

NDC-MN.ORG

Neighborhood Development Center (NDC) has a 28-year track record in training, assisting and lending to community entrepreneurs.

#### NDC empowers entrepreneurs through four integrated programs:

- 1. Entrepreneur Training & Small Business Workshops
- 2. Small Business Loans
- 3. Business Services & Technical Assistance
- 4. Commercial Real Estate & Small Business Incubator Development

SF 1076 **HF 1460** 

#### **NDC Quick Facts**

Total economic return to neighborhoods Total economic return to Twin Cities Region Existing NDC businesses 437

Number of jobs Program cost for the development of each job

Annual income tax returned to State Annual sales tax returned to State New businesses created annually

New jobs created annually

**Business incubators** 

Average age of NDC-assisted businesses

\$151.8MM

3,250 (including business owners)

\$3.266 \$5.32MM \$5.3MM

45 300+

10 years, vs 5 year State average

<sup>\*</sup> Based on Wilder Study, 2020



Leila's Brows, Midtown Global Market



Consciously Beautiful, Frogtown Square



Litty Solar

# Building businesses and jobs that strengthen communities.

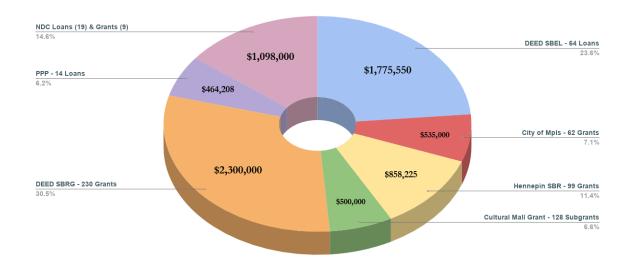
<sup>\$93.5</sup>MM

NDC-MN.ORG

. . . . . . .

### NDC In The Time of COVID-19 and Civil Unrest\*

#### 625 Loans and Grants for a total of \$7,530,983



- Launched TechPack providing website, social media, e-commerce, and point of sales support.
- Entered a partnership of Black-led, Black-serving organizations called the Black Business Support Collective (BBSC), with the mission of addressing COVID-19-related challenges and providing ongoing support for Black-owned businesses in the state.
- Raised our own funds to provide direct support grants to small and micro businesses deployed \$147,500 in grants with more to come.
- Launched Mindset Reset to address the whole entrepreneur including wellness and trauma-informed services.

## **Across the State of Minnesota**

Greater MN communities adopting the NDC model of entrepreneur training, technical assistance, small business lending, and incubators:

- Duluth
- Brainerd, via Initiative Foundation
- St. Cloud, via Initiative Foundation
- Lower Sioux Indian Community
- Onamia, via Initiative Foundation
- Hinckley, via Initiative Foundation
- Mille Lacs Corporate Ventures

\*NDC Impacts March-December 2020