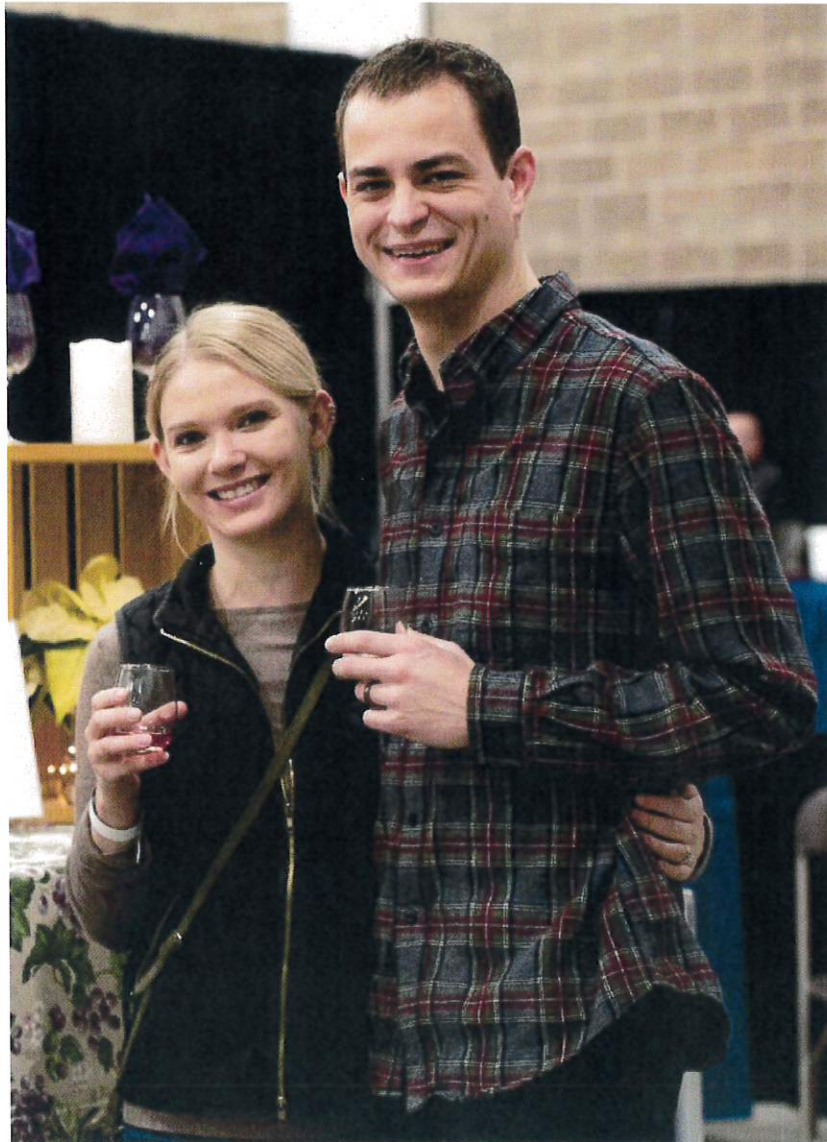


NUMBERS AT A GLANCE



Tradeshow

Entities

Exhibitor Booths	57
Buyer Companies	37
Technical Advisor Booths	13

Individuals

Exhibitors	120
Buyers	85
Technical Advisors	30
Planning Committee	14
Volunteers	11

TOTAL	260
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Festival

Entities

Exhibitor Booths	81
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Includes 3 Breweries & 14 Wineries

Individuals

Sponsors/Buyers/Press	28
Volunteers/Staff	46
Artists & Chefs	19
Exhibitors	250
Public (737 General Admission & 356 Wristbands)	1094

TOTAL	1437
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Total unique booths over 2 days - 92

77 makers / 12 support services / 3 non-maker sponsors