OPPORTUNITY SITE LEGISLATIVE REQUEST

The Need

The City has made significant investment in the acquisition and demolition of properties within the approximately 80-acre "Opportunity Site", to achieve redevelopment goals laid out in the Opportunity Site Master Plan - a planning effort spanning more than 3 years of public and private input.

Based on discussion with developers, and given the current interest rate and cost environment, near-term planned projects will have a financial gap to solve, primarily for necessary project infrastructure.

The first 15 acre phase of planned development, known as the "Phase 1 Development Site", will include:

- Over 700 units of mixed income multifamily housing
- Locally-oriented commercial business spaces
- An events center
- Public gathering spaces

After years of planning and design, the city and its private development partners have identified a set of public infrastructure necessary to support the Phase 1 Development:

- New multimodal, pedestrian-oriented streets
- Regional stormwater ponds and park space
- Complete update of all area utilities

Macro economic changes and rising interest rates have led to a project gap in funding this public infrastructure. Without additional funding for public infrastructure, the Phase 1 project, and development across the Opportunity Site, will remain infeasible.





The Legislative Request

The City is requesting critical legislative funding that will fill gap funding necessary for build out of Phase 1 of the Opportunity Site.

The \$3M dollar request will close the remaining funding gap, allowing the project to progress into construction, and unlock infrastructure necessary for the full 80 acre Opportunity Site.

Phase 1 Concept Plan



Existing Property Values per Acre for Tax Year 2022 Projected Property Values per Acre after Full Development of Opportunity Site (2022 estimate)







\$2.0M - \$2.5M per acre \$2.5M - \$3.0M per acre \$3.0M - \$3.5M per acre \$3.5M - \$4.0M per acre \$4.0M - \$4.5M per acre More than \$4.5M per acre

The future market value of the entire 80-acre Opportunity Site will be approximately \$340 million — the City expects over \$3 million in new tax revenue.



Opportunity Site – Today



Opportunity Site – Vision (draft)