

E12 Conference Committee – Minnesota Legislature

THE MINNESOTA SOLUTION

to Racial Educational Disparities

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Bruce P. Corrie, PhD
Economist, Concordia University Saint Paul
Co-Steward, ALANA Brain Trust
www.empoweringstrategies.org



Dr. Bruce Corrie

ECONOMIST, CONCORDIA UNIVERSITY ST. PAUL

Education & Work Experience

PhD, University of Notre Dame

Professor of Economics, Concordia University-St. Paul

Wide experience in various academic roles from professor and administrator to faculty governance. Served as program evaluator for a national accreditation institution and evaluated and mentored institutions in the US, India, Mongolia and Hong Kong. Honored by Minzu University in China. Developed foreign study programs in Mexico, China and India. In partnership with Dr. Samuel Myers of the Humphrey School at the University of Minnesota explored racial and ethnic economic inequality in Australia, New Zealand, South Africa, and Brazil. Have a long history working with community colleges in Minnesota and worked on entrepreneurship education with the former President of Dakota County Technical College.

Chair, Governor's Working Group on Minority Business Development that produced the first statewide comprehensive report and strategies to grow ALANA businesses in Minnesota and offered the vision of minorities as "assets" in 2000.

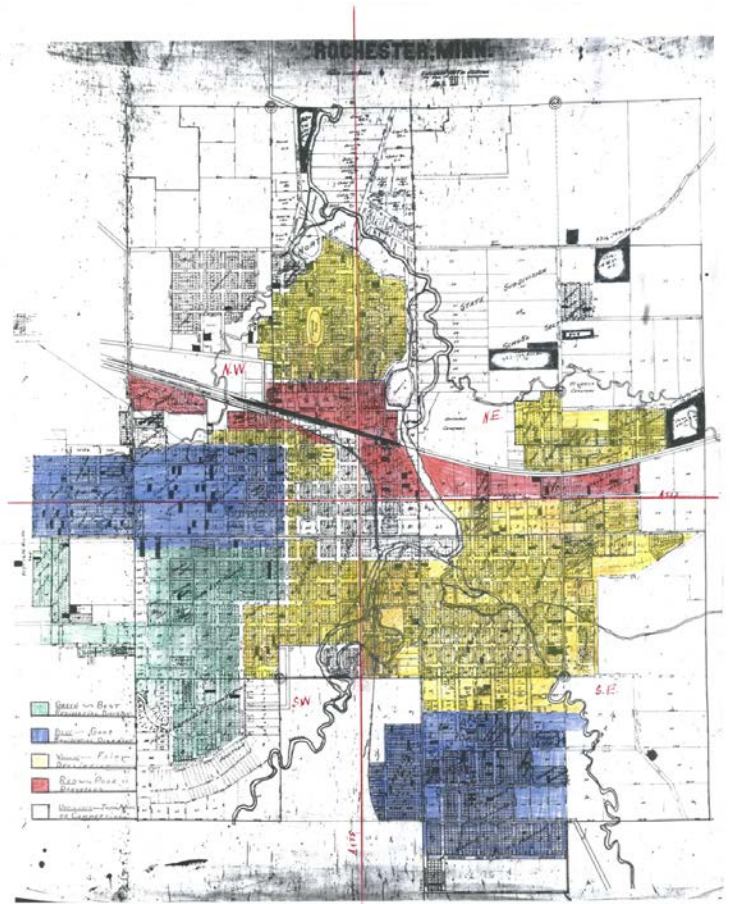
Produced numerous reports on the economic contributions of immigrants and minorities in Minnesota

Director, Planning and Economic Development for the City of Saint Paul 2018-19 and implemented a vision for economic inclusion and empowerment.

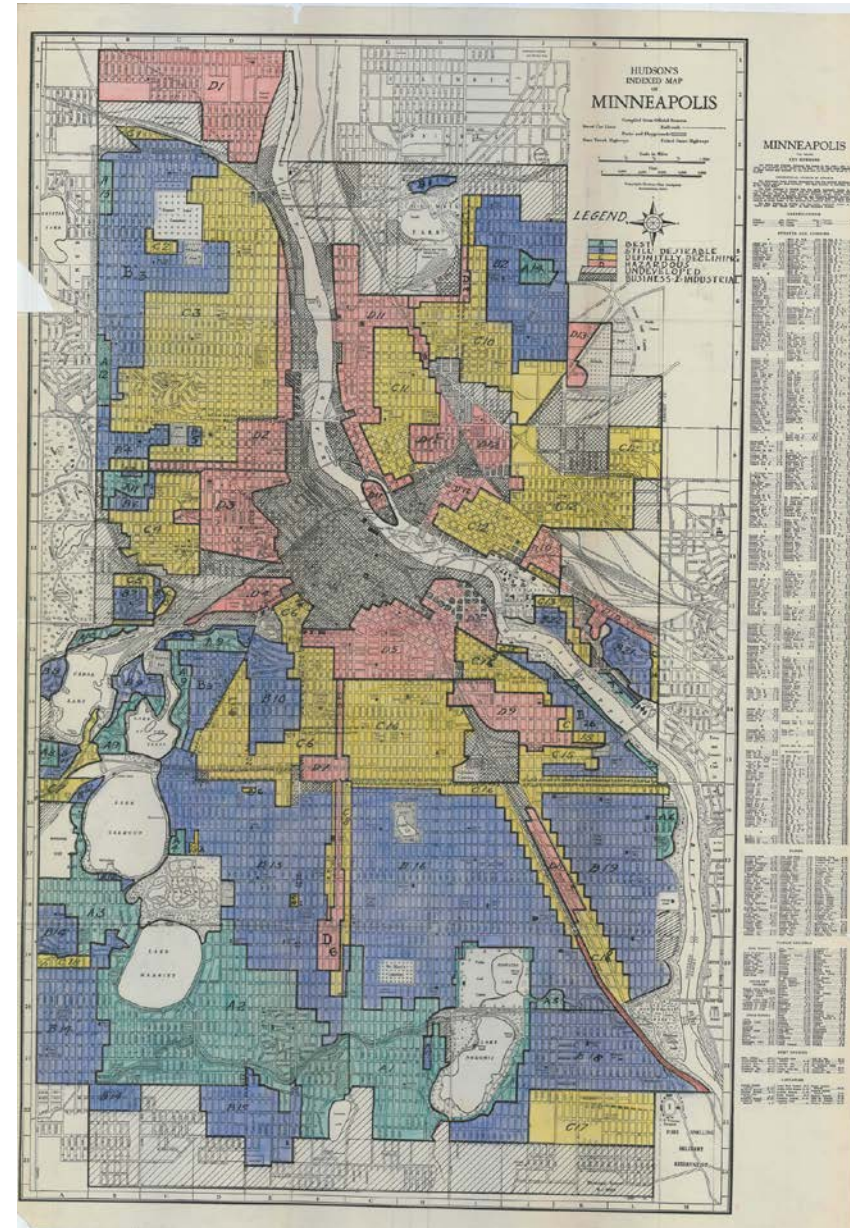
Worked with community groups to establish a model for economic development leveraging cultural assets and reflected in Little Africa, Little Mekong and Rondo Cultural Destinations.

On the Community Advisory Board of the Opportunity and Growth Institute of the Federal Reserve Bank of Minneapolis, Midway Chamber of Commerce and former chair of the District Advisory Council of the US Small Business Administration. On the board of Junior Achievement and Minnesota Museum of American Art.

Articles in academic journal and the popular press including columnist for the Pioneer Press and Minnesota Business magazine. Website - www.empoweringstrategies.org

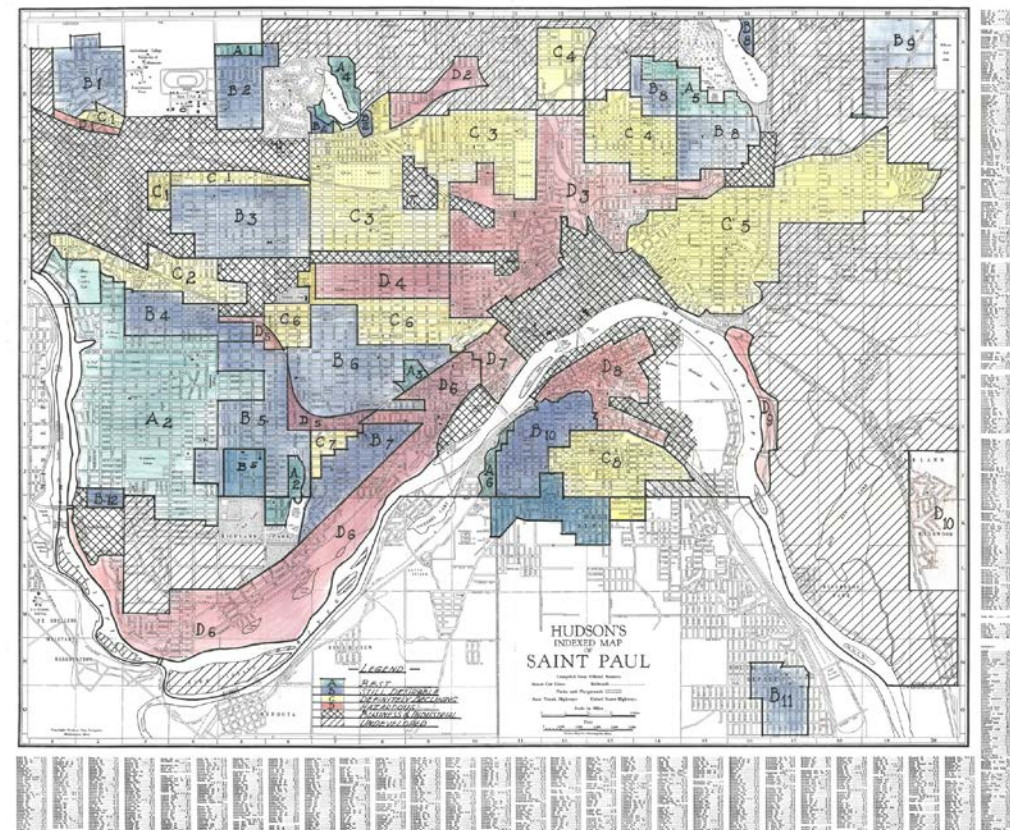


Rochester

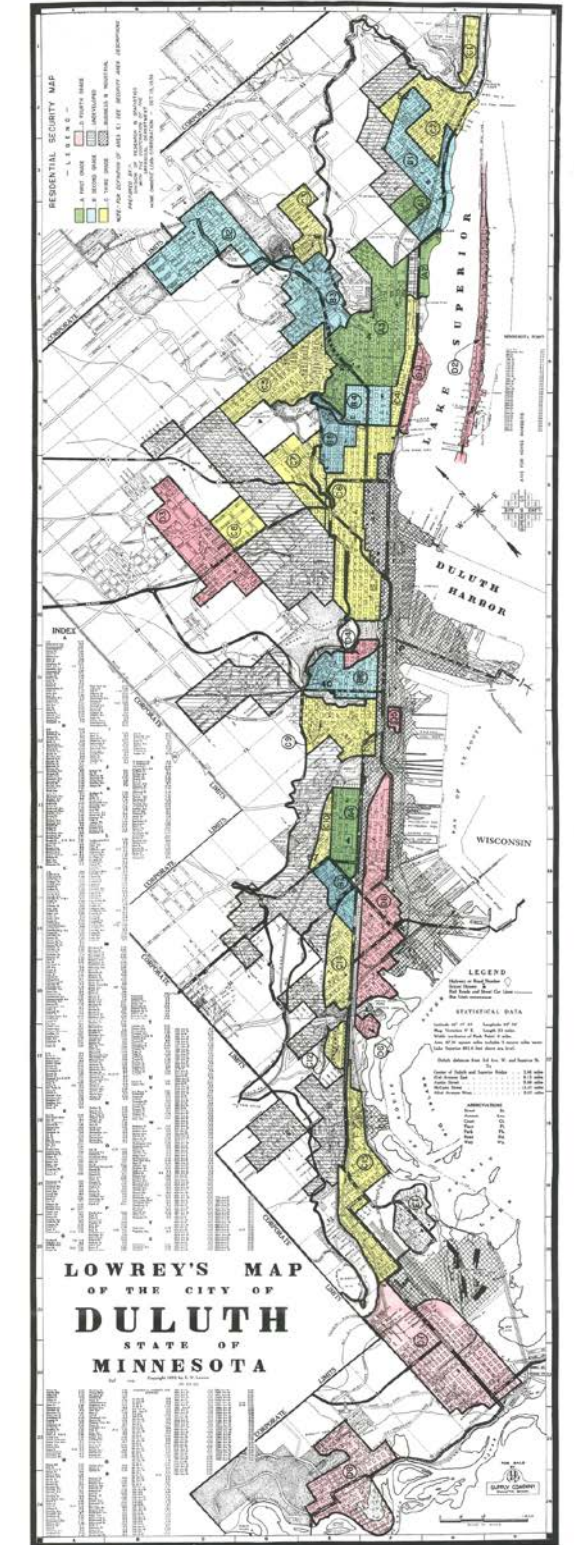


Minneapolis

Redlining Maps



Saint Paul



Duluth

Historical Footprint of Racism

Minnesota Racial Disparities



Racial Income Gap

Blacks earn 71 cents on the dollar compared to whites. Native Americans 68 cents, Latinos 70 cents, Asians 94 cents.

Racial Education Gap

There is a 21 percent gap in the six-year graduation rates between Blacks and whites, 19 percent gap for Native Americans, 12 percent for Latinos, 4 percent for Asians

Racial Housing Gap

There is a 53 percent homeownership gap between Blacks and whites, over 30 percent gap for Native Americans and Latinos and 25 percent gap for Asians

Racial Investment Gap

Average sales of ALANA firms in Minnesota were \$165,000 compared to \$1.4 million of all firms in Minnesota

Source: BLS for Wage Gap, 2017 ACS for housing gap, OHE for education gap, SBO 2012 for business gap



The High Cost of Racial Disparities National – CITI Bank

Closing the Black Wage Gap

Would add \$2.7 trillion in income or 0.2 percent of GDP

Closing the Housing Gap

Would add 770,000 Black homeowners and \$218 billion sales in the economy

Closing the Education Gap

Would increase lifetime earnings by \$90-\$113 billion

Closing Investment Gap

Black entrepreneurs add \$13 trillion in business revenue and create 6.1 million jobs

Source: CITI GPS, September 2020

ECONOMIC LOSS TO MINNESOTA

\$287 Billion

Growth in ALANA income, assets and lifetime earnings if racial gaps are eliminated in Minnesota

\$2 billion+

Loss in state and local tax revenue

BIPOC Economic Assets of Constituents Need Political Representation

There are 125 legislative districts each with at least \$100 million in ALANA economic interests.

85 % of Senate

51 % of House

For complete list see:

MN House List

<https://empoweringstrategies.org/wp-content/uploads/2021/01/BIPOC-Economic-Assets-by-MNLEG-House-.pdf>

MN Senate List

<https://empoweringstrategies.org/wp-content/uploads/2021/01/BIPOC-Economic-Assets-by-MNLEG-Senate-District.pdf>

IF All BIPOC Kids in School in MN Achieved a Bachelor's Degree?



\$1.5 Trillion Dollars Lifetime Earnings

GDP of Mexico - \$1.2 Trillion

The Minnesota Solution



FUNDING
Scope and Scale

SUPPORT SERVICES
Multi-tiered

Four Strategic Areas for BIPOC Student Success

CULTURAL INTELLIGENCE & REPRESENTATION IN TEACHERS, STAFF, CURRICULUM
Remove Barriers to Learning

ACADEMIC AND CAREER OUTCOMES
Metrics
Career Pathways

WWW.EMPOWERINGSTRATEGIES.ORG

The Minnesota Solution

So how do we view
the Omnibus E12
Education Bill?

Investments

Equity specific Investments
range between 1 and 2 percent of
total E12 spending

**ALANA Students make up 35
percent of the total school
population in Minnesota**

In scale and scope Equity specific
investments need to be at least
\$1 billion

There are multiple ways to
achieve this level of investments



Multi-tiered Support Services

E12 Omnibus bill provides some funding for much needed multi-tiered support services

Academic Support
Mental Health & Wellness
Learning Environment
Nutrition and Health

Cultural Intelligence in Learning Environment and Representation



E12 Omnibus Bill provides investments and policy changes to improve cultural intelligence in the learning environment, marginal increase in Teachers of Color, policies to increase representation in school districts, schools, plans, committees and boards and policies and programs

Outcomes

E12 Omnibus bill provides policy guidance on need for disaggregated data to assess program and youth outcomes and graduation rates.

Conclusion

E 12 Omnibus Bill has a comprehensive framework and strategy to address racial educational disparities.

Funding needs to increase to at least \$1 billion with an equity focus

Legislative Leaders, Governor and School leadership have a decisive opportunity to change the trajectory of racial educational disparities in Minnesota

\$1.5 trillion in human potential is under your stewardship

This presentation builds on ideas contributed by the ALANA Community Brain Trust and the public testimony offered to the Minnesota Select House Committee on Racial Justice on October 13, 2020 by Keith Baker, Rev. Frederick Newell, Ruby Lee, Bao Vang, Freiwini Sium, Jane Leonard, Matt Varilek, Abdi Daisane, Carolyn Brown, Jonathan Palmer, Gene Gelgelu, Dr. Obsa Hassan and Fartun Weli. Input was also provided by Brett Buckner, Kevin Lindsey, Michael Goze, Ezell Jones, Edward McDonald, Miguel Ramos, Barbara Hall, Ravi Sagi, Readus Fletcher, Siad Ali, Patrick Pariseau and Dileep Rao

It also builds on recent testimony provide by the author to many committees in the Minnesota Legislature and feedback received from legislators and community leaders.

It builds on recent deliberations of a statewide network of the ALANA Brain Trust including, Fowzia Adde, Andrea Duarte Alonso, Siad Ali, Anika Bowie, Sreeni Checka, Anika Robbins, Gene Gelgelu, Brett Grant, Michael Goze, Jannsen Hang, Cheryal Hills, Ezell Jones, Kevin Lindsey, Suyapa Miranda, Marjorie Zoe Negron Munoz, Mary Sam. Pamela Standing. Karen Sonneman, Dr. Anna Wasescha, Ahmay Ya, Kaying Hang.

ALANA Brain Trust Stewards: Jane Leonard, Brett Buckner, Bruce Corrie

Thanks to Representatives Ruth Richardson and Rena Moran for leading an important policy dialog on racial equity at the Minnesota Legislature

Contact: corrie@csp.edu