

Subject Alzheimer's public information program

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Overview

This bill directs the commissioner of health to develop and make available materials for a public information program on Alzheimer's disease and other dementias and to implement a statewide public information campaign, and appropriates money for these purposes.

Summary

Section	Description
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| 1 | <p>Direction to the commissioner; Alzheimer's public information program.</p> <p>Directs the commissioner of health to develop and make available materials for a statewide public information program on Alzheimer's disease and other dementias. Requires the program materials to include messages for the general population and messages designed to reach underserved communities and to include culturally specific messages. Requires the materials to be developed and made available by June 30, 2024. To the extent funds are available for this purpose, requires the commissioner to implement a statewide public information campaign, and allows the commissioner to contract with parties to implement the campaign. Requires a report to certain members of the legislative committees with jurisdiction over public health or aging on the program materials and campaign.</p> |
| 2 | <p>Appropriation.</p> <p>Appropriates \$500,000 in fiscal year 2024 from the general fund to the commissioner of health for development of materials and implementing a public information campaign on Alzheimer's disease and other dementias.</p> |