

Subject Alzheimer's disease public information program

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Overview

This bill directs the commissioner of health to make available materials for a public information program on Alzheimer's disease and other dementias and, to the extent funds are available, to implement an initial statewide public information campaign using the materials developed.

Summary

Section	Description
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1	Direction to the commissioner; Alzheimer's public information program.
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Paragraph (a) requires the commissioner of health to design and make publicly available materials for a statewide public information program that promotes the benefits of early detection and the importance of discussing cognition with a health care provider and provides information on cognitive testing, early warning signs of cognitive impairment, and Alzheimer's disease and other dementias.

Paragraph (b) requires the program materials to include general messages, culturally specific messages, and messages to underserved communities.

Paragraph (c) provides that to the extent funds are available, the commissioner must implement an initial statewide public information campaign using the materials developed by the commissioner.

Paragraph (d) allows the commissioner to contract with one or more third parties to implement the public information campaign and specifies when the campaign must be implemented.

Paragraph (e) requires the commissioner to report to the chairs and ranking minority members of certain committees on development of the program materials and initial implementation of the public information campaign.

Section	Description
2	<p>Appropriation.</p> <p>Appropriates \$250,000 in fiscal year 2022 from the general fund to the commissioner of health for the Alzheimer’s public information program. Makes the appropriation available until June 30, 2024, and limits the amount the commissioner uses to comply with the reporting requirement to an unspecified amount.</p>



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