

Subject Ticket Sales

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## Overview

This bill requires disclosures, prohibits certain behaviors, and creates a private right of action relating to ticket sales, ticket resellers, and online ticket marketplaces.

## Summary

| Section | Description |
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|   |                                 |
|---|---------------------------------|
| 1 | <b>[325F.676] Ticket sales.</b> |
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**Subd. 1. Definitions.** Defines entertainment, online ticket marketplace, operator, place of entertainment, and ticket reseller.

**Subd. 2. Disclosures.** (a) Requires operators, ticket resellers, and online ticket marketplaces to disclose the total cost of a ticket, including fees and charges, in an easily readable and conspicuous manner. Prohibits raising the price of a ticket after it has been selected for purchase.

(b) Requires an online ticket marketplace to disclose that its website is for the secondary sale of a ticket, the ticket offered for sale may exceed its face value, and what the marketplace's refund policy is if the event is cancelled.

(c) Requires an online ticket marketplace to disclose the face value of a ticket prior to the completion of a transaction.

(d) Requires an online ticket marketplace to disclose on its website that it is a ticket reseller.

(e) Prohibits an online ticket marketplace from using text or images on its website that are substantially similar to those of an operator or place of entertainment without permission.

**Subd. 3. Fees.** Requires ticket resellers and online ticket marketplace to calculate fees for a ticket based on a percentage of the face value.

**Section** **Description**

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**Subd. 4. Prohibition.** (a) Prohibits a ticket reseller from reselling more than one copy of a ticket. Prohibits a ticket reseller from employing a person to wait in line to purchase tickets for the purpose of reselling, if this action is prohibited by the operator or place of entertainment.

(b) Prohibits ticket resellers from reselling a ticket that has not been made available to the public without permission from the operator.

(c) Prohibits a person from circumventing security processes to purchase tickets on the Internet or disguise their identity for the purpose of purchasing more than the maximum number of tickets allowed for purchase per person.

(d) Prohibits a person from reselling a ticket in violation of paragraph (c) if the person participated in or had the ability to control the conduct prohibited in paragraph (c) or knew that the ticket was acquired in violation of paragraph (c).

(e) Prohibits an operator or ticket reseller from selling a ticket if the ticket is not in the possession or constructive possession of the reseller or the ticket reseller has a written contract with the operator to obtain the ticket.

**Subd. 5. Private right of action.** Provides a purchaser injured by a violation of this section with a private right of action and requires the court to award actual, incidental, and consequential damages; statutory damages equal to the amount paid for the ticket; and court costs and reasonable attorney fees.

**Effective date.** This section is effective July 1, 2023, and applies to tickets sold on or after that date.



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