

Minnesota Virtual Academy (MNVA)

Stride Career Prep Program

What is the Stride Career Prep program at MNVA?

- Innovative, online program that combines traditional high school academics with industry-relevant, career-focused electives
- Jump-start on college and career goals
- Support learning pathways connected to high-demand career fields
- *“Discover, Develop and Achieve Potential within all Learners”*

Houston Public
School District

Minnesota Virtual
Academy (K-12)

Stride Career Prep
Program (9-12)

Current Stride Career Prep Pathways

- **Human & Health Services**
 - Medical Assisting
 - Nursing Assistant
 - Pharmacy Technician
- **Business & Marketing**
 - Accounting
 - Administrative Support
 - Business Finance
 - Entrepreneurship
 - General Management
 - Marketing Communications
- **Information Technology**
 - Cybersecurity
 - Digital Design
 - Programming and/or Networking
 - Web & Digital Communications/Design
- **Manufacturing and the Trades**
 - Heavy Machine Operations Pre - Apprenticeship

Stride Career Prep Program

- Rooted in the core elements of **High-Quality Career and Technical Ed.**
 - Connect students with high-skill, high-demand fields where many good jobs are waiting.
- Supports 3 of the 5 Goals of World's Best Workforce
 - Students are ready for career and college
 - Closing racial and economic gaps between students
 - Students graduate from high school



Stride Career Prep Program



What is the VALUE of MNVA offering access to CTE courses to students across the State of Minnesota?

- Many school districts in greater Minnesota are unable to offer a diverse selection of CTE courses due to limited staffing availability or limited student interest.
- Costs related to high quality CTE programs can be difficult with limited funding at the district level in smaller school districts
- Providing high interest pathway courses that school districts can access through MNVA allows districts to centralize their dollars on high demand pathways for students at the local level while not limiting exposure for students in career fields areas that are not represented in their offerings.

Stride Career Prep Program Enrollment Numbers

Current Enrollment in the Stride Career Prep Program

Business & Marketing

- 122 students

Health & Human Services

- 145 students

Information Technology

- 111 students

Operating Engineers Apprenticeship Readiness Pathway

- 98 students

Undecided

Stride Career Prep Program

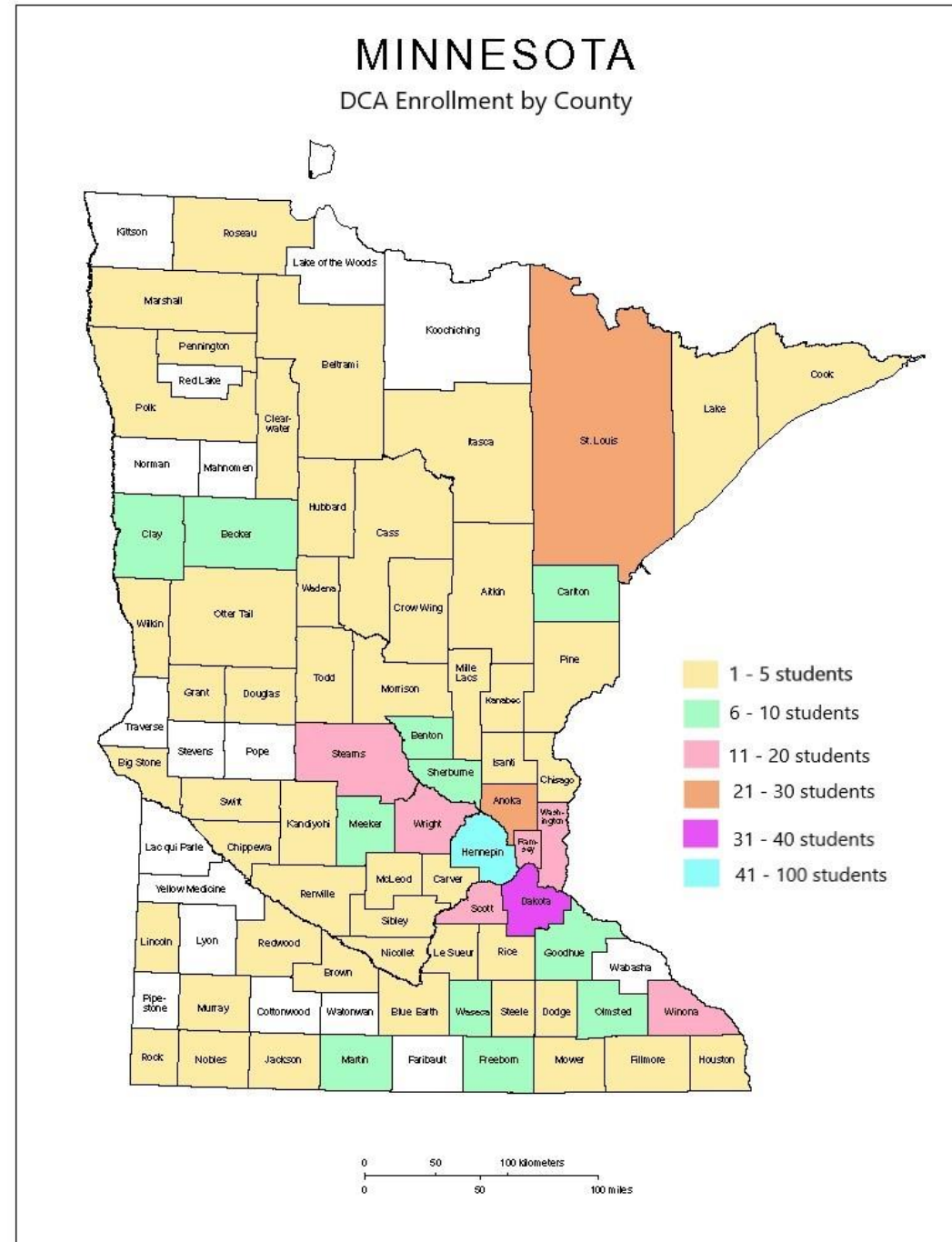
Program Enrollment Heat Map



MNVA
Minnesota
Virtual Academy

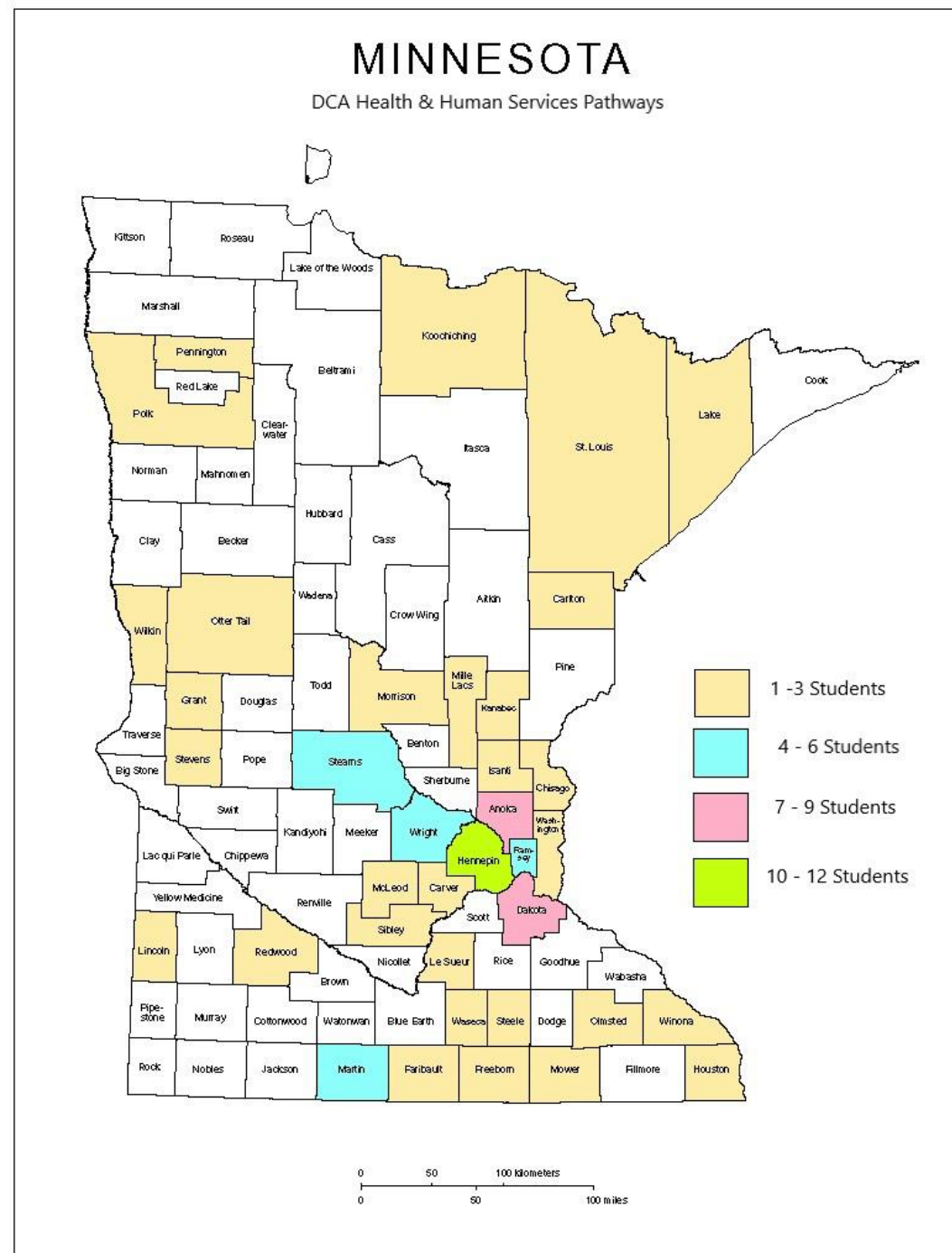
HOUSTON PUBLIC SCHOOLS

POWERED BY STRIDE K12



Stride Career Prep Program

Health & Human Services Enrollment Heat Map



Stride Career Prep Program

Business & Marketing Enrollment Heat Map

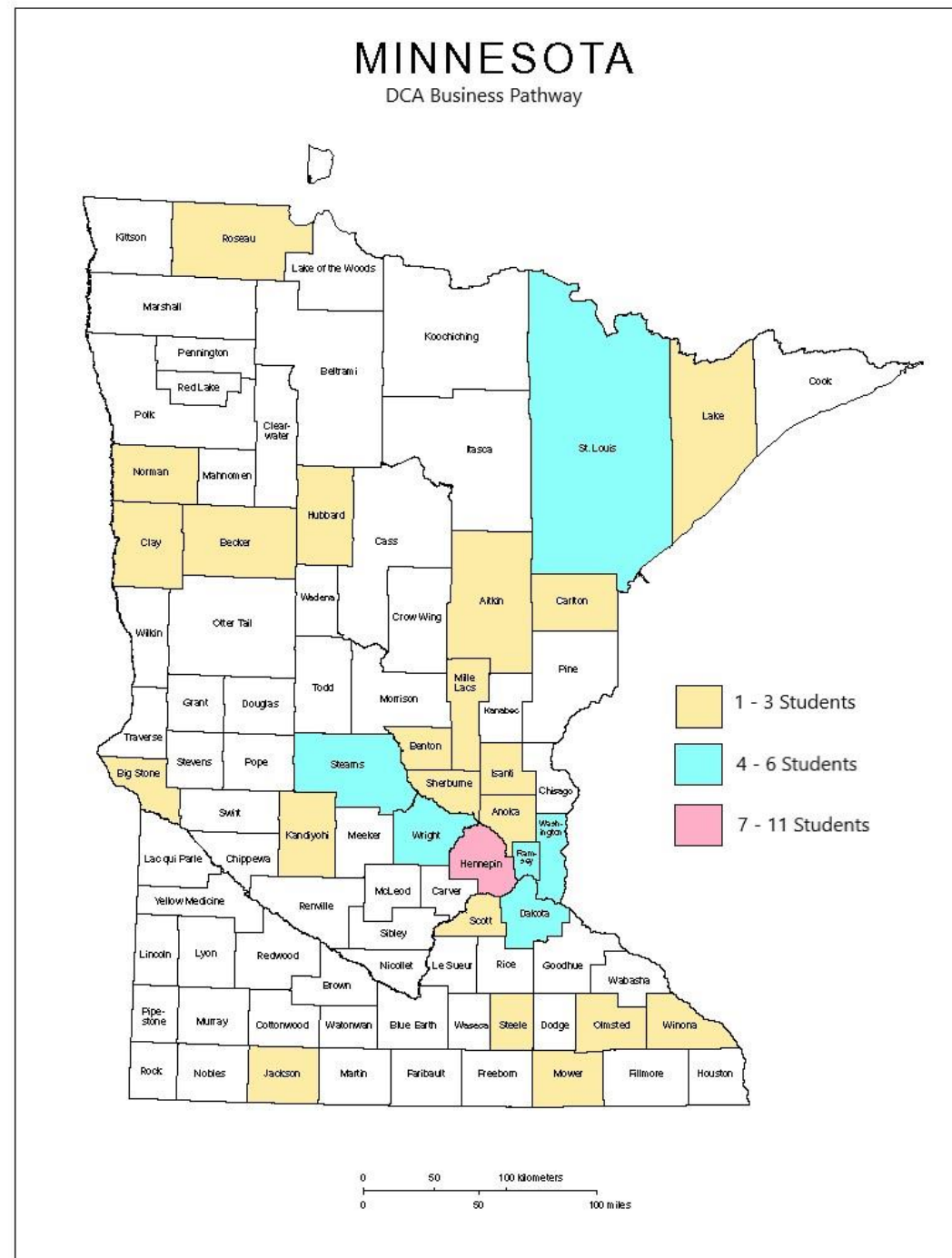


MNVA

Minnesota
Virtual Academy

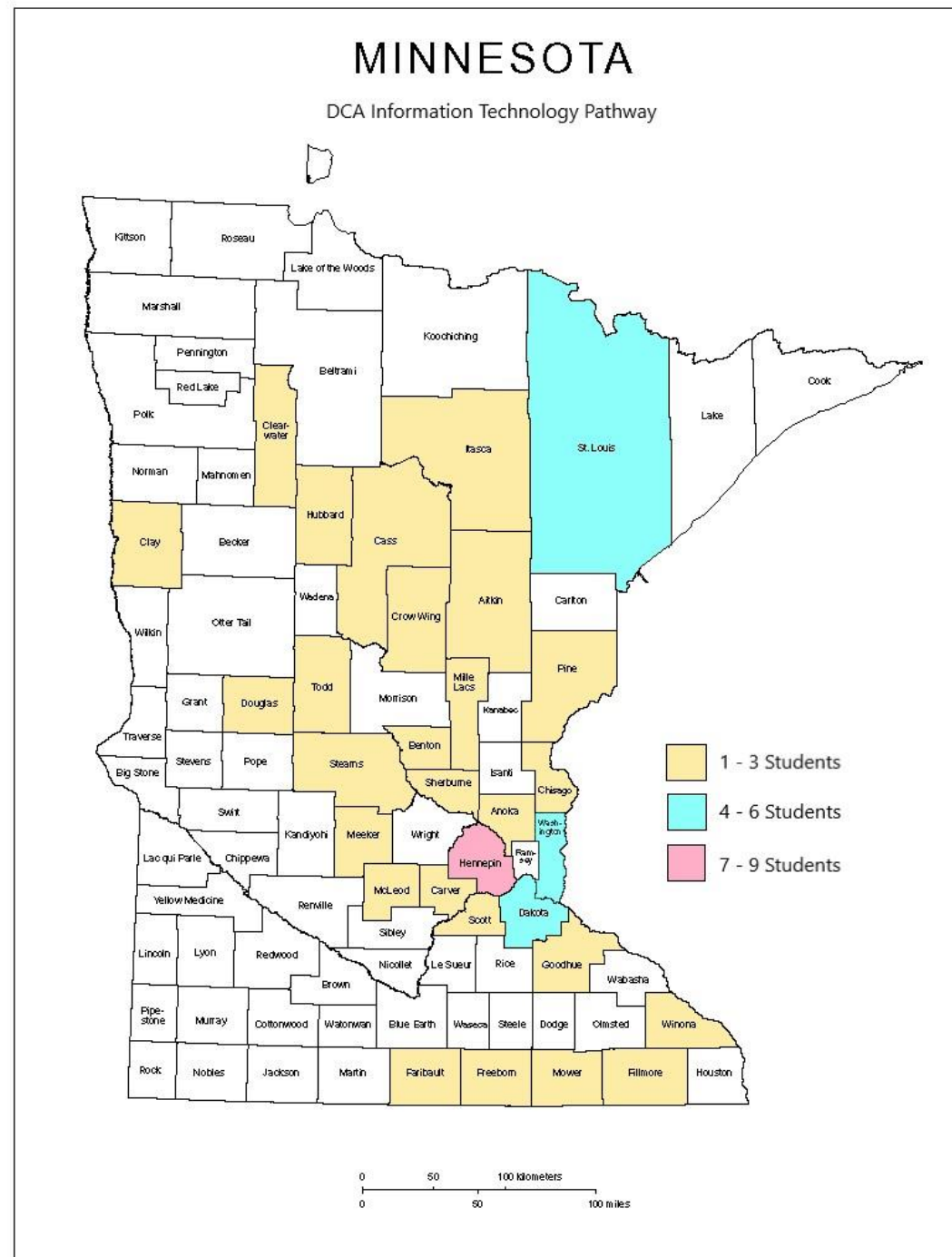
HOUSTON PUBLIC SCHOOLS

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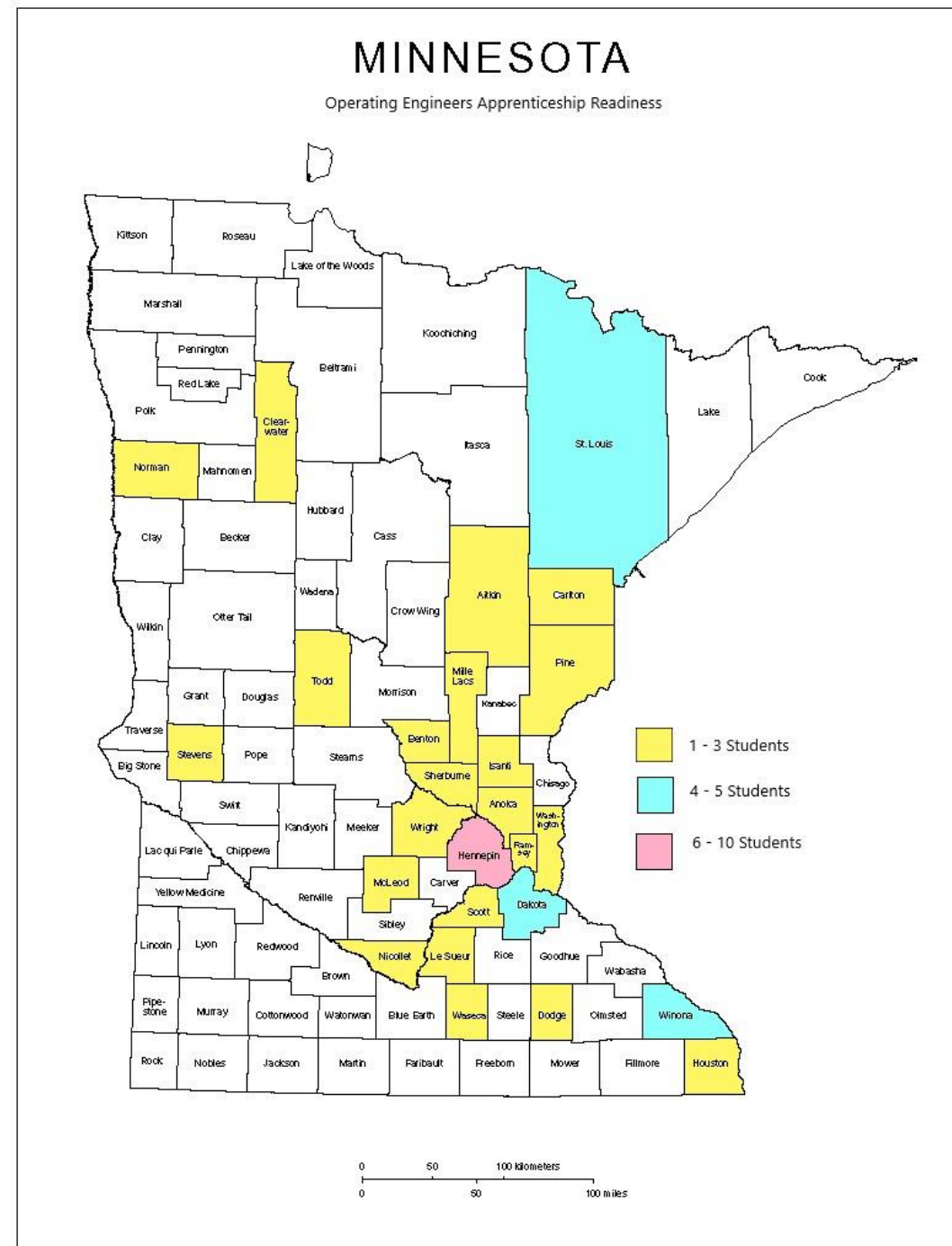
Stride Career Prep Program

Information Technology Enrollment Heat Map



Stride Career Prep Program

Operating Engineers
Apprenticeship
Readiness Enrollment
Heat Map



Stride Career Prep Program

Benefit of course work through MNVA

- Increased offering of courses for students – removes access barriers
- Articulated and concurrent college course credits
- Allows for expansion of CTE pathways at the local level - MNVA courses can be aligned to local level courses



Stride Career Prep Program



Funding and Other Challenges

- Funding model in the state creates an environment that puts school financial need above the best interest of students
- Loss of State Aid in smaller school districts creates a financial disincentive for CTE participation
- Stigma related to online learning courses encourages schools to create procedures that make it challenging for students to take online classes to support CTE development
- Licensing impediments to allow highly qualified individuals to teach the CTE courses

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Funding Solutions

- Identify a funding source to replenish the cost to school districts with students enrolled in online CTE courses
- Develop a system to incentivize industry partners to offset the per pupil cost per online CTE course
 - Dollar per Dollar match
 - Tax incentive



Why is this critical work?

- School districts, especially those in greater MN, cannot afford the financial impact of lost revenue due to student enrollment in online CTE courses
- Traditional school districts are rooted in traditional course offering. Online CTE courses offer a wider variety of CTE courses that support the needs of a 21st century workforce.
- While school districts are in favor of the pathway course offerings through MNVA, they actively work to retain students in their systems at the expense of what is in a student's best interest for being career and college ready.



Stride Career Prep Program



Form more information on the program:

<https://sites.google.com/hsd294.us/dca/home>

Contact Information:

Krin Abraham, Superintendent
Houston Public Schools
krin.abraham@hps294.us

Leslie Lewandowski
CRE Program Coordinator
Minnesota Virtual Academy
llewandowski@k12.com