

#### Helping Manufacturing Enterprises Grow Profitably

## **Enterprise Minnesota:**

# **Helping Manufacturers Compete and Provide Excellent Jobs**

#### **State Investments in Manufacturing**

Since 2008, MN state investments have enabled Enterprise Minnesota<sup>®</sup>, a statutory 501(c)3 non-profit, to help hundreds of Minnesota's small and medium sized manufacturing enterprises access business improvement services that increase job creation, job retention, and business growth.

All companies awarded state investments match at least \$1 for every \$1 of the State's investment. Manufacturing leaders testify that the return on the State's investment is conservatively \$25 to \$1.

Eligible companies include manufacturers and related industries with 250 or fewer full-time employees; they must be located in Minnesota, operate as independent profit centers, have a business plan for improvements, and demonstrate an economic need for assistance.

#### **Company Results**

An independent audit of this investment has shown that since 2008, Made in Minnesota (formerly GAP) has helped Minnesota manufacturers:

- 482 manufacturing companies have received investment funds
- Create and retain 12,556 jobs in Minnesota
- Increase and retain company sales by \$1.46 billion
- Save \$206 million in business costs
- Invest \$583 million in plant, equipment, technology, and employee skills development

## FY 2026-27 Biennium Request – \$4 million

\$2 million for Made in Minnesota: working with manufacturers prepare/apply technology and automation. \$2 million for Enterprise Minnesota's suite of manufacturing services.

## **About Enterprise Minnesota**

Enterprise Minnesota® is a statutory 501(c)3 non-profit organization that works with small and medium size Minnesota manufacturing companies throughout the state. Through Enterprise Minnesota's business expertise, clients compete and grow profitably and are the employer of choice throughout Minnesota communities because they offer good paying careers and a wide variety of employment opportunities.

## **Enterprise Minnesota's Federal Government Affiliation**

Enterprise Minnesota® is the Minnesota "center" of the US Department of Commerce's Manufacturing Extension Partnership (MEP). Each of the 50 centers in the US works with manufacturers to help them compete, grow, and create and retain jobs.

