

Organized Crime Rings Are Tampering With Gift Cards

Minnesota Needs the Tools to Protect Consumers

Minnesota
RETAILERS

driving innovation, succeeding together

Support HF 3155 (Tabke/Perryman) / SF 3338 (Duckworth/Latz)

How Fraudsters Tamper with Gift Cards



1 STEAL inactive gift cards from retail stores



2 TAMPER with gift card packaging to obtain card number and pin



3 RETURN tampered giftcards to retail store racks



4 DETECT through sophisticated methods when the consumer has purchased the gift card



5 DRAIN funds from the stolen gift card by purchasing merchandise that is later sold on the secondary market or returned for profit

How Industry is Protecting Consumers

-  State & federal law enforcement partnerships
-  Advanced detection technology
-  Employee training
-  Public education
-  Innovation & security
-  Encouragement of consumer reporting to law enforcement

LAWMAKERS CAN PROTECT CONSUMERS BY:

Addressing Gift Card Tampering

- ✓ Pass HF 3155/SF 3338 to add gift card fraud to our ORC statute.
- ✓ Fix the current gap in Minnesota law.
- ✓ Ensure law enforcement has the authority to prosecute crimes.
- ✓ Support training and education to recognize and combat gift card tampering.

Join us in the effort to stop gift card fraud!