

Chapter 103

2024 Regular Session

Subject Minors Appearing in Internet Content

Bill H.F. 3488

Analyst Mary Davis

Date May 23, 2024

Overview

This act provides regulations, compensation requirements, and enforcement provisions related to minor children appearing on the Internet on platforms where the content generates compensation.

Summary

Section	Description
1	Online platform. Defines “online platform” to mean a website or mobile applications like social networking sites and streaming services.
2	Content creation. Defines “content creation” as the videos and photographs that are put online for compensation.
3	Content creator. Defines “content creator” as a person who creates and posts videos online for compensation, on their own or with a company, but excludes minors creating content.
4	Compensation for Internet content creation. Requires a trust account and payment for the content created using the minor’s likeness and for the trust to be maintained until the minor reaches 18. This section also requires that records are kept on minors who appear in at least 30 percent of the content creator’s videos, when the content creator’s videos generate income, including the minor’s name, the amount of compensation generated, and how much was paid to the minor’s trust account. The records must be maintained until the minor turns 21. This section prohibits children under 14 from working in content creation, so they cannot appear in more than 30 percent of the videos, but, if they do appear, they are

Section	Description
---------	-------------

	entitled to 100 percent of the profits. Minors aged 14 to 18 can produce their own content and are entitled to the profits.
--	---

	This section requires that the records must be readily accessible to the minor and allows the minor to request to delete the content with their likeness at any time after they turn 13.
--	--

	The minor, or an adult who was previously depicted as a minor, can sue for damages if any of the provisions of this section are violated. The attorney general may also enforce this law. This section also provides that a minor 14 and older doing this work is allowed to do this work under state law and be paid for it.
--	---

	This section is effective on July 1, 2025.
--	--



Minnesota House Research Department provides nonpartisan legislative, legal, and information services to the Minnesota House of Representatives. This document can be made available in alternative formats.

www.house.mn.gov/hrd | 651-296-6753 | 155 State Office Building | St. Paul, MN 55155