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Authors:	Quam and Benson, M.	
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Analyst:	Matt Burress, 651-296-5045	

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This bill requires MnDOT to post a specific service sign on Trunk Highway 52 at 37<sup>th</sup> Street NW in Rochester that displays the name or logo of a business that (1) is blocked from view by a noise wall along the east side of the highway, (2) was in operation prior to construction of the noise wall. Funds for the sign must come from non-state sources.

A specific service sign is an informational sign designed to identify certain eligible services provided to the traveling public (such as tourist businesses, gas service stations, motels, and restaurants). The basic format is rectangular, with white lettering on a blue background, and can contain a business name or a logo. Under a combination of state statute and MnDOT's implementation of the sign program, signs are allowed on certain non-freeway trunk highways in rural areas.