



INDEED BREWING COMPANY

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Monday, February 21, 2022

To whom it may concern:

I am writing to you on behalf of Indeed Brewing Company, of which I am an owner and the CEO, to express my support for Minnesota House Bill 2996 and its authorization of industrial hemp as an additive to food.

As a manufacturer, Indeed Brewing saw great success with our Lull CBD Seltzer until we were required to cease producing and selling it in Minnesota. Being able to provide a unique and local craft non-alcoholic beverage option to our customers was a great advantage to our business, and allowed us to serve as a major customer to small, Minnesotan hemp producers. We know the demand exists and continues to grow, and our company's core customer is actively seeking out products like Lull, and are able to purchase products from out-of-state suppliers. Minnesota companies, not our out of state competitors, should benefit from our innovation and this demand, and deserve a set of clear guidelines to follow in which local companies are on an equal playing field with those competitors.

Our brewery, which already possesses a food handlers license from the Minnesota Department of Agriculture, has the expertise to safely formulate hemp extract products given their vast beverage manufacturing knowledge. We are more than willing to work with legislators and the MDA in finding a workable solution to use our existing business to create innovative, locally-made products from hemp that is grown, processed, and manufactured here in Minnesota. We would welcome the additional regulation in this space for clarity, consistency, and fairness.

Thank you for your consideration,

Tom Whisenand

Owner and CEO

Indeed Brewing Company