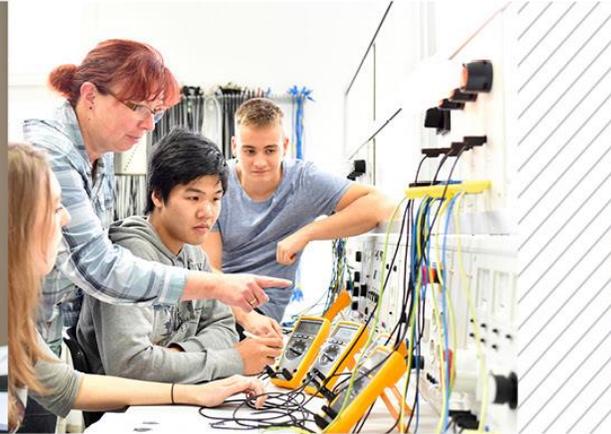




**MNVA**  
Minnesota  
Virtual Academy

HOUSTON PUBLIC SCHOOLS

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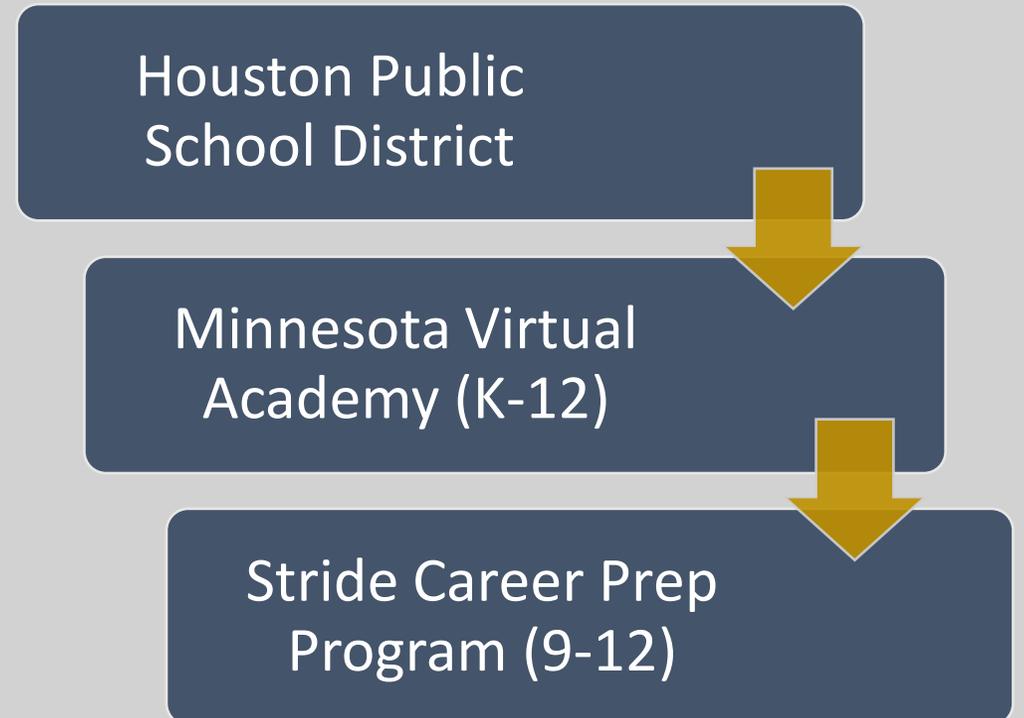


# Minnesota Virtual Academy (MNVA)

Stride Career Prep Program

# What is the Stride Career Prep program at MNVA?

- Innovative, online program that combines traditional high school academics with industry-relevant, career-focused electives
- Jump-start on college and career goals
- Support learning pathways connected to high-demand career fields
- *“Discover, Develop and Achieve Potential within all Learners”*



# Current Stride Career Prep Pathways

- **Human & Health Services**
  - Medical Assisting
  - Nursing Assistant
  - Pharmacy Technician
- **Business & Marketing**
  - Accounting
  - Administrative Support
  - Business Finance
  - Entrepreneurship
  - General Management
  - Marketing Communications
- **Information Technology**
  - Cybersecurity
  - Digital Design
  - Programming and/or Networking
  - Web & Digital Communications/Design
- **Manufacturing and the Trades**
  - Heavy Machine Operations Pre - Apprenticeship

# Stride Career Prep Program

- Rooted in the core elements of **High-Quality Career and Technical Ed.**
  - Connect students with high-skill, high-demand fields where many good jobs are waiting.
- Supports 3 of the 5 Goals of World's Best Workforce
  - Students are ready for career and college
  - Closing racial and economic gaps between students
  - Students graduate from high school



# Stride Career Prep Program



What is the VALUE of MNVA offering access to CTE courses to students across the State of Minnesota?

- Many school districts in greater Minnesota are unable to offer a diverse selection of CTE courses due to limited staffing availability or limited student interest.
- Costs related to high quality CTE programs can be difficult with limited funding at the district level in smaller school districts
- Providing high interest pathway courses that school districts can access through MNVA allows districts to centralize their dollars on high demand pathways for students at the local level while not limiting exposure for students in career fields areas that are not represented in their offerings.

# Stride Career Prep Program Enrollment Numbers

## Current Enrollment in the Stride Career Prep Program

### Business & Marketing

- 122 students

### Health & Human Services

- 145 students

### Information Technology

- 111 students

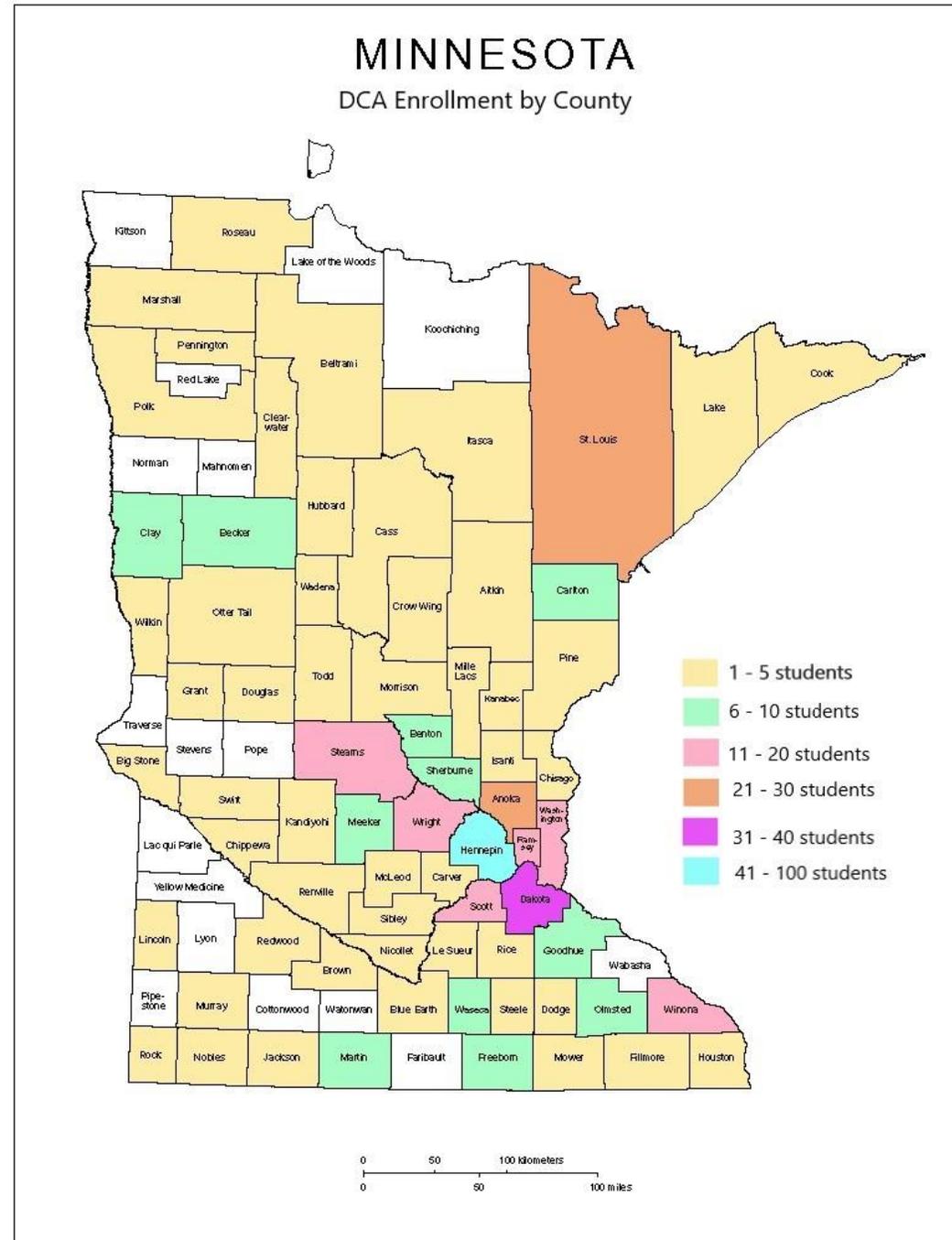
### Operating Engineers Apprenticeship Readiness Pathway

- 98 students

### Undecided

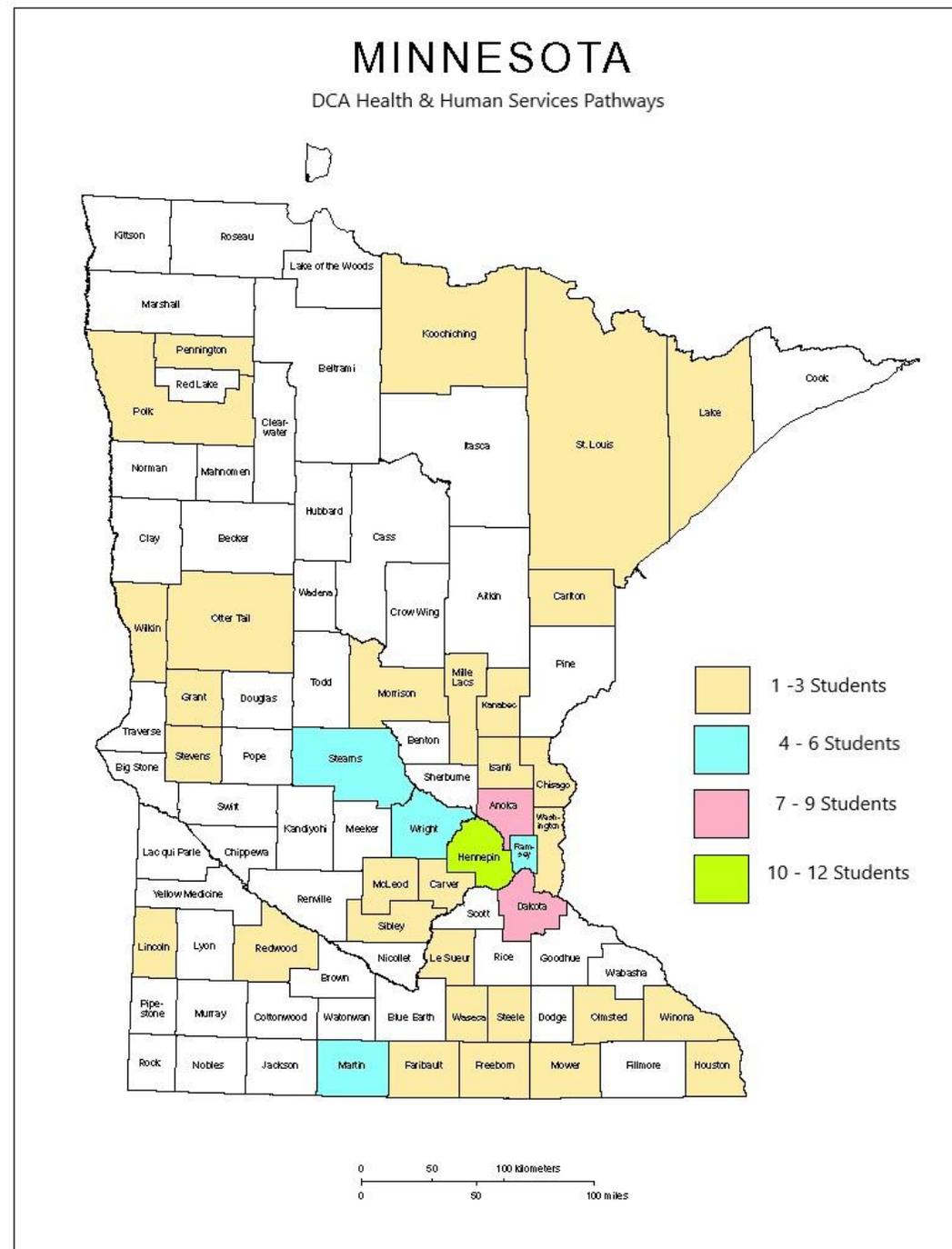
# Stride Career Prep Program

## Program Enrollment Heat Map



# Stride Career Prep Program

## Health & Human Services Enrollment Heat Map



# Stride Career Prep Program

## Business & Marketing Enrollment Heat Map

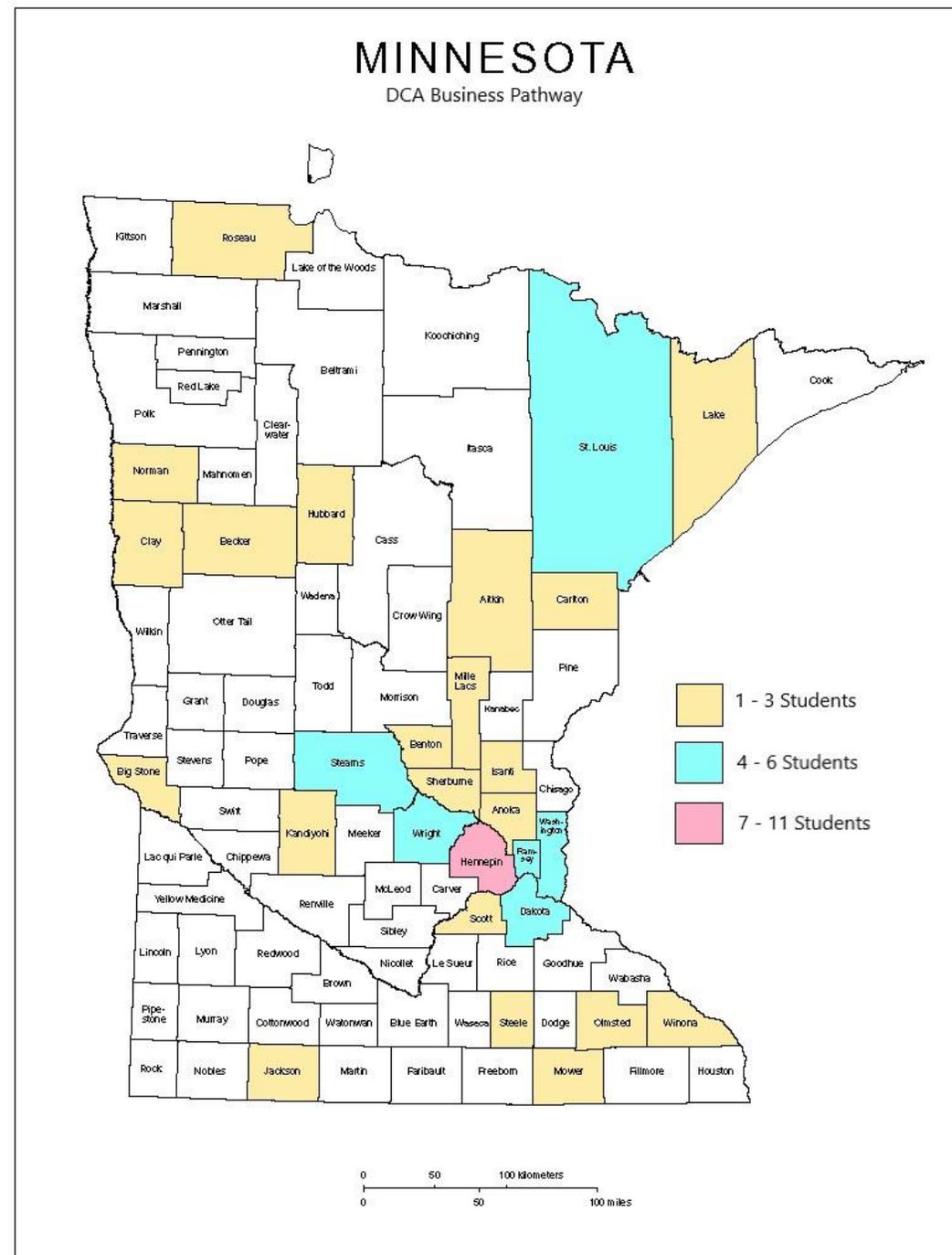


**MNVA**

Minnesota  
Virtual Academy

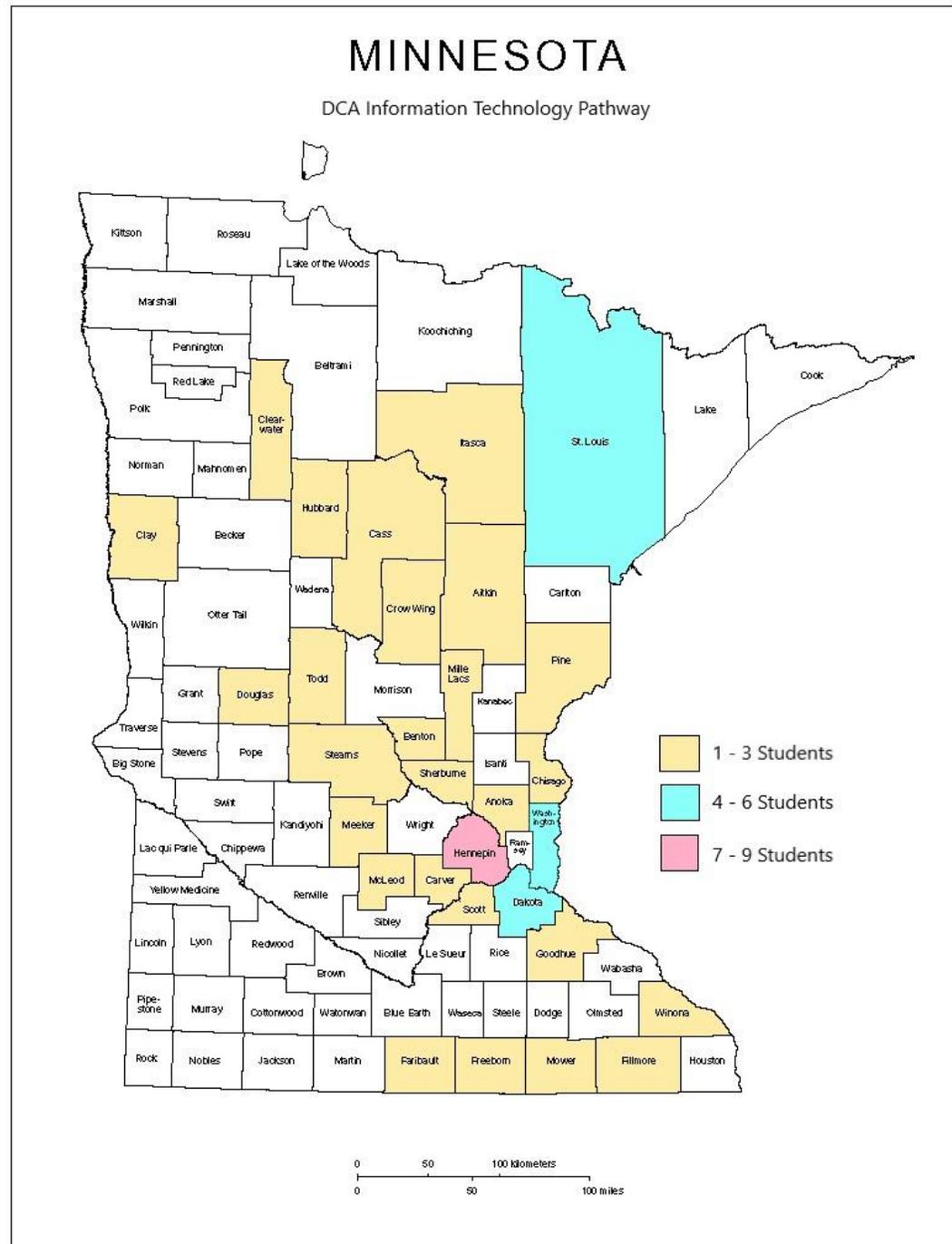
HOUSTON PUBLIC SCHOOLS

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# Stride Career Prep Program

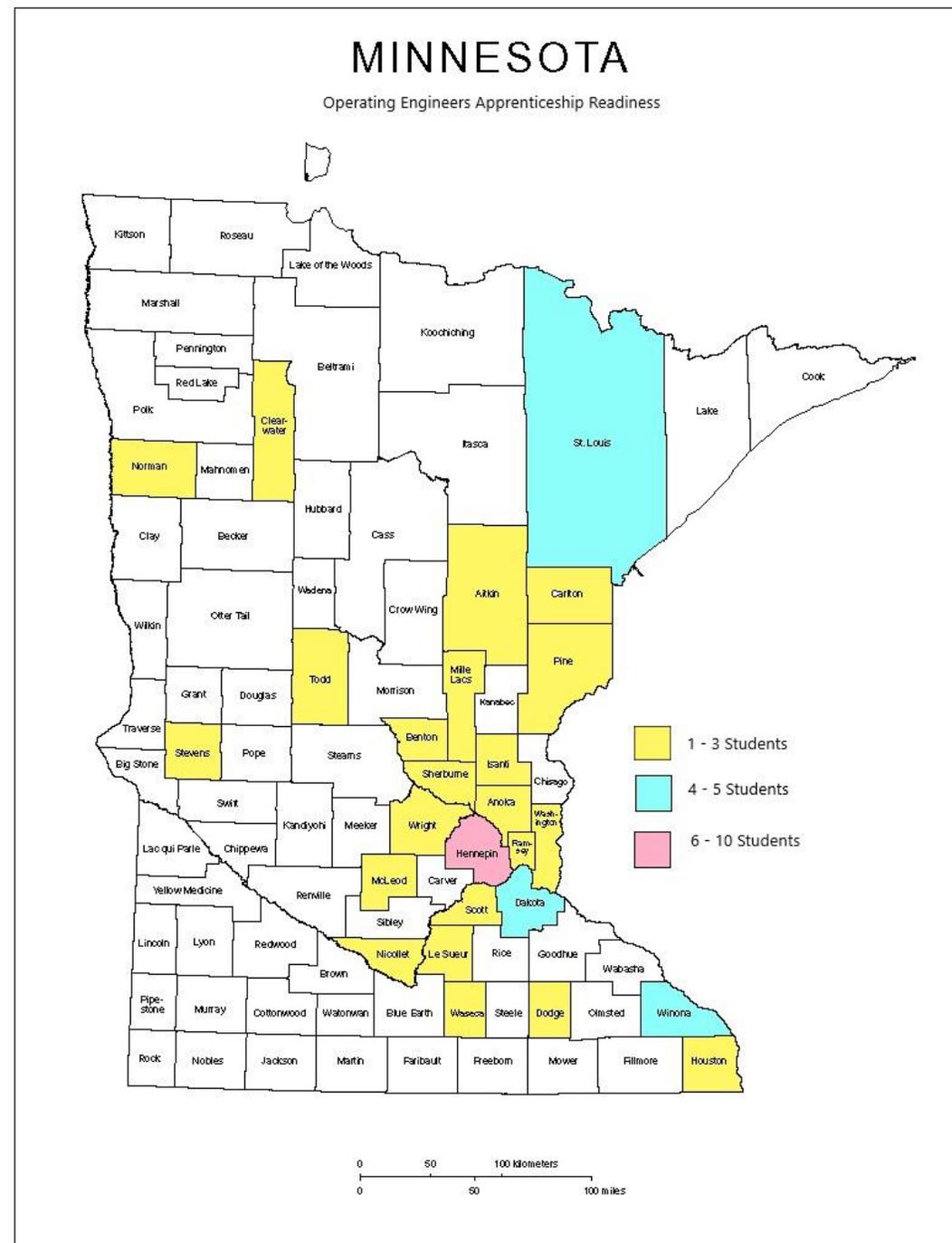
Information Technology  
Enrollment  
Heat Map



# Stride Career Prep Program

Operating Engineers  
Apprenticeship  
Readiness Enrollment

Heat Map



# Stride Career Prep Program

## Benefit of course work through MNVA

- Increased offering of courses for students – removes access barriers
- Articulated and concurrent college course credits
- Allows for expansion of CTE pathways at the local level - MNVA courses can be aligned to local level courses



# Stride Career Prep Program



MNVA

Minnesota  
Virtual Academy

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## Funding and Other Challenges

- Funding model in the state creates an environment that puts school financial need above the best interest of students
- Loss of State Aid in smaller school districts creates a financial disincentive for CTE participation
- Stigma related to online learning courses encourages schools to create procedures that make it challenging for students to take online classes to support CTE development
- Licensing impediments to allow highly qualified individuals to teach the CTE courses

# Stride Career Prep Program

## Funding Solutions

- Identify a funding source to replenish the cost to school districts with students enrolled in online CTE courses
- Develop a system to incentivize industry partners to offset the per pupil cost per online CTE course
  - Dollar per Dollar match
  - Tax incentive



# Why is this critical work?

- School districts, especially those in greater MN, cannot afford the financial impact of lost revenue due to student enrollment in online CTE courses
- Traditional school districts are rooted in traditional course offering. Online CTE courses offer a wider variety of CTE courses that support the needs of a 21<sup>st</sup> century workforce.
- While school districts are in favor of the pathway course offerings through MNVA, they actively work to retain students in their systems at the expense of what is in a student's best interest for being career and college ready.



# Stride Career Prep Program



Form more information on the program:

<https://sites.google.com/hsd294.us/dca/home>

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