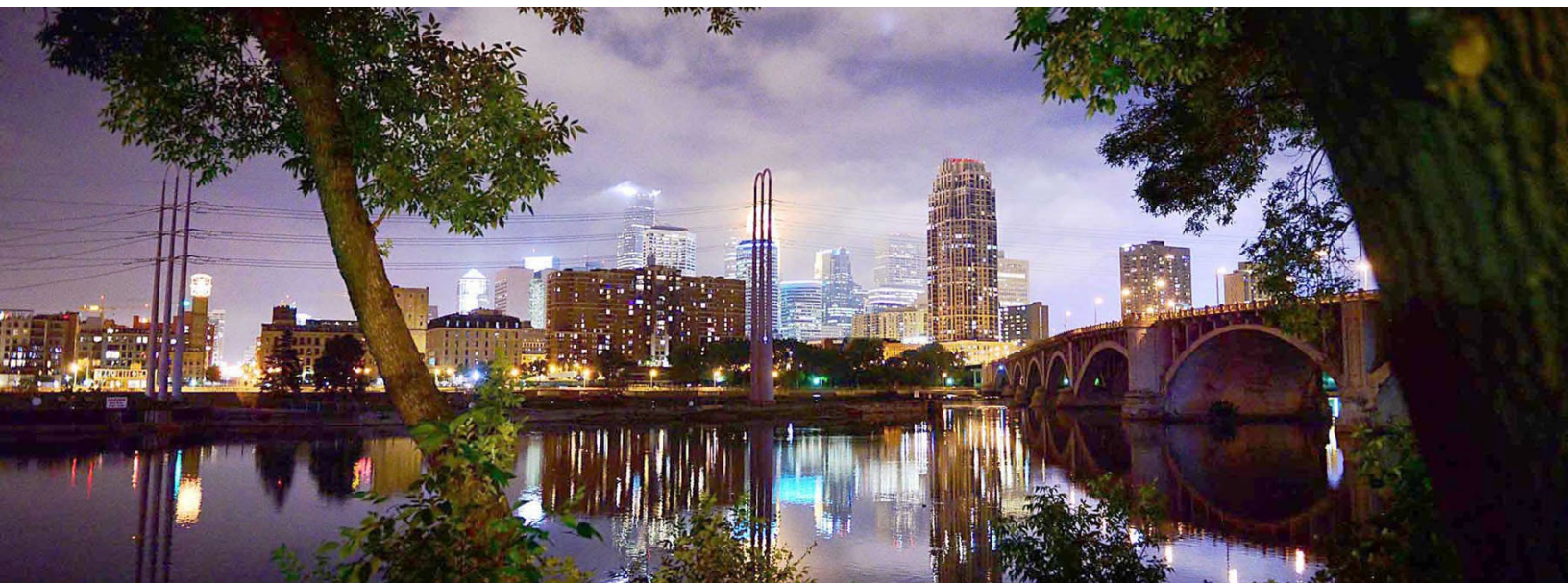
- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- 2 reserved seats for sponsor officials, volunteers and their families

### EMPLOYEE VOLUNTEERS: THRU DEDICATION CEREMONY

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board

### COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

- 1 artist signed, seal embossed, numbered, matted and framed memorial prints
- 5 artist signed, seal embossed, and numbered memorial prints







# *Citizenship Sponsor*

- \$2,500 -

## PUBLICITY:

“associations will be maintained through dedication ceremony”

- Identification by the Host Committee as a sponsor of the MN Medal of Honor Memorial with name and logo on MN Medal of Honor Memorial website

## CEREMONIES:

“thru dedication ceremony”

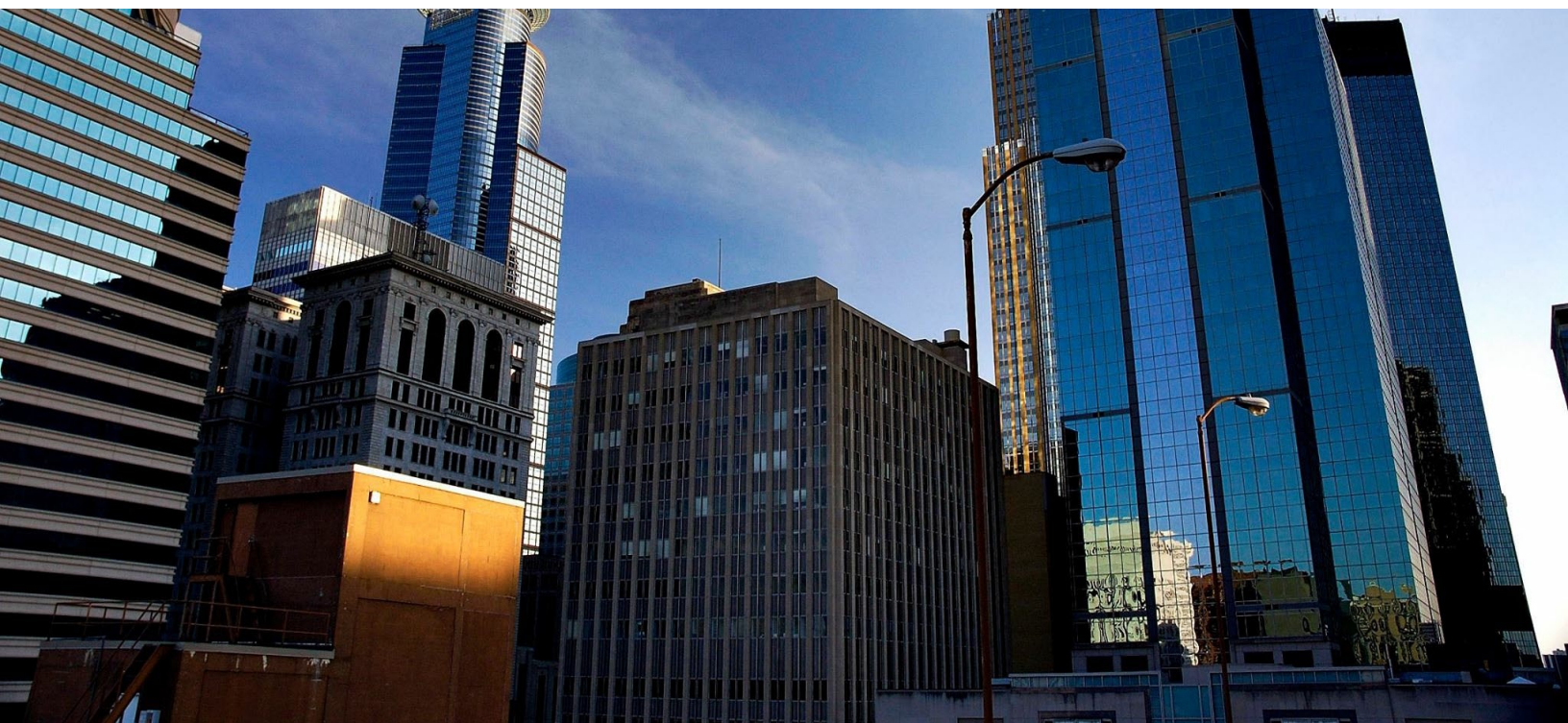
- Printed program referencing sponsor name and logo in alphabetical sponsorship rank order
- 2 reserved seats for sponsor officials, volunteers and their families

## EMPLOYEE VOLUNTEERS: THRU DEDICATION CEREMONY

- Opportunity to become involved in the Character Development Program in their own communities with resources from the Memorial Board

## COMMEMORATIVE MEDAL OF HONOR MEMORIAL PRINTS:

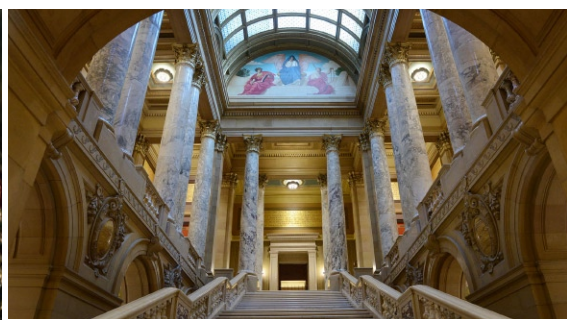
- 1 artist signed, seal embossed, numbered, matted and framed memorial print







# THANK YOU FOR YOUR SUPPORT OF THE MEDAL *of* HONOR MEMORIAL



FOR MORE INFORMATION, PLEASE CONTACT

**TIFFANY KOVALESKI**

CO-CHAIR  
(612) 227-2381

[TIFFANY.KOVALESKI@MNMOHMEM.ORG](mailto:TIFFANY.KOVALESKI@MNMOHMEM.ORG)

OR

**JOHN KRAEMER**

CHAIRMAN  
(651) 332-9416

[JOHN.KRAEMER@MNMOHMEM.ORG](mailto:JOHN.KRAEMER@MNMOHMEM.ORG)

- OFFICIAL MEMORIAL PHOTOGRAPHER -  
**JC JONATHAN CHARPENTIER**  
PHOTOGRAPHY  
[JC@JONATHANCHARPENTIER.COM](mailto:JC@JONATHANCHARPENTIER.COM)

- GRAPHIC DESIGN -  
**KRIS HEMPFER**  
[KRIS.HEMPFER@MNMOHMEM.ORG](mailto:KRIS.HEMPFER@MNMOHMEM.ORG)

[WWW.MNMOHMEM.ORG](http://WWW.MNMOHMEM.ORG)  
[WWW.FACEBOOK.COM/MNMOHMEM](https://WWW.FACEBOOK.COM/MNMOHMEM)  
COPYRIGHT © MINNESOTA MEDAL OF HONOR





# - NOTES -