

BREAKTHROUGH

CAREER ACADEMIES

THE CAPACITY TO ACHIEVE

With one in four of our neighbors unable to meet their basic needs, many in our community start life with the odds of a successful future stacked against them. Racial gaps in Minnesota's graduation rates indicate these unfavorable odds disproportionately affect Black, Indigenous and students of color.

By tapping into and building upon the proven career pathways model, we can reduce disparate educational outcomes and fortify our region's much-needed talent pool. All while giving future leaders of our community clear pathways to wealth-building careers with zero college debt.

POTENTIAL OF OUR IMPACT

A \$10 million investment over the next five years would power the already successful Career Academies initiative. Together, with district partners, we can help students gain work experience, earn intentional credits in high-demand fields and transition into family-sustaining careers

CAREER ACADEMIES STUDENTS:

- GRADUATE AT A RATE OF 94% COMPARED TO MINNESOTA'S OVERALL RATE OF 82.7%
- EARN \$2.80 MORE AN HOUR
- SAVED A TOTAL OF \$1.9 MILLION IN TUITION BY EARNING CREDITS IN HIGH SCHOOL

ABOUT BREAKTHROUGH

CAREER ACADEMIES is one of four initiatives that will help us breakthrough and disrupt the extent to which income, race or place predicts a person's ability to thrive.

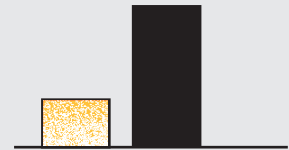
CHILDREN LIVING IN POVERTY ARE:



LESS LIKELY TO GRADUATE HIGH SCHOOL

LESS LIKELY TO RETAIN CONSISTENT EMPLOYMENT

400,000
unfilled jobs
projected in MN by 2024



3X
The rate at which Career Academies engages students of color compared to concurrent-enrollment programs.



Greater Twin Cities
United Way

BECOME A CHANGEMAKER – INVEST IN THE BREAKTHROUGH CAMPAIGN [GTCUW.ORG/BREAKTHROUGH](https://gtcuw.org/breakthrough)



