



WE WIN INSTITUTE

DEDICATED TO THE ACADEMIC & SOCIAL SUCCESS OF ALL CHILDREN

WE WIN Institute, Inc. (WE WIN) is a non-profit, community-based 501c3 committed to providing free programs and services for children and youth in our community.

Education is the foundation of the Black movement eco-system and it is the centerpiece of WE WIN's work.

WE WIN strengthens academic outcomes for children ages 5 to 18 in the greater metropolitan area.

We use a culturally relevant curriculum with an integrated focus on reading, writing, critical thinking, and visual & performing arts as vehicles to achieve academic success.

WE WIN brings a successful, proven model that engenders pride and a love of learning in Black children and youth.

Children thrive when they see themselves reflected in the curriculum, the programming, and through the eyes of the caring adults around them.

200
YOUTH SERVED ANNUALLY

5000
YOUTH SERVED SINCE 1996

3500
BOOKS DISTRIBUTED IN 2021

2021 GROUND-BREAKING PROGRAMS



WE WIN WHEN WE READ

- for children & youth ages birth to 18
Staff & volunteers curated and distributed 3500+ new books written and illustrated by Black authors and artists.



WE WIN WHEN BLACK STUDENTS GRADUATE

- partnership with MPLS Public Schools
A culturally-relevant curriculum of credit recovery summer school classes for high school seniors needing additional credits to graduate.