

February 19, 2020

To: Members, Minnesota House Committee on Government Operations  
Fr: Steve Hockett, CEO, Great Clips, Inc.  
Re: Support HF 2230 (Masin, Theis)

Great Clips, Inc. urges your support and passage of HF 2230, a bill that clarifies and improves current continuing education offerings provided to licensed practitioners of cosmetology.

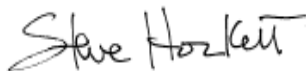
Currently, all licensed cosmetologists are required to complete eight hours of continuing education every three years to renew their license. This requirement does not change with HF 2230. Rather, this bill addresses current responsibilities and requirements for the approved providers offering continuing education for all cosmetology related practitioner licensees.

HF 2230 will improve and clarify the existing continuing education (CE) offerings by:

- Providing a clear definition of a salon franchisor and a professional association.
- Expanding the roster of approved CE providers by allowing salon franchisors to also participate and offer CE.
  - Builds upon their existing programs offered to their franchisee employees.
  - Limited to the 4-hour CE component regarding professional practice.
  - Limited only to salon franchisors headquartered in Minnesota.
- Requiring all providers offer the four-hour CE pertaining to health, safety, infection control, and state law and rule to also incorporate making available information for attendees on the topic of domestic abuse and violence.
- Requiring any professional association offering CE in Minnesota to be headquartered in Minnesota.
- Allowing the State Board of Cosmetology unfettered access to view any web-based CE class.

We ask you to support this important bill. Great Clips, Inc., located in Bloomington, Minnesota is the largest haircare brand in the world. We are a 100% franchise organization and our 1,200 salon owners operate over 4,400 salons across the United States and Canada. We open approximately 200 salons a year, and through December 31, 2019 we have experienced 61 consecutive quarters, or 15 straight years of same salon sales growth. Our franchisees are strong, committed business owners; they care deeply about their 40,000 employees' ongoing success and growth.

Thank you.



Steve Hockett  
CEO, Great Clips, Inc.