



## OUR POSITION:

To provide comprehensive services and long-term empowerment, to transform lives.

## OUR VISION:

We envision a community of empowered individuals, especially men of color, who achieve long term job success to support their families.

## OUR MISSION:

Transforming lives through Personal Empowerment, career training and meaningful employment.

## ! WHO WE ARE

Twin Cities R!SE is a job training organization serving the Twin Cities 7 county metro area.

### OUR PROGRAM INCLUDES:

- » Comprehensive work skills training
- » Personal Empowerment training and Coaching
- » Employment placement services
- » Support services and referrals to help participants overcome challenges
- » Internship opportunities with hiring partners to support job readiness preparation
- » Training partnerships with Metro Transit, Dakota County Technical College, and others

## ! FUNDING REQUEST

We request \$900,000 per year for the biennium through the Workforce Development Fund using the Pay For Performance statute.

## ! WHO WE SERVE

- The program served over 562 low income adults in 2020.
- TCR serves adults who are experiencing multiple barriers to stable employment and are interested in changing their lives:
  - » chronic unemployed (75% unemployed at start)
  - » criminal histories (37%)
  - » chemical dependency (32%)
  - » no driver's license (49%)
  - » mental health issues
  - » homelessness or unstable housing
  - » generational poverty
- TCR works predominately with people of color, with a special focus on serving African-American men.

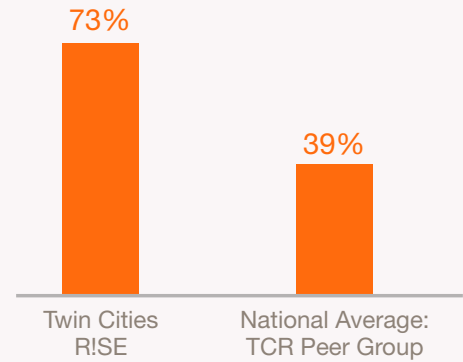
## PROGRAM OUTCOMES



- We use long-term metrics to measure our success.
- FY2020 graduates' average starting income: \$34,782 plus benefits, up from less than \$10,025 at program start.
- Achieved 122 job outcomes in FY2020 across all programming and partnerships.
- TCR helped low-income adults increase total annual earnings by \$3.5 million in FY2020; this increases to \$4.5 million with the value of employer-offered benefits included.
- Served 562 low-income adults through employment training.
- Dramatic reduction in recidivism for those previously incarcerated
  - » TCR Graduate Recidivism Rate = 16%
  - » National Recidivism Rate = 61%

## One Year Job Retention Rate

(10 year average)



## PAY FOR PERFORMANCE (PFP) MODEL

Twin Cities RISE is a pioneer in performance-based funding, partnering with the State of Minnesota in 1997 to develop PFP funding based on the Return on Investment provided to state taxpayers.

- » **Return on Investment of 600%**  
Over 15 years, the ROI is more than \$7 received in benefits for every \$1 invested.  
High income change and long term job retention of graduates results in high ROI:
  - Increased tax receipts
  - Reduced government support
  - Reduced criminal justice costs
- » **Codified through State of MN Legislation 1997-2020**  
TCR paid only when a participant is placed into a job earning \$20,500/year or more, with an income change of over \$10,000.

## CONTACT

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## Twin Cities RISE pivots to serve low-income workers during the Covid crisis.

- On March 16, Twin Cities RISE closed its doors to in classroom training due to COVID-19. By May 1, TCR had moved all its instruction, coaching and job fairs to an online format.
- Since that time TCR has trained hundreds of low income and displaced workers into great jobs paying throughout the **7 county metro area** averaging \$16.00/hour starting salaries with benefits in the following industries; transportation, call centers, facilities and maintenance, warehouse and logistics.
- Some of our employer hiring partners include, *Target Corporation, Genz Ryan, Ecolab, Minnesota Multi Housing Association* and many others.

