

FAMILIES NEED

HIGH QUALITY

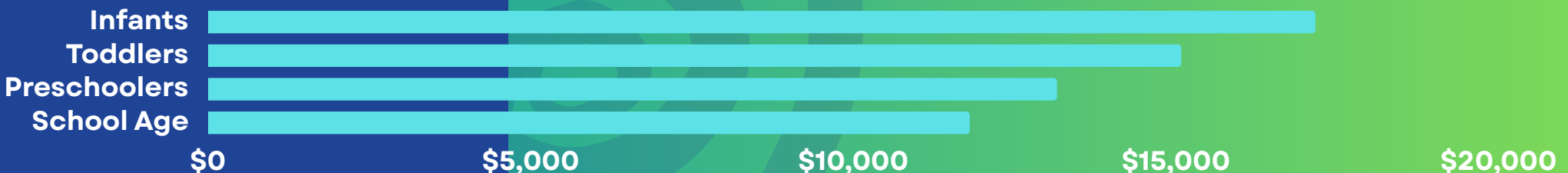
AFFORDABLE

CHILDCARE

NOW!

QUALITY CHILDCARE IS TOO EXPENSIVE FOR TOO MANY FAMILIES, AND THEY ARE FEELING IT IN THEIR POCKETBOOKS EVERY DAY.

DESPITE HISTORIC INVESTMENTS IN CHILDCARE AND EARLY LEARNING IN 2023, WE STILL NEED TO LOWER COSTS FOR ALL FAMILIES AND ENSURE A GREAT START FOR ALL MINNESOTA CHILDREN.



THE ANSWER IS SIMPLE

2024 IS THE TIME TO MAKE CHILDCARE AND EARLY LEARNING AFFORDABLE!

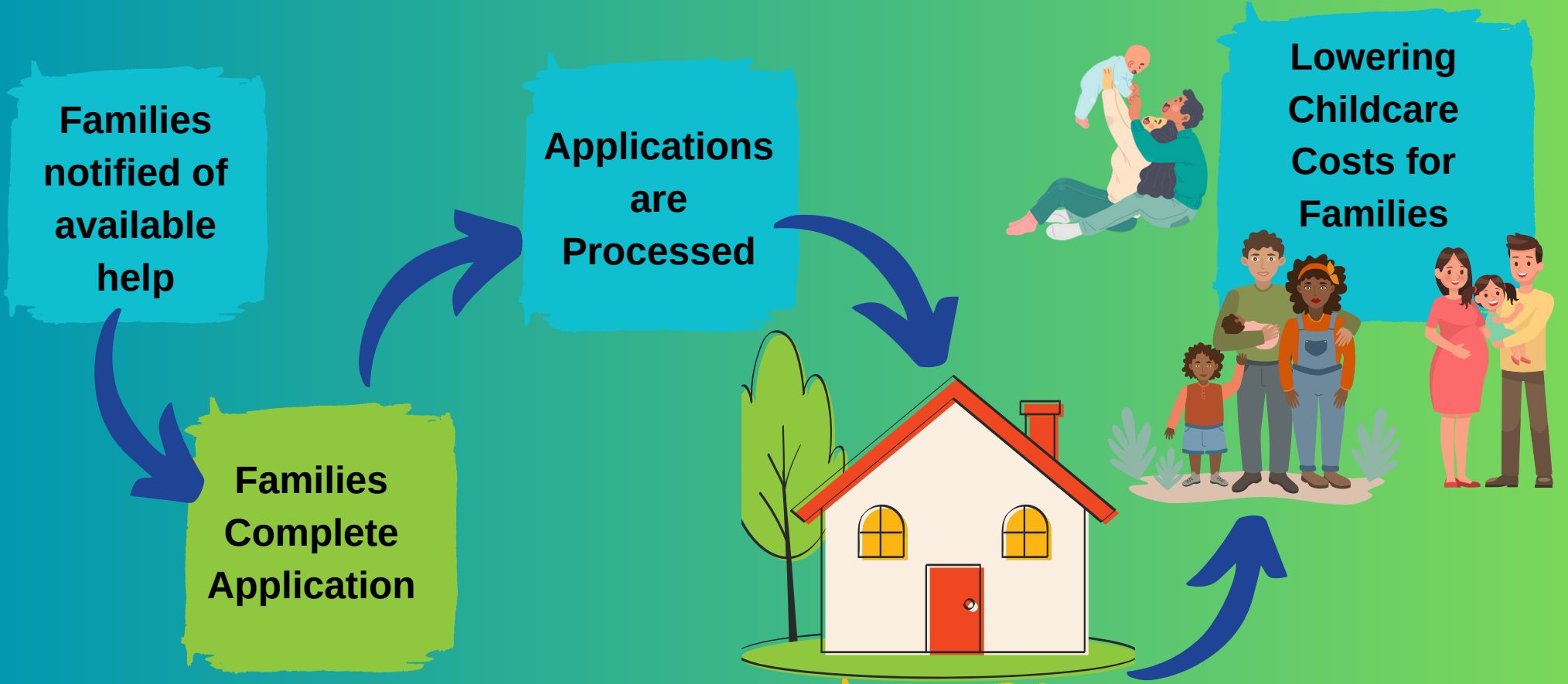
This program will:

- Provide monthly payments for families to directly reduce their childcare bills.
- Use existing infrastructure to cut down on administrative cost and complexity.
- Make an investment that could benefit 85% of all families with children 0-5 across MN.
- Put Minnesota on a path towards affordability for all Minnesota families in which **no family pays more than 7% of their annual income on childcare.**
- Aim to pay providers up front and credit families on their monthly childcare bills.
- Begin by fall of 2024.

A family has to make \$243,000/year to pay no more than 7% of their annual income for just one infant in MN!

YEARLY COST OF CHILDCARE IN MINNESOTA

How it works



Providers receive payments for families

A GREAT START FOR EVERY CHILD