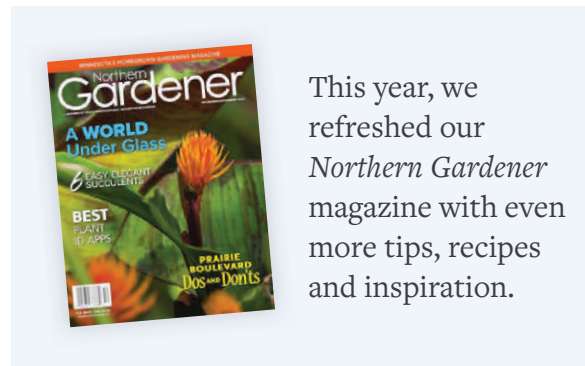


Your support powers our mission to deliver the best programs for gardeners of all skill and income levels in our cold-climate region. 2020 called for increased creativity and commitment to address unique needs and challenges:

- Connected 50,000 plants, seeds and tools to community gardeners to help feed hungry Minnesotans and build community.
- Introduced gardening and growing fresh, healthy food to almost 2,300 underserved children through 121 community partners in Minnesota.
- Added webinar recordings, articles, recipes and seasonal gardening projects to our online Resource Hub.
- Supplied replacement plants for gardens and flower boxes damaged during the spring protests.
- Helped thousands of new growers start “victory gardens” to feed themselves and their neighbors.
- Launched our first digital gardening competition in the wake of a cancelled State Fair.
- Added 3 staff to increase program capacity and member services. Executive Director Rick Juliusson is leading the team to build a strong future for the Society and the gardening community.



This year, we refreshed our *Northern Gardener* magazine with even more tips, recipes and inspiration.

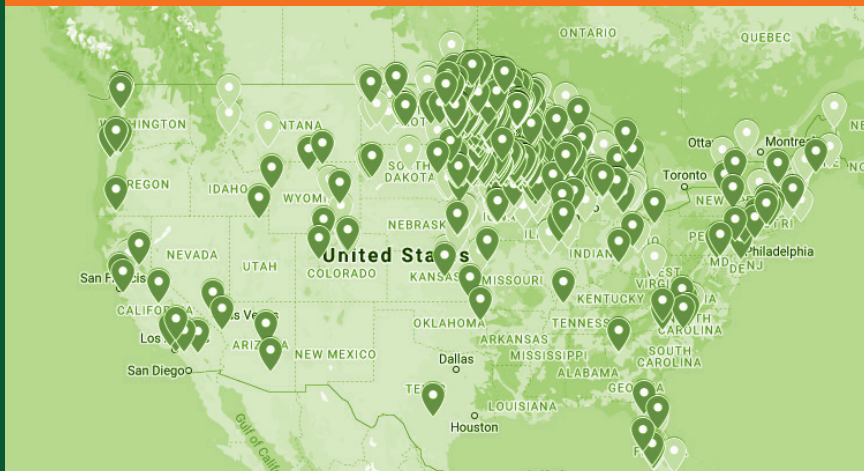
Minnesota State Horticultural Society

2020 IMPACT REPORT



2020 brought new challenges. With your support, we adapted and expanded to meet the increased need for healthy food, beauty, community and the burgeoning interest in gardening.

OUR 9,000 MEMBERS AND SUBSCRIBERS ARE LOCATED ALL OVER THE UNITED STATES AND CANADA.



“MSHS has served Minnesota gardeners for well over a century. It is the number one resource for us as we have gone from beginner to competent gardeners.”

— MSHS MEMBER

Garden-in-a-Box

In a year of unprecedented need due to COVID-19, we **doubled** the number of distribution sites and offered curbside pick up to protect our newest gardeners as they learned to grow.



2,300

CHILDREN, AGES 2-18, GAINED GARDENING EXPERIENCE



5,000

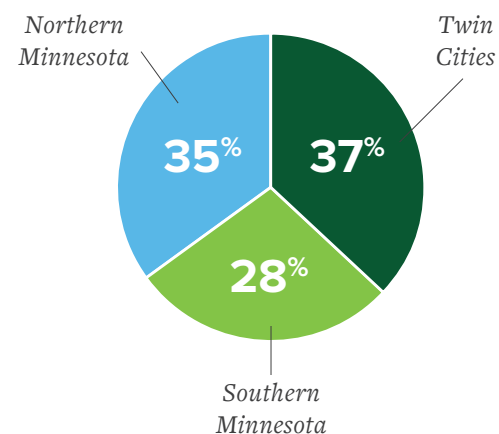
INDIVIDUALS SERVED



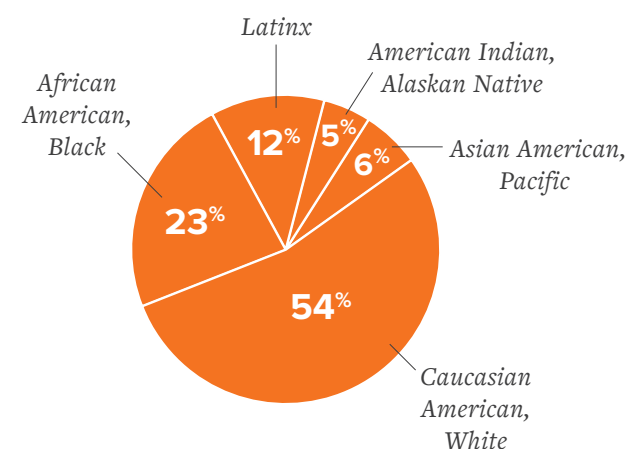
45,000

PEOPLE SERVED SINCE 2008

WHERE OUR GARDEN KITS GO



SERVING DIVERSE COMMUNITIES



Minnesota Green

Due to the quarantine and economic pressure, the need for green spaces, healthy food and community was greater than ever. In 2020, we partnered with garden centers, nurseries and individuals to **triple** plant donations to community gardeners. Minnesota Green supports beautification projects, low-income housing, correctional facilities for at-risk youth, housing for seniors and persons with disabilities, and schools.

55,000 PLANTS | **6,000** GARDENERS | **97** PARTNERS



“MN Green support is great! It’s beautified this garden which honors our veterans.”— SUSAN P.



MN SEED Project



Our newest program supports Minnesotans’ growing interest in saving essential seeds and preserving diversity in our crops. This is a collaboration among the St. Paul Seed Circle, Como Community Seed Library, West Side Seed Library, Duluth Community Garden Program and MSHS.

“

My favorite part of the Garden-in-a-Box program is having the kids get excited to pick the produce and then enjoy eating it—they were so engaged!”

— KICKSTART PRESCHOOL



Education

Expanded webinars to support a surge of new gardeners.

