



WHO WE ARE:

EMERGE is an award-winning community-based organization known for its work to alleviate racial and economic disparities in Twin Cities communities that experience the highest levels of unemployment and lowest household income levels. EMERGE serves thousands of BIPOC community residents in key neighborhoods that are under-resourced to offer workforce and economic support services that are cost effective and produce a significant return on investment.

LEADERSHIP AT EVERY LEVEL REFLECTS OUR COMMUNITY:

Board, Executive, program management, and staff - EMERGE has always been a springboard for community members to become leaders. In fact, EMERGE's team reflects the communities served at all levels of the organization, with two-thirds of all staff and 60% of all managers and supervisors identifying as BIPOC. Several leaders also reflect the lived experiences of participants.

LEGISLATIVE REQUEST:

EMERGE seeks a direct appropriation of \$500,000 + \$500,000 for FY24-25 to continue to provide direct services at Cedar Riverside Opportunity Center ("CROC") AND at its additional sites:

DIRECT SERVICES INCLUDE SERVICES SUCH AS, BUT NOT LIMITED TO:

Pre-employment readiness, workforce coaching, on-the-job training, supportive services, financial coaching, and job placement and retention services.

- 1. Cedar Riverside Opportunity Center:** EMERGE-led partnership - South Minneapolis
- 2. EMERGE Career & Technology Center:** Economic opportunity center - North Minneapolis
- 3. Second Chance Recycling:** Southeast Minneapolis

****Currently ranked #3 in nation in programmatic outcomes¹***

EMERGE will work with dozens of Twin Cities' employers to place individuals in jobs that average more than \$20/hour. Special emphasis is placed on partnering with employers who offer living wage opportunities with limited training needed. *This funding will allow EMERGE to achieve over 2 years:*

400

participants
served

150

placed
in jobs

60

achieve skills
credential

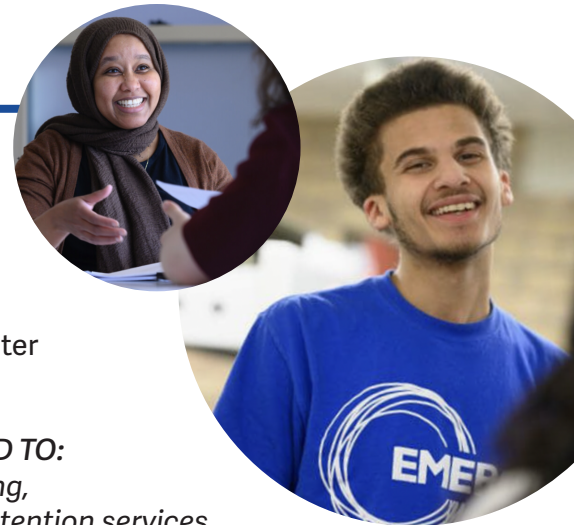
¹ Pathway Home grant program, US Dept. of Labor

Emerge Community Development Leadership Team:

Michael Wynne, President & CEO, wynnem@emerge-mn.org;

Terra Mayfield, Sr. Vice President of Programs, mayfieldt@emerge-mn.org;

Mohamed Ali, Sr. Director of Workforce & Cedar-Riverside Opportunity Center alim@emerge-mn.org



EMERGE IS SURPASSING ALL GOALS WITH ITS FY22-23 APPROPRIATION:



EMERGE received a FY22-23 direct appropriation of \$500,000 (July 1, 2021 – June 30, 2023) to support workforce development services to youth and adults at the Cedar Riverside Opportunity Center ("CROC") - a joint partnership with the city and county, where EMERGE is lead. The grant stood up workforce program staffing and operations as the center actively rebounded after the low points of engagement during the pandemic. To date, the grant reestablished very active engagement in center services and produced outcomes well in excess of grant goals across the board.

Workforce Appropriation 2021 (EMERGE)

Use of funding	2 Year Budget 7/1/21-6/30/23	% Budget	TOTAL YTD	YTD %
Direct Services	\$422,761	85%	\$295,642	84%
Direct Customer Training *	\$ -	0%	\$ -	0%
Admin	\$43,239	8%	\$29,565	8%
Supportive Services	\$9,000	2%	\$225	1%
DEED (DEED holdback of 5%)	\$25,000	5%	\$25,000	7%
TOTAL	\$500,000	100%	\$350,442	100%

CONTRACTED OUTCOME VS PROJECT TO DATE: 6+ months remaining to finish grant period

Contracted
Project to date:

People reached with events:



on track to meet goal before the end of grant period

Youth and job seekers served at Cedar-Riverside Opportunity Center over 2 years:



Job seekers participating in work readiness and skill-building training:



Youth and adult job seekers participating in 1:1 coaching to find or retain employment:



People placed into jobs:



Average starting wage:



Job retention goals:

3 months retention:



6 months retention:



12 months retention:



All Cedar-Riverside Opportunity Center career trainings are reported to the grant. This grant is designed to provide core services while other EMERGE grants and funds provide training.

153 engaged in credential (CDL, CNA, IT)/other short term trainings. 63 successfully completed credential training. 72 engaged in other non-credential short term trainings.