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This bill permits, under a Minnesota Department of Transportation (MnDOT) "specific service" sign program, placement of signs at two separate locations for an eligible business or service, if the business is located at least a half mile from the closest trunk highway intersection and is located within five miles of two trunk highways.

The specific service sign program provides for informational signs for directions to eligible businesses and services that are provided to the traveling public. The signs are on nonfreeway trunk highways in rural areas. State law establishes various requirements for the program, and one of the restrictions is to allow placement at only one intersection or interchange location. However, current law also establishes that "additional signing may be considered" under some circumstances. Minn. Stat. § 160.293, subd. 3.