



OUR VISION:

A community where all individuals, especially people of color, have attained financial independence through employment success.

OUR MISSION:

To transform the lives of those impacted by racial or socio-economic barriers through Personal Empowerment, Career Training and Meaningful Employment.

OUR PROMISE:

To provide the tools, skills, resources, and support needed for those who have become EMPOWERED and EMPLOYED.

! WHO WE ARE

Twin Cities R!SE is a personal empowerment and job training organization serving the Twin Cities metro area and beyond.

OUR PROGRAM INCLUDES:

- » Comprehensive work skills training
- » Personal Empowerment training and Coaching
- » Employment placement services
- » Reentry Connect—provides integrated support for previously incarcerated adults
- » Support services and referrals to help participants overcome challenges
- » Internship opportunities with hiring partners to support job readiness preparation
- » Training partnerships with Metro Transit, Dakota County Technical College, and others

! PERSONAL EMPOWERMENT

We consider Personal Empowerment the key to long term, sustainable change for participants. It teaches core skills that are critical for long term success.

Empowerment helps participants to grow in self-confidence, regulate emotions, develop problem solving skills, and take responsibility for their own future.

! WHO WE SERVE

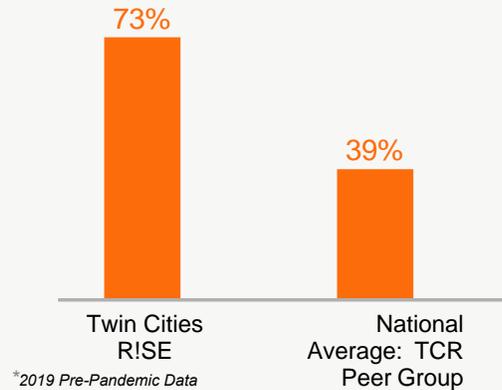
- The program served over 1193 low-income adults in 2022.
- TCR serves adults who are experiencing multiple barriers to stable employment and are interested in changing their lives:
 - » chronic unemployed (74% unemployed at start)
 - » criminal histories (29%)
 - » no driver's license (45%)
 - » mental health/chemical dependency
 - » homelessness or unstable housing
- TCR works primarily with people of color. Predominately African Americans (54%).

2022 PROGRAM OUTCOMES



- We use long-term metrics to measure our success.
- 2022 graduates' average starting income: \$38,236 plus benefits, up from less than \$10,000 at program start.
- Achieved more than 86 job outcomes in 2022.
- Served 394 low-income adults through employment training, with a total served of 1193 across all educational programming.
- Provided additional resources for success to 266 participants and eliminated barriers to technology to 115 individuals.

12-Month Job Retention Rates Are Twice the National Average



PAY FOR PERFORMANCE (PFP) MODEL

Twin Cities RISE is a pioneer in performance-based funding, partnering with the State of Minnesota in 1997 to develop PFP funding based on the Return on Investment provided to state taxpayers.

- » **Return on Investment of 600%**
Over 15 years, the ROI is more than \$7 received in benefits for every \$1 invested.

High income change and long term job retention of graduates results in high ROI:

- Increased tax receipts
- Reduced government support
- Reduced criminal justice costs

- » **Codified through State of MN Legislation 1997-2022**
TCR paid only when a participant is placed into a job earning \$20,000/year or more, with an income change of at least \$10,000

CONTACT

Emma Corrie,
President, and CEO

1301 Bryant Ave N
Minneapolis, MN 55411
Phone 612-338-0295

www.twincitiesrise.org

