



METROPOLITAN CENTER
FOR INDEPENDENT LIVING

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\$13,750,000 Proposed Campaign: Removing Barriers, Promoting Choices

INTRODUCTION:

- Individuals with Disabilities are part of the diversity that makes Minnesota so inclusive. We actively pursue elevation of each person’s inalienable rights, human dignity, equity and independent living.
- As a Center for Independent Living, we grew out of the civil rights movement recognizing the civil rights of every human being, and we are a Critical Sector Provider during this dangerous pandemic.
- Established in 1981, Metropolitan Center for Independent Living (MCIL) is a multi-service, nonprofit organization based in St. Paul.
- Serving primarily the Twin Cities’ seven-county metro area—and in partnership with other organizations — MCIL is one of 403 Centers nationwide, and one of eight in Minnesota.
- We annually assist more than 5,447 participants, consumers and clients directly and over 28,000 indirectly through Disability Hub MN™, often in close collaboration with partner agencies.
- We are a “consumer-directed organization”, meaning a majority of MCIL employees and board members are individuals with disabilities, and we are guided by the Code of Federal Register (366), and Minnesota State Statute (268A.11 Centers for Independent Living), significant distinctions as a non-profit 501(c)(3) agency.

MCIL Mission:
***“Removing Barriers,
Promoting Choices”***

PROGRAMS & SERVICES:

We have four major service departments -- Independent Living, Home Based Services, Case Management Services and Disability Hub MN™ - MCIL Operations Center. We also host ADA Minnesota. MCIL with HealthForce Minnesota, is developing the first-ever college credit-based curriculum leading to the credential of a “Certified PCA.”

Independent Living Department consists of the following services:

- 1) **Core Services** help individuals with disabilities pursue their ambition to live independently. From creating complex collaborations, to designing uniquely personalized programs, MCIL’s overarching objective is to assist people with disabilities gain control over their lives and attain personal goals. **In 2021 over 899 people advanced their independent living through:**
 - a. Individual Advocacy, Independent Living Skills Training & Classes
 - b. Youth Transition Services & Peer Mentoring
 - c. Home Modification, Transitional Services & Ramp Information and Referral Assistance
- 2) **Independent Living and Vocational Rehabilitation Service** offers unique services for people with disabilities seeking employment. MCIL staff members serve 13 metro-area Vocational Rehabilitation centers. Independent Living Specialists help people with benefits coaching, get health insurance, apply for social security, learn to use public transportation, plan accommodations at work, create résumés, practice interviewing, and more. **In 2021, 530 job seekers were assisted.**

- 3) **Informed Choice** is a service of the Federal requirement in the “Workforce Innovation and Opportunity Act” (W.I.O.A.) for people with disabilities in subminimum wage employment. ***In 2021, 1,662 workers in subminimum wage employment were asked if they would like to pursue competitive employment by the MCIL.***
- 4) **Relocation Services** consists of Housing Access Coordination and Transitional & Relocation Services. These two housing service areas help people move out of licensed facilities and into secure community housing. ***In 2021, 601 people were served through Relocation Services.***



MCIL Relocated 601 People with Disabilities from Institutional Settings in 2021. For example, state savings: the costs of institutionalized care for 601 consumers represents an annual savings of in-state dollars ranging from **\$30,885,390 to \$86,648,175** (2020 assisted living annual cost of \$51,390, nursing home stay in Minnesota \$144,175 per year; sources *genworth.com* and *Medicaidplanningassistance.org*).

Home Based Services Department provides support to consumers receiving Personal Care Assistance or Homemaker Services within the seven-county metro area. Consumers have the option to interview, hire, train, schedule, and manage their own employees. Homemaker consumers can also get assistance finding the right candidate. ***In 2021, 185 Direct Support Professionals assist approximately 105 Participants.***

Case Management Department offers people a wide range of home and community-based services to individuals who are enrolled in the Hennepin County Community Access for Disability Inclusion Waiver (CADI), Brain Injury Waiver (BI), Elderly Waiver, and also the Essential Community Support Waiver. All are to help individuals live as independently as possible within community settings. ***As of February 2021, 460 Clients receive Case Management services.***



Disability Hub MN™ – MCIL Operations Center. MCIL is one of two Centers for Independent Living that are part of Disability Hub MN. The Hub’ as it is known in the community, is a free statewide one-stop resource that provides a wealth of information, referrals and assistance for people with disabilities. ***In 2021, Disability Hub MN™ overall, assisted 28,228 unique Clients and had 63,460 total Contacts with them.***

ADA Minnesota is a statewide initiative created to advance awareness and provide constructive guidance related to the 1990 Americans with Disabilities Act (ADA). ADA Minnesota is affiliated with the Great Lakes ADA Center in Chicago, Illinois. ***In 2021, over 1,200 people received presentations on ADA.***

“Certified PCA” Project – First Ever! Funded by a Bush Foundation Community Innovation grant is MCIL’s statewide effort to develop a career lattice and education path for Personal Care Attendants (PCAs). MCIL in working with HealthForce Minnesota is developing the first-ever college credit-based curriculum leading to the credential of a “**Certified PCA.**” ***This is as much about economic justice for PCAs, as it is about solving the PCA workforce shortage crisis in Minnesota and across the United States of America.***

PROPOSED CAMPAIGN:

The current MCIL Strategic Plan identifies four major strategies to help create a Minnesota with opportunities, choices and the freedom to live those choices – for everyone.

Strategy I: Core services and all services of MCIL continue a standard of excellence, high customer appreciation and advancing Independent Living.

Strategy II: Community Engagement: “Change the Narrative” in advancing community integration, access and human dignity.

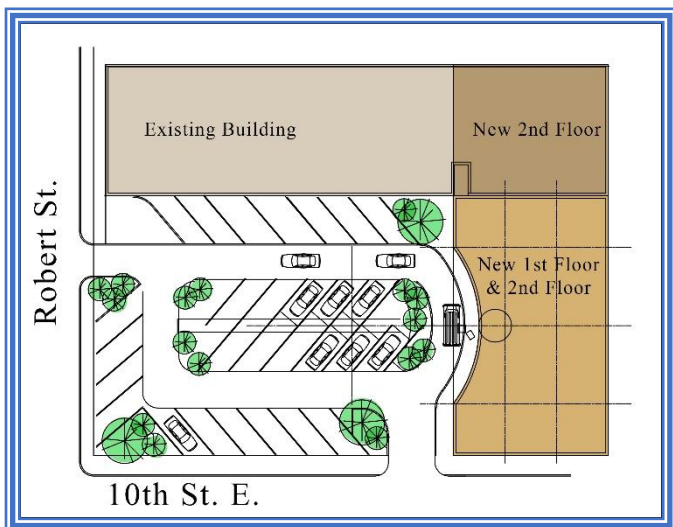
Strategy III: Increase and diversify revenue streams. Assure financially sustainable services and institute a fundraising plan.

Strategy IV: Invest in organizational capacity.



To deliver on these goals and strategies, MCIL is preparing to launch a **Comprehensive Campaign** to:

- 1) Renovate and expand our footprint on Robert Street in St. Paul to increase visibility and accessibility, maximize efficiency and flexibility, and ensure MCIL is positioned to adapt to the future needs of our community.
- 2) Create an Employee Retention Fund to support our commitment to 50% or more of MCIL employees be comprised of individuals living with disabilities.
- 3) Create state-of-the-art education space leading to **Certified PCAs!**
- 4) Invest in MCIL’s infrastructure to ensure we have the resources and tools for long-term success and sustainability.



PRELIMINARY SOURCES & USES

Sources

State of Minnesota	\$7,500,000
Other Government	\$750,000
Private Fundraising	<u>\$5,500,000</u>
Total:	\$13,750,000

Uses

1. New/Expanded Facility	\$12,000,000
2. Employee Retention Fund	\$1,000,000
3. Certified PCA Education space	\$250,000
4. Infrastructure	<u>\$500,000</u>
Total:	\$13,750,000