



1,716,751 // Annual Visitors
377,686 // from Greater Minnesota
274,680 // from Saint Paul

INCLUSIVITY //

Como is committed to ensuring that there are programs offerings accessible to all. Upon re-opening to limited capacities, Como has been able to continue to offer Senior Strolls and Sensory Friendly Days



Legacy Amendment Arts & Cultural Heritage Funds are a good investment at Como Park Zoo & Conservatory!




COMO PARK
ZOO & CONSERVATORY


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For More information contact:

Michelle Furrer
Campus Manager
Como Park Zoo & Conservatory
651.207.0333
michelle.furrer@ci.stpaul.mn.us

ThaoMee Xiong
Government Relations
City of Saint Paul
651.399.0686
ThaoMee.Xiong@ci.stpaul.mn.us

2021

funding support for FY22/23

comoparkzooandconservatory.org

INSPIRE!
LEGACY AMENDMENT'S ARTS & CULTURAL HERITAGE FUND
ALLOWS: FREE & ACCESSIBLE PROGRAMS //
ENHANCEMENTS THAT: INTERWEAVE ARTS // CULTURE // HISTORY //

COMO LIVE:

Digital Legacy Learning Content

Due to COVID-19, Como pivoted our Public Engagement team to produce daily live content in April 2020 while many were still sheltering at home. Each segment features some of Como's beloved animals and gardens, behind the scene content, tours and tidbits.

675,700

Como Live Digital
Content Views

49,200 Engagement

COVID response Public
Engagement Programing
with daily live programming

8,754

Public Engagement
Interactions

*Lil' Explorers, Senior
Strolls, Sensory Friendly
Hours, and other
inclusive programming*

256,4190

Special Exhibit Guests
*Pollinators: All the Buzz
and Pollinators: Little
Helpers, Big Results*

7,230

Music in Nature Attendees
featuring to **50**
Minnesotan Musicians

*2019 Annual Numbers and
FY20 Legacy Program Numbers



Funding support from the Legacy Amendment's Arts & Cultural Heritage Fund allows Como Park Zoo and Conservatory to provide a variety of accessible and free programs and enhancements that inter-weave the arts, culture, and history for citizens of the entire State. For FY22/23, Como Park Zoo and Conservatory requests **\$1.5 million per year**.



**\$1.5 Million per year for
FY22/23 requested in
Legacy Amendment Arts &
Cultural Heritage Funds**

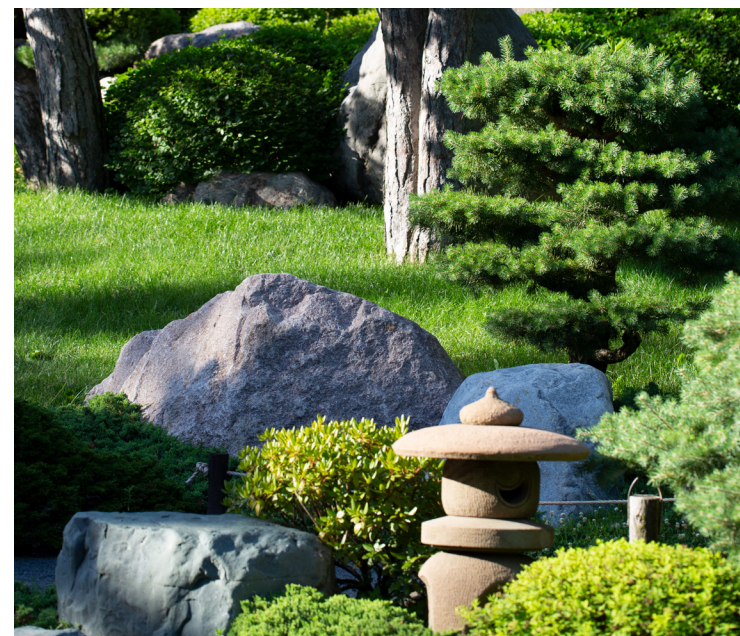
More than a century since its founding, **Como's free admission, family-friendly accessible environment and free non-formal education programs** continue to make this facility the State's most visited cultural destination. The Arts & Cultural Heritage Funds have

allowed Como to meet the growing needs of our 21st century audience, while preserving the historic character that visitors value. In addition, funds have been leveraged with private support through Como Friends as the successful private/public partnership flourishes.

Como Park Zoo and Conservatory is a treasure in our backyard. A world-class natural wonder in the heart of the city that is enjoyed by residents from all over the State.

Como Park Zoo and Conservatory **is owned by all, enjoyed by all, and free to all**. There are few places like it anywhere else.

This unique statewide resource for every Minnesotan, inspires nearly **two million annual visitors** with the wonders of the natural world.



Funded initiatives fall into the following categories:

- // Natural Encounters: EdZooCation
- // Programs that feature: Como in the Community and the Residency Program
- // Public Engagement Events that include:
 - Lil Explorers
 - Senior Strolls
 - Sensory Friendly Days
 - Special Exhibits
 - Garden Preservation,
 - Habitat Renewal
 - Music in Nature Series