

Established in July 2017, Change the Outcome (CTO) is a 501(c)(3) nonprofit that provides grant-funded educational programs focused on opioid use, the disease of addiction, and emerging drug trends. We've spoken to over 70,000 students, educators, parents, and community members throughout Minnesota as part of our effort to fight the opioid epidemic and save lives.

**294** 

Americans **DIED EVERY DAY**  
from a drug overdose last year

**107,622 LIVES**

lost to the disease of addiction

**#1 CAUSE OF DEATH**  
for young people is **OVERDOSE**

**6 of 10** illicit pills contain a  
potentially lethal amount of Fentanyl



**NALOXONE** can reverse an overdose

You **DO NOT** need to be 18 to get naloxone

**WE CAN CHANGE THE OUTCOME**

by ensuring that schools are trained to recognize an overdose and are supplied with naloxone to save lives.

This data illustrates the critical need for naloxone in schools.



We are in the midst of a decade long opioid epidemic that has quickly evolved into the largest public health crisis our country has ever faced. The illicit drug supply is being increasingly contaminated by synthetic fentanyl, claiming the lives of young people at greater and faster rates every year.

**Overdose deaths  
among 10-19 year olds  
more than doubled in  
the past 3 years.**

**90%** of those overdose deaths involved an opioid

**77%** of them included fentanyl

**65%** of the teens who overdosed had no history of opioid use

A common misperception among young people is that “pills” are a safer alternative to other substances.



**53%** have no awareness or understanding of “counterfeit pills”

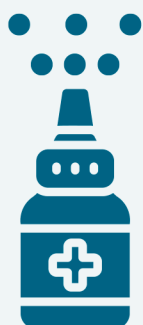
**34%** personally know someone who has experienced an overdose—this number is increasing annually

**If young people are unaware of the existence and dangers of counterfeit pills, how can they protect themselves from ingesting a lethal dose of fentanyl?**



The average cost of an AED, which are required in every school in MN is **\$2,000**

The average cost of a dose of naloxone is **\$23**



Naloxone is a **simple, safe, and inexpensive** tool that is an easily administered nasal spray

Naloxone will **NOT** harm someone, even if they are not experiencing an overdose

It takes **less than 15 minutes** to train someone how to recognize an overdose and administer naloxone

Naloxone **CAN** reverse an overdose and save a life if it is quickly and easily accessible

\*This data references most recent studies reported by the CDC and SAMHSA\*

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