



February 20, 2024

House Higher Education Finance and Policy

Minnesota State

Budget Discussion

Minnesota State Enrollment FY2019-FY2025

| Full Year Equivalent | FY2019 | FY2020 | FY2021 | FY2022 | FY2023 | FY2024 Est | FY2025 Est |
|----------------------|---------|---------|---------|---------|---------|------------|------------|
| Colleges | 76,219 | 74,260 | 69,472 | 64,710 | 63,999 | 66,386 | 66,861 |
| Universities | 49,874 | 48,223 | 46,286 | 43,323 | 41,498 | 41,260 | 41,671 |
| System | 126,094 | 122,483 | 115,758 | 108,034 | 105,497 | 107,646 | 108,532 |

**FY2019-FY2023 Actual; FY2024-FY2025 Projected*

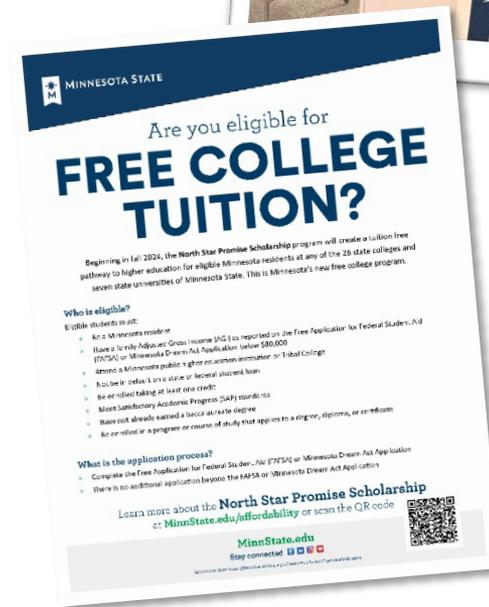
Minnesota State Enrollment Outlook for FY2024

| FY2024 Est Compared to FY2023 Actual | June 2023 Enrollment Projections | June 2023 Enrollment FYE Projection | February 2024 Enrollment Projections | February 2024 Enrollment Projections |
|---|---|--|---|---|
| Colleges | -0.6% | 63,492 | 3.7% | 66,386 |
| Universities | -1.0% | 41,073 | -0.6% | 41,260 |
| System | -0.7% | 104,565 | 2.0% | 107,646 |

North Star Promise Scholarship Marketing

Minnesota State marketing team is coordinating with the Office of Higher Education team

- » Strong presence at Minnesota State Fair and at the 2023 National College Fair at the Minneapolis Convention Center



North Star Promise Scholarship Marketing

Media Campaign: September 1 – December 15

- » Facebook and Instagram ads
- » Radio and streaming audio ads

North Star Promise Scholarship Toolkit

- » Customizable graphics for colleges and universities
 - Facebook
 - Instagram
 - Tik Tok
 - Twitter
 - LinkedIn
 - Email and Print



Minnesota State Promise

MinnState.edu/admissions/minnesotastatepromise.html

Our promise to you:

- » **FREE** tuition and fees for all Minnesota students with a family income under \$80,000 with the North Star Promise Scholarship (starting Fall of 2024)
- » **Tuition freeze** at each of the 33 colleges and universities of Minnesota through spring 2025
- » **Thousands of scholarships available** based on areas of study, high demand careers, financial need, academic excellence, and more!
- » The **LOWEST** tuition in the state
- » **Wrap-around support** for basic needs, including campus food pantries, help with transportation, housing and childcare assistance programs, and mental health resources
- » Assigned **academic and faculty advisors** to guide students and keep them on track for graduation
- » **Caring, engaged faculty** who personally teach classes

Meet your educational goals while you meet your life goals.

That's the Minnesota State Promise.

MINNESOTA STATE
UNIVERSITY SYSTEM

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Your future starts now with the Minnesota State Promise.

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Whatever your educational goal ...

let the Minnesota State Promise help get you there.

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Minnesota State Promise

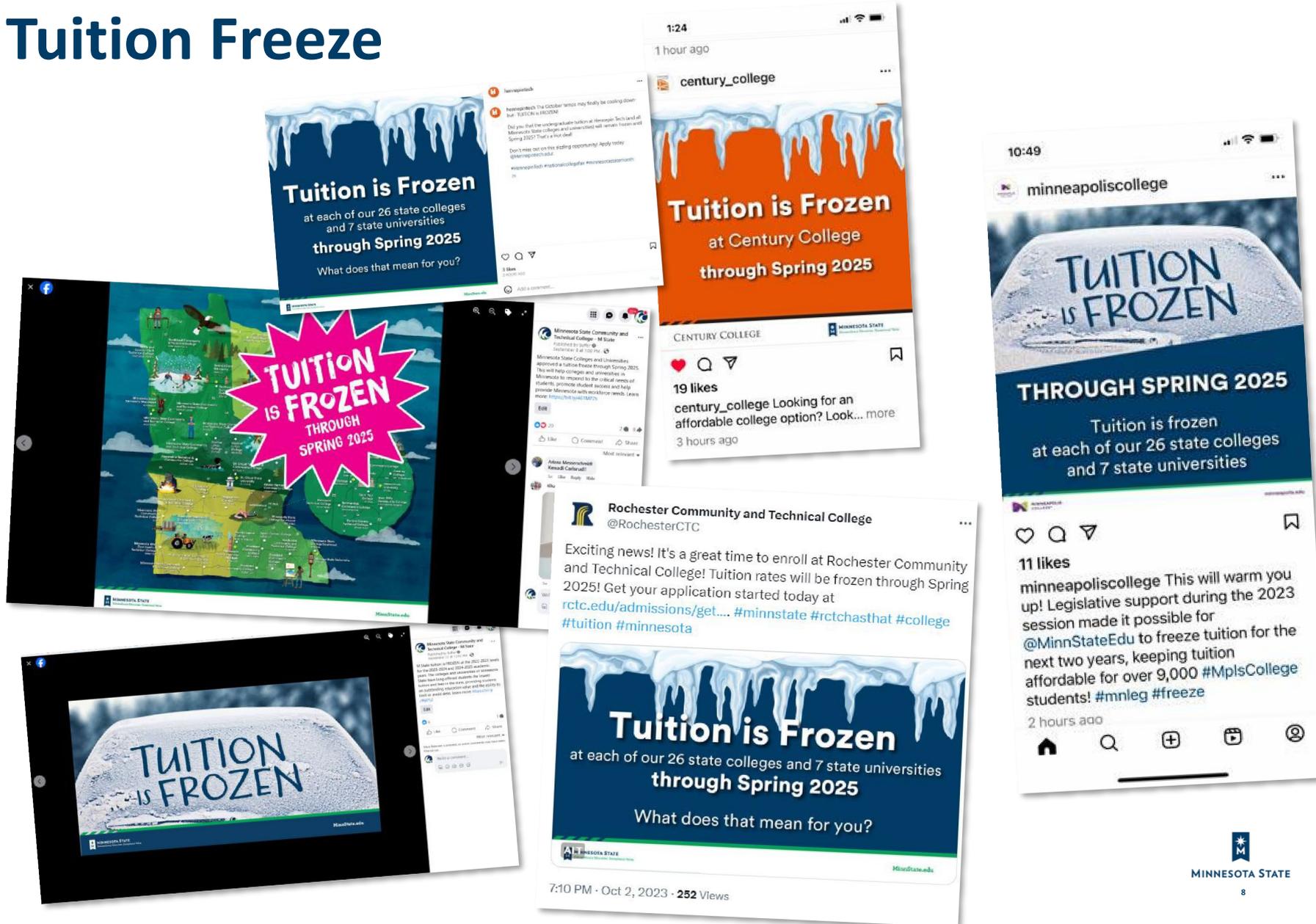
MinnState.edu/admissions/minnesotastatepromise.html

Our promise to you (continued):

- » **Free tutoring and writing support services** to ensure students understand and are prepared for their classes
- » Specific resources for **first-generation students** (those who are the first in their family to attend college)
- » Seamless **transfer pathways** from our colleges to our universities
- » **Credit for prior learning** and career experience to save students time and money
- » Academic programs in the **trades, sciences, and liberal arts**
- » **On campus and online** classes and academic programs
- » 54 campuses across the state — students can **attend school anywhere in the state** of Minnesota
- » **Flexibility** to meet students' schedules, including taking one class at a time or going to school full-time



Tuition Freeze



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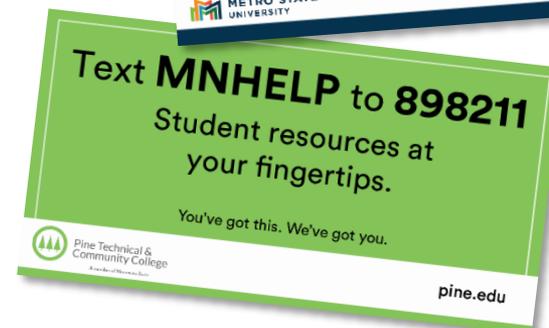
Workforce Development



Student Basic Needs Resource Hub

Partnership with Greater Twin Cities United Way

- » Students Text MNHELP to 898211 or call 211 toll free, confidential, 24/7 support
- » Over 1200 students have utilized the resource hub in the first year
- » Top three basic needs areas students seek support:
 - Food Insecurity
 - Housing Insecurity
 - Mental Health
- » First of its kind partnership in the United States



Supporting Basic Needs, Mental Health & Other High Need Student Supports

- \$2 million dollars directly allocated to improve/increase campus-based supports related to students' basic needs security, good mental health, and other high need student support services/resources
 - Each college and university submitted a funds utilization description which detailed how the funds would be used and outlined impact evaluation measures determined by each college and university
 - Examples include:
 - Increased clinical mental health and clinical health services on-campus and virtually (including new clinical positions)
 - Emergency grants for students' basic needs
 - Increased support for food pantries: supplies, facilities, and access
 - Increased support for transportation, housing & technology insecurity
 - Increased support for students who are parenting
 - Additional opportunities for peer-to-peer support; wellness, resilience, health-promotion, and evidence-based mental health and suicide prevention programming and trainings

Statewide Support

➤ Supplemental Clinical Mental Health Support

- Accessible for all students at all 33 colleges and universities
- Robust process underway that includes students, faculty, and staff to identify technology that provides the support functionality needed.
- Goal of implementation by fall 2024.

➤ Equitable Distribution of Student Emergency Grant Funding

- Engaged in contract negotiations with an industry leading technology to support an app-based, bias free, electronic application for students with robust data analytics at campus and system level .
- Campus personnel will make grant application decisions, and can use data to provide additional supportive measures for students
- Goal of implementation in spring 2024.

➤ Assessment and Professional Development Opportunities

- Engaged in a partnership with the Hope Center at Temple University to assess the prevalence of basic needs insecurity and the impact of basic needs and mental health initiatives.
- Goal of implementation in spring 2024.

Z-Degree Implementation & Savings

\$8,551,400 Cost Savings

AY21, AY22, AY23, and summer/fall semester of AY24

Return on investment of **>\$7 per student for each \$1 invested** in the creation and implementation of Z-degrees.

COMPLETED - SEARCH FOR NO COST COURSES DURING REGISTRATION

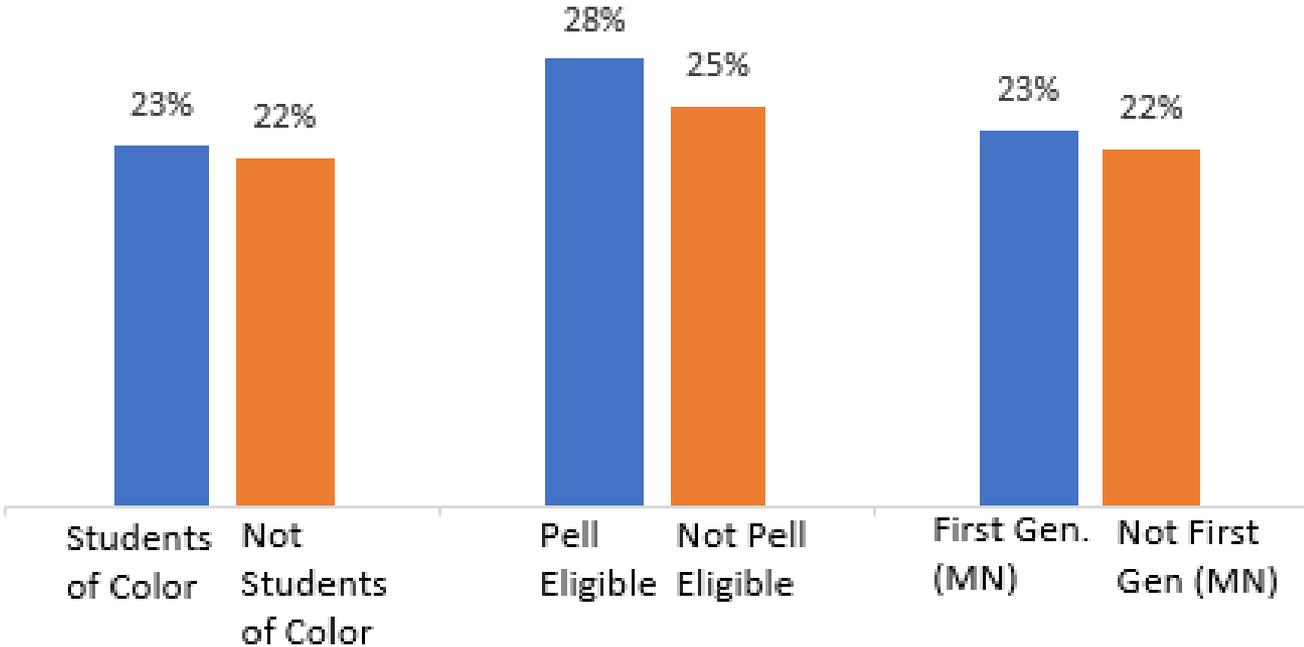


IN-PROCESS



Equity and Opportunity Gap

Percent of Students who Took at Least One Z-Degree Course
FY21-FY23



OER/Z-Degree Course Success

+ 2.8% PASS RATE for OER sections*



- Difference in pass rates between OER sections and all sections of the same course varies significantly
- 41 of 67 OER sections had a higher pass rate than all sections of the same courses

*Simple average of the difference for all OER sections to all sections

Report prepared by Jennifer Pearson Hennen, Office of Institutional Effectiveness, Century College, May 8, 2023

Campus One-Time Operation Support

The Legislature provided \$50 million of one-time funding in FY2024 for campus support

- » Funding was allocated to all colleges and universities based on each institution's estimated tuition revenue loss due to declines in enrollment from FY2019 to FY2023
- » The bill includes a floor of \$300,000, so no college or university received lower than that amount
- » College and university amounts were distributed in September after FY2023 enrollment numbers were finalized



Minnesota State Stabilization

The Legislature provided \$128 million for stabilization

- » \$61.5 million in FY2024 and \$60.5 million in FY2025 for the campuses, with \$38 million ongoing in the tails
- » Allocated to colleges and universities using the system's allocation model for general operating funds
- » Allocations were provided to colleges and universities in May for use to finalize FY2024 budgets

Supplemental Budget Request

FY2024-FY2025 Biennial Budget New Funding versus Estimated New Cost Increases

| Appropriations in Thousands of Dollars | Biennial dollars in thousands |
|---|----------------------------------|
| College and University Operations Increased Funding | \$128,000 |
| College and University Funding for Tuition Freeze | \$75,000 |
| Adjusted Estimate of Biennial Compensation and Operating Cost Increases | (\$264,000) |
| Unmet Needs/Supplemental Request | (\$61,000) |



FY2024-FY2025 Biennial Funding: One-time versus Ongoing

| Appropriations in Thousands of Dollars | Requested | Received | One-time | Ongoing |
|---|------------------|------------------|------------------|------------------|
| Minnesota State Stabilization | \$125,000 | \$128,000 | \$45,000 | \$83,000 |
| Student Support | \$125,000 | \$83,316 | \$2,000 | \$81,316 |
| Workforce & Economic Development | \$100,000 | \$27,000 | \$27,000 | \$0 |
| Other* | \$0 | \$54,590 | \$50,631 | \$3,959 |
| Total | \$350,000 | \$292,906 | \$124,631 | \$168,275 |

*One-time campus support \$50,000, IRAP contributions \$1,733, Unemployment Insurance \$1,618, Child Development Associate Pathway \$475, menstrual products \$764

FY2024-FY2026 Annual Appropriations

| State Appropriation Funding (dollars in thousands) | FY2024 | FY2025 | Biennium FY24-FY25 | FY2026 | FY2027 | Biennium FY26- FY27 |
|---|------------------|------------------|-----------------------|------------------|------------------|------------------------|
| Base Funding, Start of 2023 Legislative Session | \$789,611 | \$789,611 | \$1,579,222 | \$789,611 | \$789,611 | \$1,579,222 |
| New Funding In 2023 Legislation | \$159,285 | \$133,621 | \$292,906 | \$84,132 | \$84,143 | \$168,275 |
| Current Total Funding | \$948,896 | \$923,232 | \$1,872,128 | \$873,743 | \$873,754 | \$1,747,497 |
| Supplemental Budget Request | \$0 | \$61,000 | \$61,000 | \$61,000 | \$61,000 | \$122,000 |
| Proposed Total Funding | \$948,896 | \$984,232 | \$1,933,128 | \$934,743 | \$934,754 | \$1,869,497 |



Thank you





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