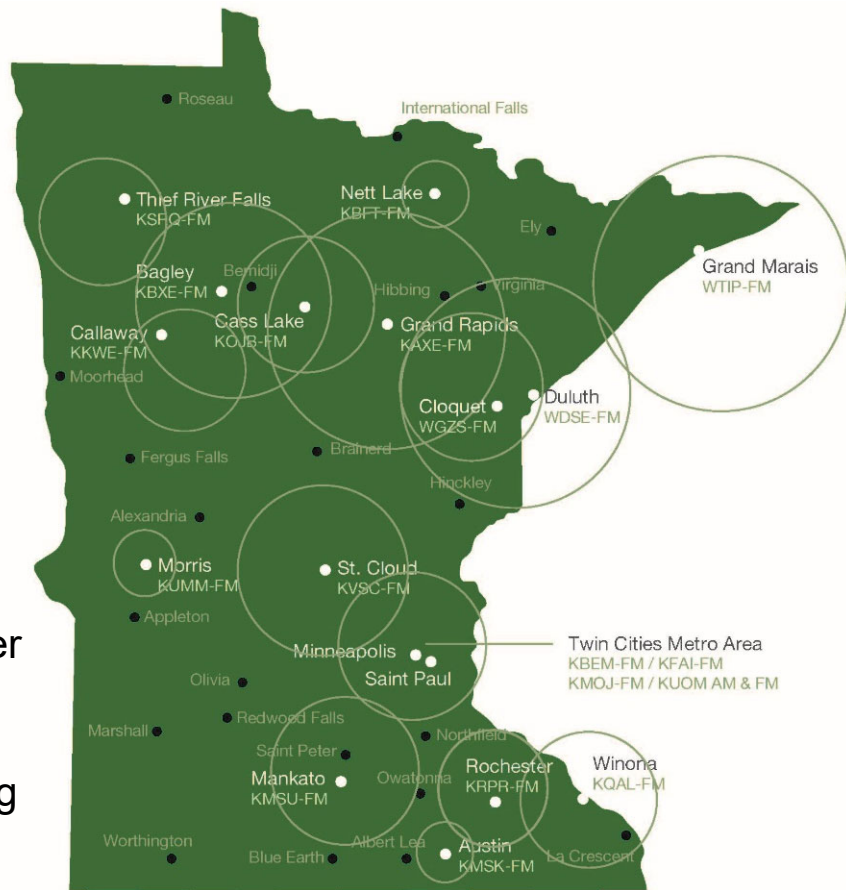


### What is Ampers?

- An association of 18 independent community radio stations.
- Each station is locally managed and programmed by and for their communities.
- Stations create their own programming and do not rebroadcast programs from one main Twin Cities station.
- The stations primarily serve greater Minnesota, BIPOC, and student communities not served by traditional media with programming in 10 languages.
- All are licensed as non-commercial educational stations.



### Why Fund Ampers?

- Stations provide in-depth information about local government, educational and health news, safety concerns, and provide local artists access to the airwaves.
- The stations are extremely efficient relying heavily on volunteers.
- Ampers stations help to train more than 1,300 students each year.
- Stations provide critical emergency information in some cases providing local officials with the only immediate opportunity to disseminate lifesaving information.



A North High student announcing on KBEM/Jazz88



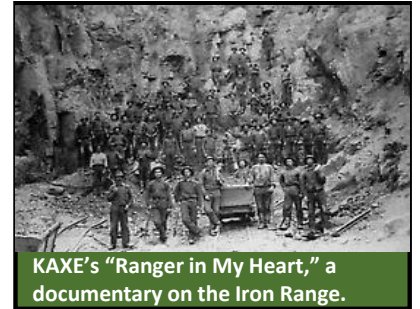
A band performs live from "Studio K" (produced by students) on Radio K



KSQR's "Saturday Morning Barn Dance"

## What is the difference between Ampers and Minnesota Public Radio?

There are two types of public radio in Minnesota, the Minnesota Public Radio (MPR) network and the smaller local community radio stations. The smaller grassroots community stations created the Association of Minnesota Public Education Radio Stations (Ampers) in 1972.



The Ampers stations, Minnesota Public Radio, and Minnesota Public Television are not affiliated financially in any way other than the fact that all three receive state and federal funding because they are prohibited from selling commercials.

### Ampers

- An association of 18 independent locally programmed community radio stations.
- The stations do not rebroadcast or retransmit programs from one main Twin Cities' station.
- Stations are licensed to a college, school, university, tribal government or directly to the community it serves.
- Approximate revenue FY21: \$12 million
- Employees: 2 – 8 per station (stations rely heavily on volunteers)

### MPR

- A network of regional radio stations
- Stations outside the Twin Cities retransmit programs from the Twin Cities.
- Stations are licensed to Minnesota Public Radio.
- Approximate revenue FY21: \$114 million
- Employees: 626



**Ampers is not affiliated with nor does it receive funding from Minnesota Public Radio (MPR)**

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