



METROPOLITAN CENTER
FOR INDEPENDENT LIVING

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The \$13,750,000 Proposed Campaign: Independent Living, The Heart & Soul of MCIL

INTRODUCTION:

- The heart and soul of MCIL is that we actively pursue elevation of the equality of each person's inalienable rights and human dignity to have and achieve their goals and to live the fullness of life as they best determine – ***that is what Independent Living is all about.***
- Established in 1981, Metropolitan Center for Independent Living (MCIL) is a Minnesota statutory nonprofit organization (*MN Statute 268A.01 Subdivision 8 Center for Independent Living*).
- Serving primarily the Twin Cities' seven-county metro area—and in partnership with other organizations across the state— MCIL is one of 403 Centers nationwide, and one of eight in Minnesota.
- We annually assist more than 5,570 participants, consumers and clients directly, often in close collaboration with partner agencies, and over 22,000 indirectly as an operations site for Disability Hub MN.
- We are a “person-centered & directed organization”, meaning a majority of MCIL employees and board members are individuals with disabilities, and we are guided by the Code of Federal Register (366), which formally recognize the Independent Living movement.
- Minnesota House File 1719 & Senate File 1740 requests an appropriation of \$7.5 million from the general fund for renovation and expansion of the existing MCIL facility.

MCIL Mission:
***“Removing Barriers,
Promoting Choices”***

PROGRAMS & SERVICES:

There are five major service departments that comprise MCIL's holistic approach -- Independent Living, Home Based Services, Waivered Case Management, Disability Hub MN - MCIL Operations Center and ADA Minnesota.

Independent Living Department consists of the following services:

- 1) **Core Services** help individuals with disabilities pursue their ambition to live independently, and our focus is to assist people with disabilities gain control over their lives and attain personal goals in the areas of Individual Advocacy, Independent Living Skills Training & Classes, Youth Transition Services, Peer Mentoring, Home Modification, Transitional Services & Ramp Information and Referral Assistance.
In 2022, over 1,256 people advanced their independent living through Core Services.
- 2) **CARF Accredited Independent Living and Vocational Rehabilitation Service** offers unique collaborations for people with disabilities seeking employment. Four MCIL staff members serve 13 metro-area Vocational Rehabilitation centers. MCIL Independent Living Vocational Rehabilitation Specialists help people with benefits coaching, get health insurance, apply for social security, learn to use public transportation, plan accommodations at work, create résumés, practice interviewing, and more. ***In 2022, 495 job seekers were assisted.***

- 3) **Informed Choice** is a service in support of in support of a Federal requirement in the “Workforce Innovation and Opportunity Act” (W.I.O.A.). ***In 2022, 1,193 workers in subminimum wage employment were asked if they would like to pursue competitive employment by the MCIL W.I.O.A. Team.***
- 4) **Relocation Services** consists of Housing Stabilization Services Transitional & Relocation Services. These housing service areas help people move out of licensed facilities and into secure community housing. ***In 2022, 636 people were served through Relocation Services.***



The savings to the State of Minnesota are significant. The cost of institutionalized care for 636 individuals represents an **annual savings ranging from \$32,684,040 to \$91,695,300**; 2020 assisted living annual costs of \$51k, nursing home stay of about \$144k per year (*genworth.com medicaidplanningassistance.org*).

Covid Community Coordinator: Since the beginning of the pandemic, MCIL is an Essential Community Provider and has been working on accessible testing and vaccination working with the Minnesota Department of Health and serves as a Covid Community Coordinating agency. ***In 2022, 600 people were served.***

Home Based Services Department provides support to consumers receiving Personal Care Assistance or Homemaker Services within the seven-county metro area. Consumers have the option to interview, hire, train, schedule, and manage their own employees. MCIL provide guidance with recruiting candidates, administrative tasks and payroll. ***In 2022, 180 Direct Support Professionals assist approximately 133 Participants.***

Case Management Services Department offers people a wide range of home and community-based services to individuals who are enrolled in the Hennepin County and Ramsey County Community Access for Disability Inclusion Waiver, Brain Injury Waiver, Elderly Waiver for people who are over 65-years old, and also the Essential Community Support Waiver. ***As of February 2023, 541 Clients receive Case Management services.***



Disability Hub MN – MCIL Operations Center: MCIL is one of two Centers for Independent Living that are part of Disability Hub MN. ***In 2022, Disability Hub MN overall, assisted over 22,852 unique Clients and had 72,467 total Contacts with them.***

ADA Minnesota Program is a statewide venture created to advance awareness and provide constructive guidance related to the 1990 Americans with Disabilities Act (ADA). ADA Minnesota is affiliated with the Great Lakes ADA Center in Chicago, Illinois. ***In 2022, over 900 people received presentations on ADA.***

Solving the Direct Care PCA Worker Shortage Crisis Thanks to funding by the Bush Foundation and the Margaret A. Cargill Foundation Fund of the Saint Paul & Minnesota Foundation MCIL is leading a comprehensive plan to solve the direct care PCA crisis. MCIL is developing through Minnesota faculty, a college credit-based curriculum leading to a Certified PCA, combined with rate reform, will help to solve the current and future PCA worker shortage and has launched the first-ever PCA College Service Corps in the United States of America. These initiatives are scalable for our Nation and can be transformative for society.

PROPOSED CAMPAIGN:

The current MCIL Strategic Plan identifies four major strategies to help create a Minnesota with opportunities, choices and the freedom to live those choices – for everyone.

Strategy I: core services, and all services of MCIL achieve a standard of excellence and high customer appreciation.

Strategy II: Community Engagement: “Change the Narrative” in advancing independent living, community integration and human dignity.

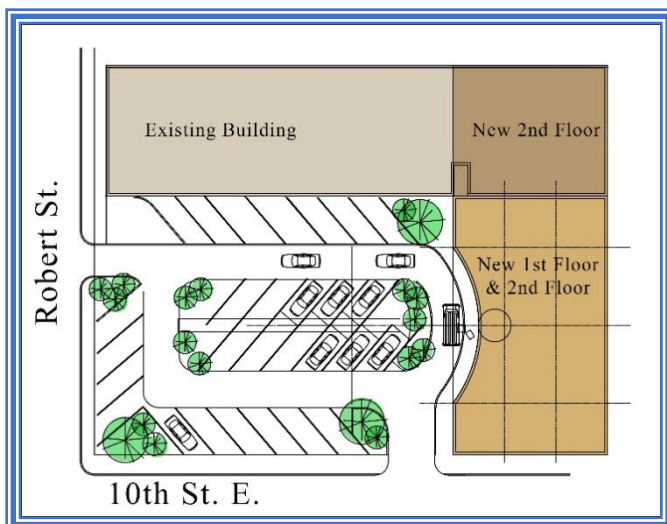
Strategy III: Increase and diversify revenue streams. Assure financially sustainable services and institute a fundraising plan.

Strategy IV: Invest in organizational capacity.



To deliver on these goals and strategies, MCIL is preparing to launch a **Comprehensive Campaign** to:

- 1) Renovate and expand our footprint on Robert Street in St. Paul to increase visibility and accessibility, maximize efficiency and flexibility, and ensure MCIL is positioned to adapt to the future needs of our community.
- 2) Create an Employee Retention Fund to support our commitment to 50% or more of MCIL employees be comprised of individuals living with disabilities.
- 3) Create a state-of-the-art education space for PCAs to earn their Certified PCA credential.
- 4) Invest in MCIL’s infrastructure to ensure we have the resources and tools for long-term success and sustainability.



PRELIMINARY SOURCES & USES

Sources	
State of Minnesota	\$7,500,000
Other Government	\$750,000
Private Fundraising	<u>\$5,500,000</u>
Total:	\$13,750,000
Uses	
New/Expanded Facility	\$12,000,000
Employee Retention Fund	\$1,000,000
Change the Narrative Initiative	\$250,000
Infrastructure	<u>\$500,000</u>
Total:	\$13,750,000