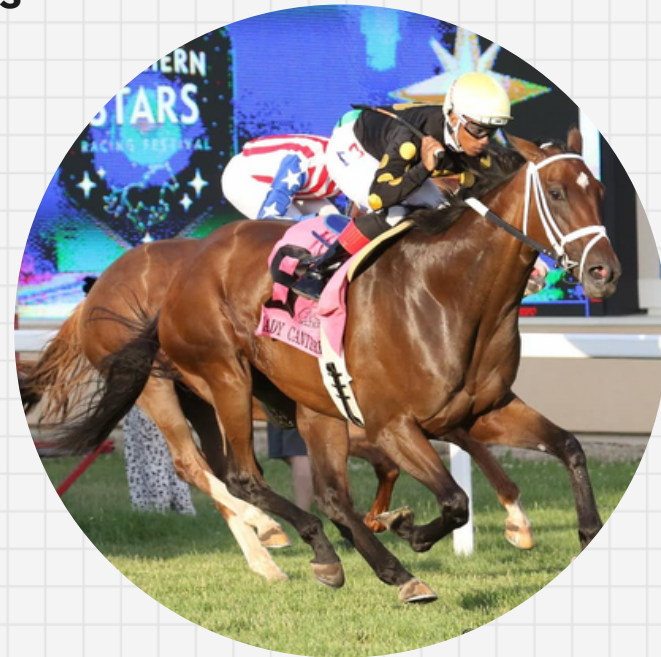


# MINNESOTA THOROUGHBRED RACEHORSE RESIDENCY, AFTERCARE, AND BENEVOLENCE PROGRAM

A Pilot Program to Create Economic  
Stimulus for the State of Minnesota's  
Agriculture and Equine Industries



Minnesota Thoroughbred  
**Racing Alliance**



# Expanding the Agriculture Conversation





# Thoroughbred Racehorses are Mobile Sports Franchises

People who own and race Thoroughbreds are owners of a sports franchise. They have the ability to choose to race their horses at any racetrack across the country. Prize money and awards are the key incentive to race in one state or track vs. another.

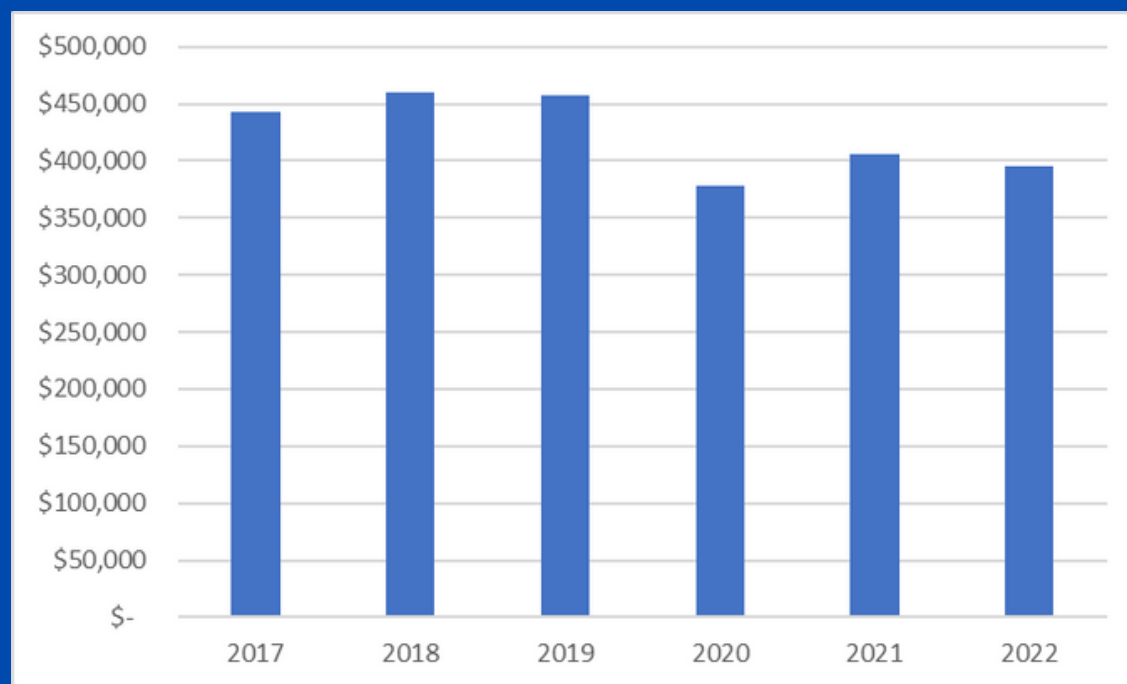


# Breeder Incentives Declining

Breeder incentives are in decline, while expenses for breeders continue to increase. Reasons for the decline include the COVID-19 pandemic and a shift from on-track wagering to Advance-Deposit Wagering (ADW) in recent years.

## Thoroughbred Breeders Awards 2017-2021

2022 awards are estimated



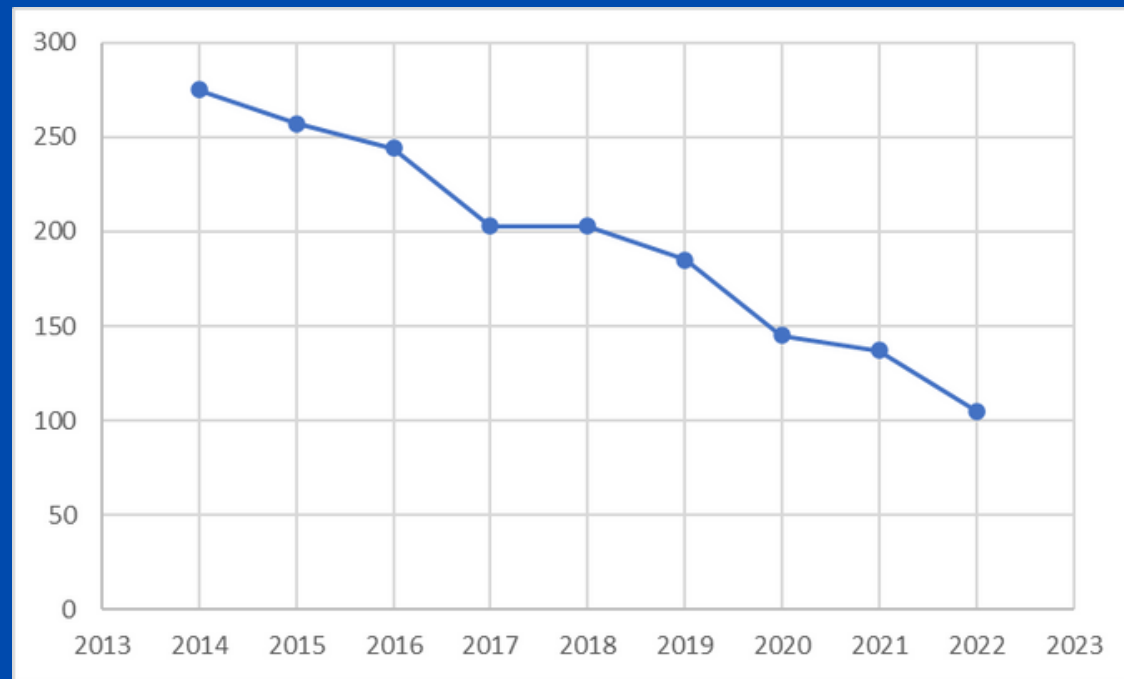


## Building a Home Team

Traditionally, the Thoroughbred Industry has been able to supplement its horse population through breeding programs. They build "home teams" by providing incentives for horses born or bred in their state. Minnesota's Thoroughbred breeding program has been in decline since 2014.

## Minnesota Foals Born 2013-2021

2022 foal numbers are estimated



# Thoroughbreds in Minnesota



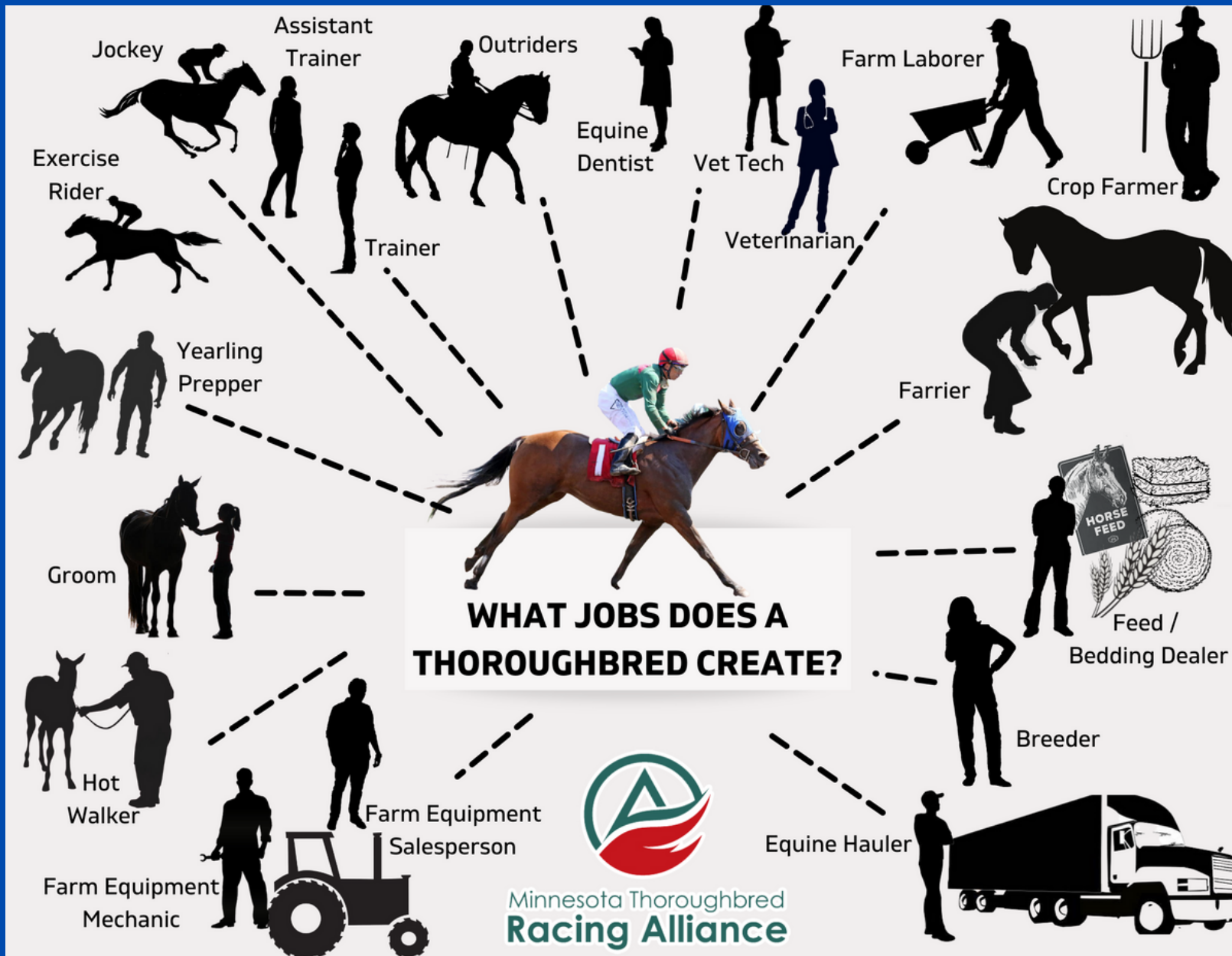
Horseracing in Minnesota creates over \$400 million in economic impact.

According to a 2017 Economic Impact Study provided by the University of Minnesota Extension.

A Thoroughbred racehorse costs \$15,000 to maintain at Canterbury Park each summer.

This number is three times the cost of other equines due to the number of caretakers, premium feeds, and veterinary care provided.

The Thoroughbred Industry is working at Canterbury Park to provide the community with innovative and effective mental health programs and targeted education initiatives.



Jobs related to putting on the show at Canterbury Park.

include.....

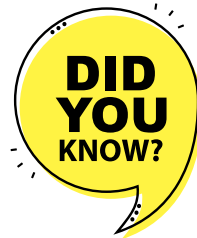
A wide variety of staff ranging from starting gate crew to those selling beer in the grandstand.



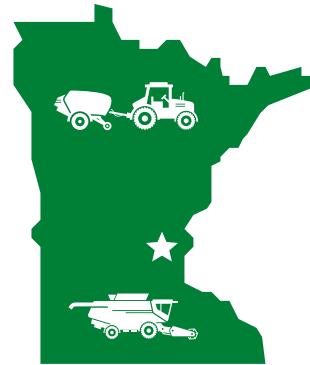
# What Does It Take to Fuel a Field of Thoroughbreds?



**The average Thoroughbred racehorse  
will consume 25lbs of food per day**



## A Whole Lot of Minnesota Agriculture



**Supplements  
Grass Seeds  
Fertilizer**

**Beet Pulp  
Rice Bran Oil  
Corn Oil  
Canola Oil  
Soybean Oil  
Molasses**



**Hay  
Oats  
Barley  
Corn  
Wheat  
Shavings  
Straw  
Alfalfa**



# Pilot Program Benefits



1. Increase demand for local agricultural products (feed, hay, bedding)
2. Increase need for supportive services (veterinary, transportation, retail supplies)
3. Create additional jobs and equine related educational internships (farriers, caretakers, students)
4. Support community mental health (farmers, first responders, youth)
5. Provide ESL programs for immigrant community residing at Canterbury Park

# Pilot Program Grants

Two Year Program



**\$2.5 million/yr**

**Minnesota Thoroughbred  
Residency Program**

Provided to  
Thoroughbred owners  
who have met horse  
residency requirements  
of at least 120 days in  
Minnesota and are  
declared Minnesota  
registered.



**\$500,000/yr**

**Retired Racehorse  
Repurposing grants**

Provided to accredited  
Thoroughbred  
organizations that offer  
retraining and/or  
repurposing for retired  
Minnesota registered  
Thoroughbreds.



**\$500,000/yr**

**Mental Health and  
Education**

Provided to support  
investment in and  
delivery of mental  
health and educational  
services to the local  
community and stable  
area workers.



# Minnesota Thoroughbred Residency Program



- 120 consecutive days at Canterbury Park
- Annual incentives to return each year
- Eligibility to participate in Minnesota-based aftercare programs



## Bringing Horses to Minnesota

# Success in Other States

## Virginia Certified



**2754**

**Horses in Program Currently**

**180 days**

**Residency Requirement**

**\$3.1 million**

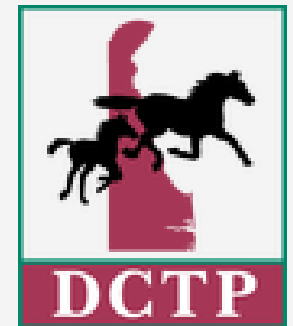
**Incentives Paid out in 2021**

## Delaware Certified

**318**

**90 days**

**\$1.4 million**



## Racing Thoroughbreds

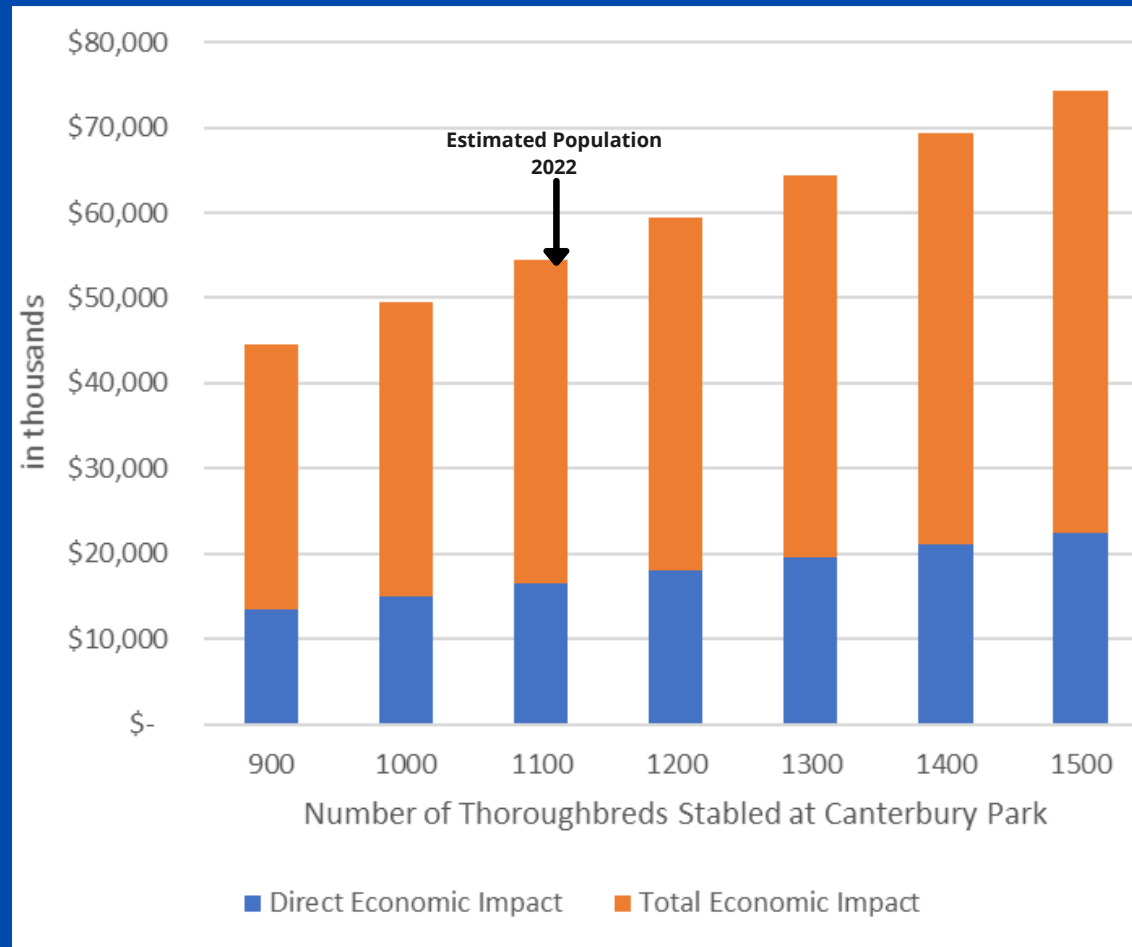
### More Thoroughbreds In Minnesota Means More Economic Activity

*There are 22,000 Thoroughbreds in the State of Minnesota according to a recent American Horse Council Report*



### Pilot Program

**Estimated to Produce \$60 million in Positive Economic Impact**



*These numbers do not include the approximate \$2.5 million in annual transportation fees paid by Thoroughbred horse owners to ship their horses into and out of Canterbury each year.*



# Retired Racehorse Repurposing Grants

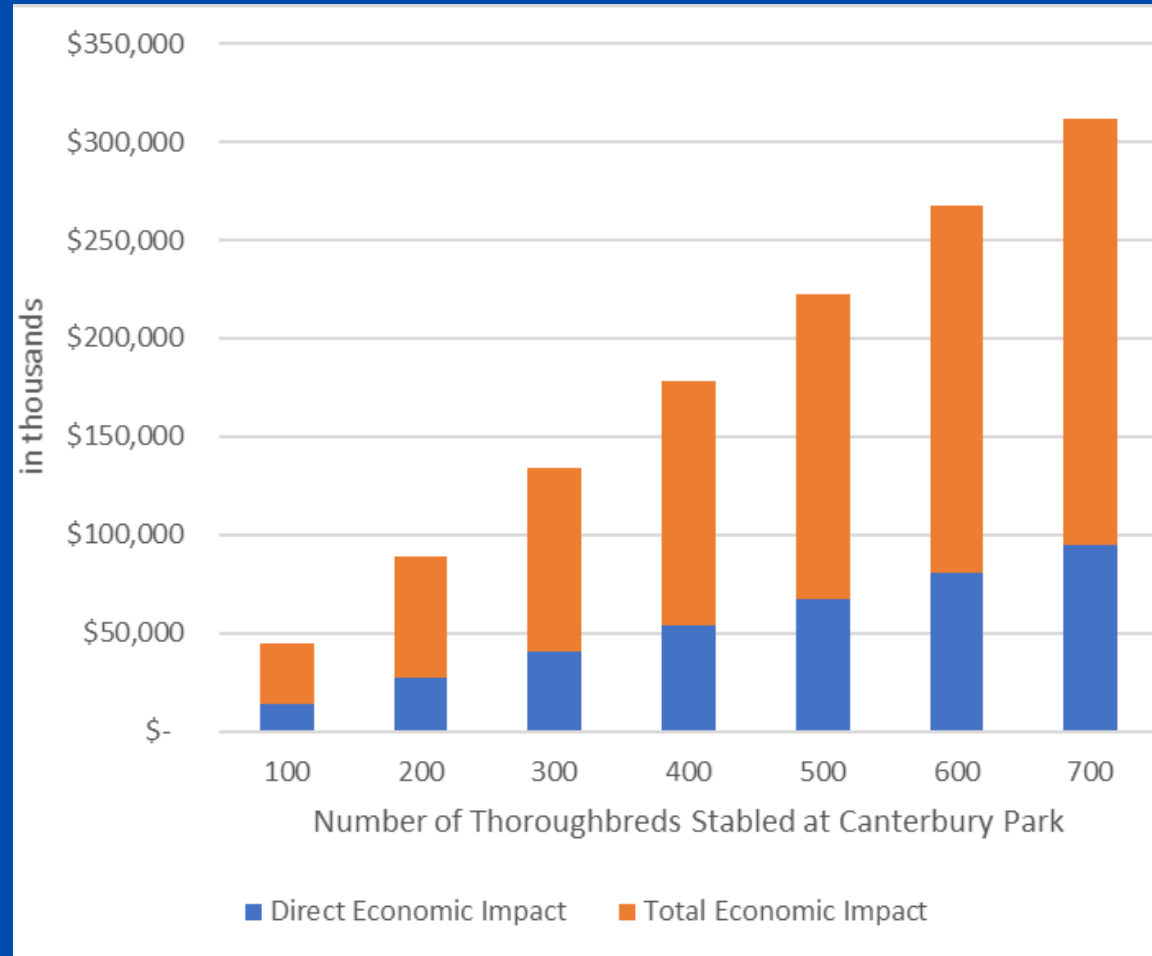
- Grants provided by Dept. of Agriculture
- Provide retraining into new careers
- Available to nationally accredited organizations, MRC approved or Minnesota colleges and universities

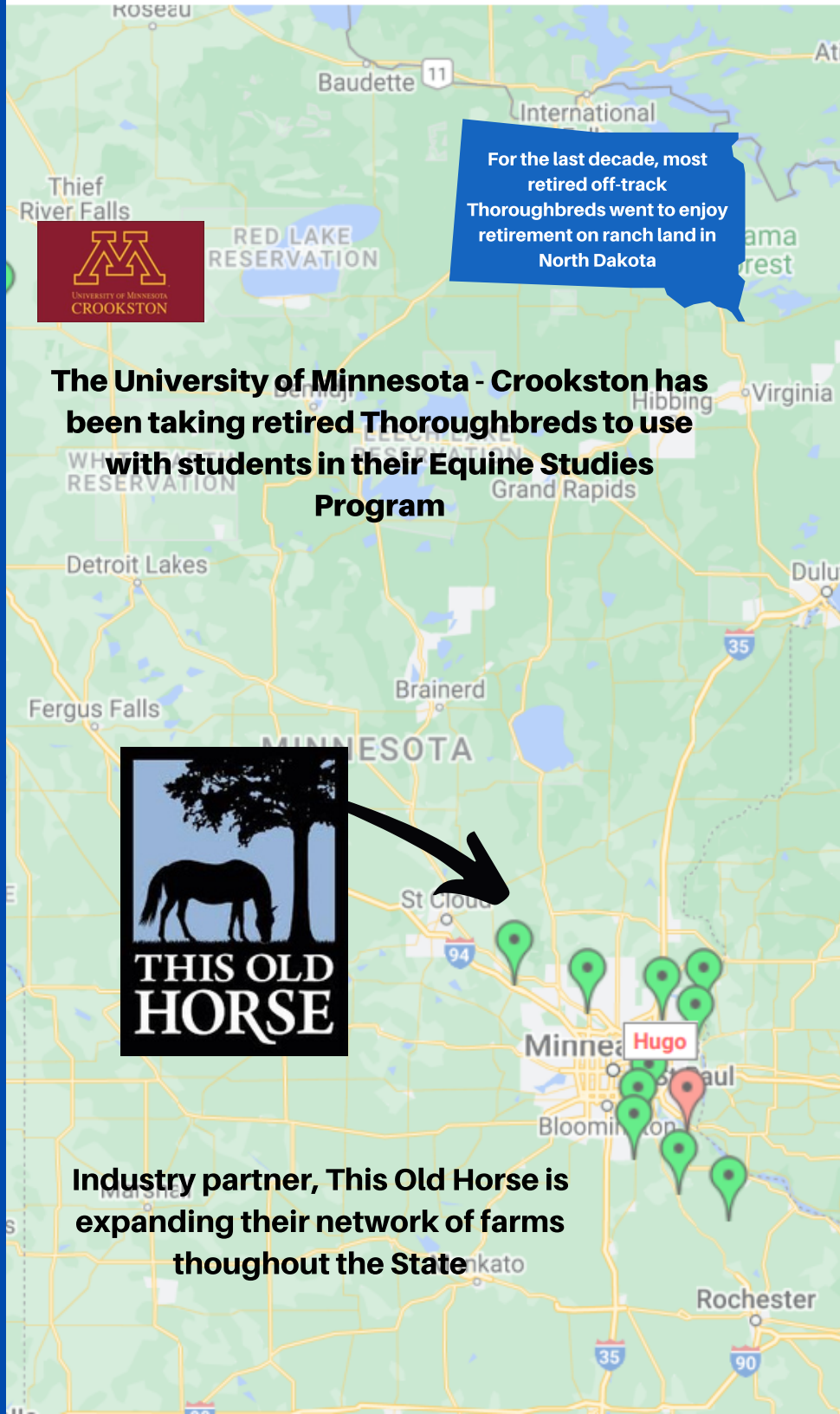


## Retired Thoroughbreds

### More Thoroughbreds In Minnesota Means More Economic Activity

A typical Thoroughbred race horse will retire from racing by age seven. The average lifespan of a Thoroughbred is 25 years. That means a Thoroughbred will have 18 years in a different capacity. An owner of a retired Thoroughbred will have annual expenditures averaging \$7,500 and thus expend \$135,000 over its lifetime.





# Keeping Our Retired Thoroughbreds in Minnesota



- ✓ Supports Agribusiness
- ✓ Secures Open Space
- ✓ Makes Minnesota Better!



# Mental Health and Education Programs

Horses and Horse Racing Helping People and Saving Lives

## Furlong Learning

### Supporting our Immigrant Community

Furlong Learning provides tutoring for Pre-K through 12th grade by licensed teachers, including distance learning when the children are not at Canterbury. Another offering from Furlong Learning is English as a Second Language classes (ESL) for adults.

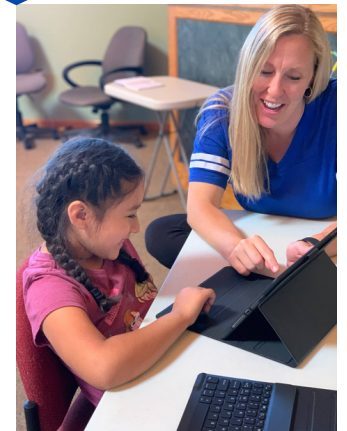
## Abijah's on the Backside

### Horses for Mental Health

Thoroughbreds are so much more than crossing the finish line first. They have the power to heal hearts and transform lives. Backside workers are in need of holistic support to navigate mental health challenges such as addiction, depression & anxiety. Abijah's on the Backside connects the Thoroughbred with those in need to save lives.

Thoroughbred based mental health programs are proving highly effective in saving lives of people struggling with PTSD, addiction, and depression.

The industry attracts a large number of individuals who are recent immigrants to our country. To support their success, the industry provides educational programs for children and adults.

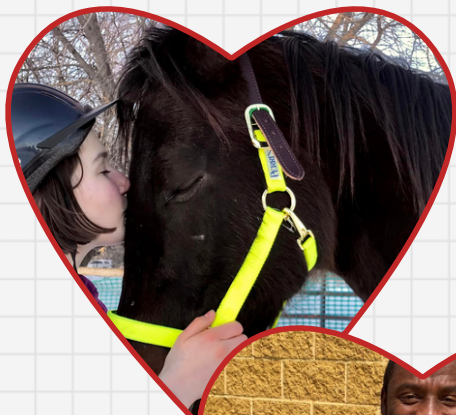


# THANK YOU FOR YOUR CONSIDERATION AND SUPPORT

The entire industry thanks you



Minnesota Thoroughbred  
Racing Alliance





Minnesota Thoroughbred  
**Racing Alliance**

**Questions?  
Need More Information?**

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