



Cultural Wellness Center
Health · Heritage · Harmony

DREAMLAND on 38th

Cultural Wellness Center has been operating in the background for over 25 years – creating transformative models and approaches to guide institutions like Allina Health and Ramsey County to be better community partners to African Americans, and mentoring and building Black leaders.

Dreamland on 38th will expand our reach and influence so we can continue to guide African Americans to build health and wealth via our cultural lens and approach.

Dreamland is the manifestation of our collaborative and transformative work over 25+ years, and it will be a beacon of health, wellness, economic opportunity and human development.



An Economic Engine

Rooftop: Event Space

Accessible space for community events of up to 150 people.

3rd Floor: Administrative & Entrepreneur Center

CWC's administration space, as well as a co-working environment for entrepreneurs and entrepreneurial services.

2nd Floor: Community and Event Space

Flexible event and meeting space to accommodate groups ranging from 5 – 50 participants.

1st Floor: Dreamland Café

State-of-the-art commercial kitchen with dining area. Operated by Dreamland Cultural Heritage LLC.





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IMPACT

CULTURAL WELLNESS CENTER

Cultural Community Engagement

Since 1996, the Cultural Wellness Center has been working to position community knowledge at the forefront of community health and economic development ideas.

We Ignite Sparks

We inspire people to heal themselves and give back to their communities.

We Strengthen Community

Everyone has a culture – that culture is a powerful resource for health and healing. Community knowledge is at the forefront of our work; we work with community members to reconnect with their culture, take control of their own health and build lasting relationships.

We Create Connections

Our work unleashes the power of citizens to heal themselves, build health and wealth, and promote cultural sovereignty. We build a web of relationships that support community engagement, intercultural communication, and personal responsibility.

FUNDING REQUEST:

Cultural Wellness Center requests \$3M to support the construction of Dreamland on 38th in Minneapolis. Dreamland will serve as an economic catalyst to build assets from the ground up in a distressed community.

DREAMLAND ON 38th

Creating a signature project that features African American ownership, leadership and entrepreneurship in a space that will reflect African art, culinary heritage and culture.

Honoring the area's history as an African American business district, while embracing its future as a vibrant cultural corridor.

Incubating & Promoting new businesses (with an emphasis on food/culinary industries) every year and ultimately growing to include 20+ onsite businesses.

Creating 60+ new jobs annually across new, existing, and expanding businesses.

Promoting community-building in the cultural district by drawing 5,000 people to Dreamland on 38th for events each year.

Building-up the community to ensure access to the essential ingredients for economic and social success, including living-wage jobs, health coverage, good schools, affordable homes, transportation choices, thriving businesses, safe and walkable streets, parks, and playgrounds and healthy food.

CONTACT:

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