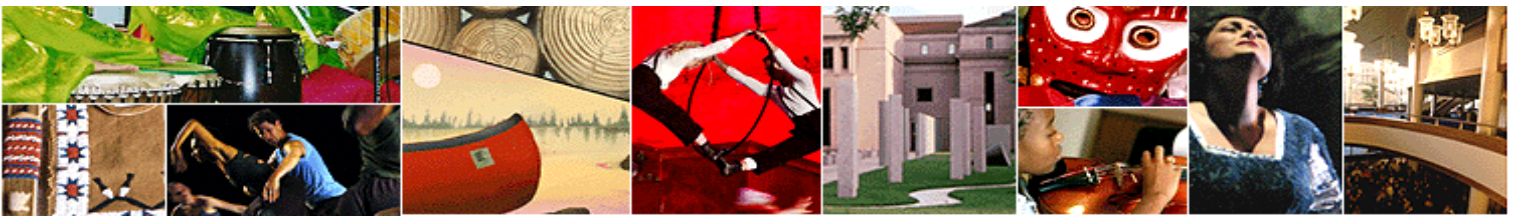


Minnesota State Arts Board

Legacy Finance Committee
February 10, 2021

Minnesota State Arts Board
540 Fairview Avenue North, Suite 304
Saint Paul, Minnesota 55104
www.arts.state.mn.us



25-year arts legacy framework

VISION

In twenty-five years, Minnesotans will have made a significant investment in the arts.

As a result ...

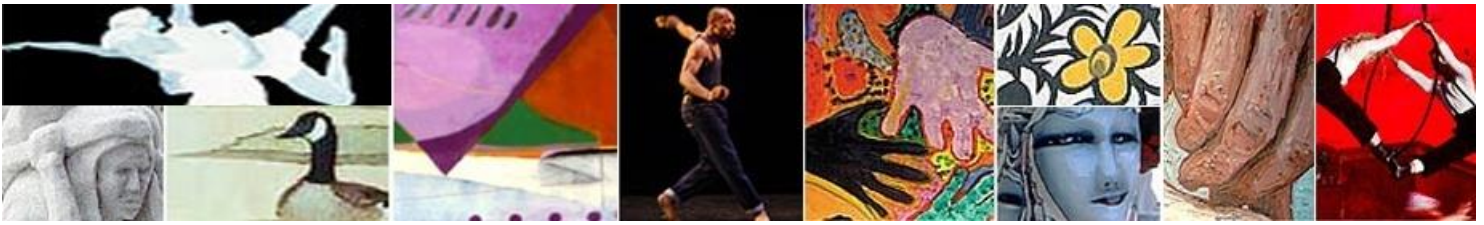
In Minnesota, the arts define who we are. This is a place where people are transformed by high-quality arts experiences, and see the arts as essential to their communities. The arts are integrated into all aspects of our lives, connecting people of all ages and cultures, fostering understanding and respect.

Arts and culture are central to Minnesota's educational system and lifelong learning opportunities. The arts develop creative minds that maximize new opportunities and find solutions to life's challenges.

In Minnesota, the arts industry is an integral part of the economy. Because of the arts, Minnesota communities are successful, dynamic, attractive places to live and work.

Minnesota is a recognized national arts leader. It attracts, nurtures, and sustains creative people and organizations and recognizes them as assets. It is a magnet for arts enthusiasts and a destination for tourists. Residents and visitors are assured a world-class, quality arts experience.

Every Minnesotan appreciates, creates, attends, participates and invests in the arts. Minnesota's effective, innovative, vibrant, public-private support for the arts is the strongest in the country. Universal support and appreciation for the arts help ensure the state's exceptional quality of life.

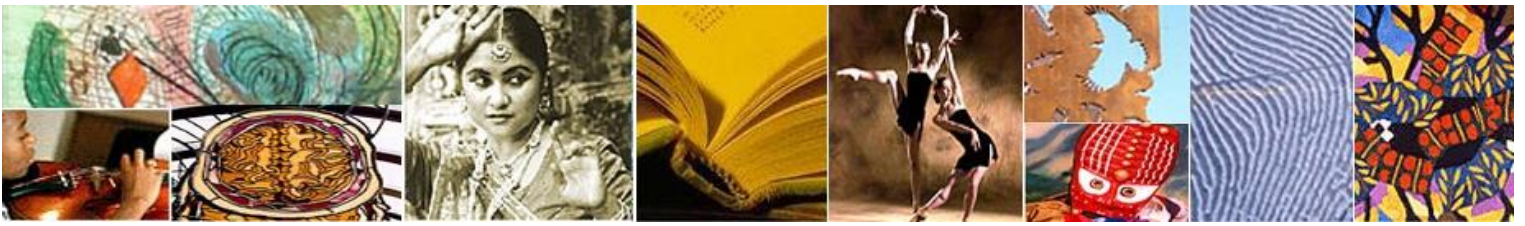


25-year arts legacy framework

GUIDING PRINCIPLES

To that end, decisions that the Minnesota State Arts Board and the regional arts councils make about how best to use the funds will be grounded in the following guiding principles:

- Statewide approach – The needs and interests of the entire state will be considered when determining how best to allocate funds.
- Demographic and geographic fairness – Minnesotans of all types, and in every community, will recognize and experience the tangible results of the arts and cultural heritage fund.
- Comprehensive – The full spectrum of arts providers and arts disciplines will be considered when determining how best to serve Minnesotans with these funds.
- Sustainable – Some arts activities are meant to be one-time or short term; others are meant to exist and thrive over time. All are valuable and will be eligible for support. In the latter case, funds will be allocated strategically so that the activity or organization funded can be successful into the future, beyond the life of the arts and cultural heritage fund. Funds also will be used to create a sustainable climate in which artists can live and work.
- Anticipatory and flexible – Decisions about how best to allocate the funds will be reassessed on a regular basis and will adapt as needs and opportunities change.
- Transparency and public involvement – Broad public input and engagement in decision making will be vital to produce the outcomes that Minnesotans’ expect.
- Accountability and stewardship – Public funds belong to Minnesotans. The Arts Board and regional arts councils will use them in the most effective manner possible and will routinely report the outcomes achieved through the uses of the funds.



25-year arts legacy framework

GOALS AND KEY STRATEGIES

In order to realize our legacy vision, the Minnesota State Arts Board and the Forum of Regional Arts Councils must work together to accomplish the following goals:

Overarching goal The arts are essential to a vibrant society

Goal The arts are interwoven into every facet of community life
 Strategy Develop strategic relationships and partnerships

Goal Minnesotans believe the arts are vital to who we are
 Strategy Enhance public understanding of the value of the arts

Goal People of all ages, ethnicities, and abilities participate in the arts
 Strategies Fully engage with nontraditional and underrepresented participants
 Transform everyone's life by experiencing the arts

Goal People trust Minnesota's stewardship of public arts funding
 Strategies Provide an accountable arts support system
 Be responsible stewards of public funds

Goal The arts thrive in Minnesota
 Strategies Foster visionary, skilled arts leaders and organizations statewide
 Ensure sufficient resources to sustain the arts and artists
 Serve as a clearinghouse of information on best practices and successful programs

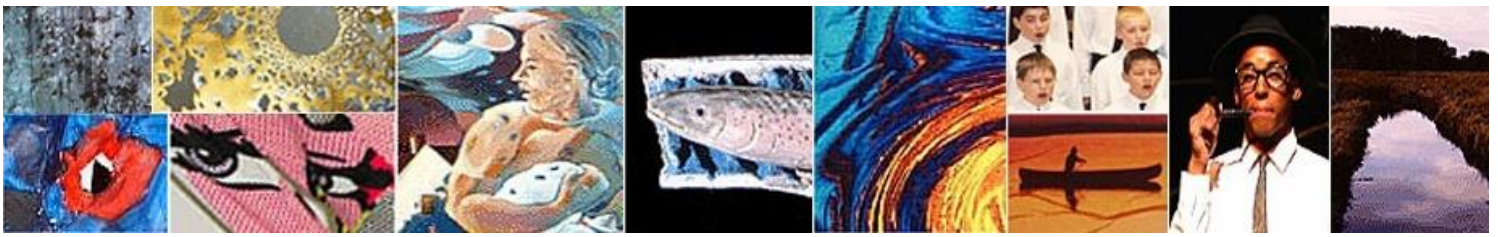


MINNESOTA STATE ARTS BOARD FY 2021 GRANT APPLICATION REVIEWERS / PANELISTS

This is a summary of the demographics of panelists and reviewers who had completed their service as of December 2021.

Data are self-reported; an individual may choose not to provide statistical data. The Arts Board uses the data to monitor its efforts to assemble panels that are reflective of the state's population.

	All	Person from Greater MN	% of total	Person who is BIPOC	% of total	Person with a disability	% of total
Creative Support for Individuals	106	54	51%	42	40%	8	8%
Creative Support for Organizations	69	35	51%	30	43%	4	6%
MN CARES Act Grants	57	30	53%	14	25%	3	5%
Operating Support	22	11	50%	7	32%	0	0%
Total	254	130	51%	93	37%	15	6%



APPLICATIONS FROM / GRANTS TO INDIVIDUALS Breakdown by priority group

	Number of applications	Percent of applications	Number of grants	Percent of grants
FY 2021				
All applications All grants	566		468	
Person who is BIPOC	237	42%	210	45%
Person from greater MN	273	48%	228	49%
Person with a disability	103	18%	91	19%
FY 2020				
All applications All grants	650		214	
Person who is BIPOC	145	22%	65	30%
Person from greater MN	136	21%	43	20%
Person with a disability	67	10%	15	7%
FY 2019				
All applications All grants	651		219	
Person who is BIPOC	172	26%	67	31%
Person from greater MN	114	18%	33	15%
Person with a disability	45	7%	17	8%
FY 2018				
All applications All grants	697		188	
Person who is BIPOC	147	21%	49	26%
Person from greater MN	115	16%	18	10%
Person with a disability	46	7%	12	6%