

Subject Explore Minnesota advisory councils

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Overview

This bill makes updates, at the request of Explore Minnesota, to the membership of its advisory councils for business and tourism. It also reduces the frequency of meetings of the tourism council.

Summary

Section	Description
1	Explore Minnesota for Business Council. Removes the commissioner of employment and economic development from being a co-chair of the council and allows the agency's interest to be represented by either the commissioner or a deputy or assistant commissioner. Adds small business owners as an option for representing start-ups and entrepreneurs and deletes the requirement that this representative have at least 20 employees. Replaces two representatives, one from Minnesota's Ethnic Chambers of Commerce Leadership and one from the field of general marketing, talent attraction, or economic development, with one Dakota representative and one Ojibwe representative.
2	Explore Minnesota Tourism Council. Reduces the council from 35 voting members to 25. Replaces the 14 representatives from a list of types of tourism businesses with four representatives of statewide tourism-related associations. Clarifies that there should be one representative from each of the five tourism marketing regions in the state. Limits the University of Minnesota Tourism Center to a single ex officio nonvoting member, rather than allowing for multiple such members. Requires the council to meet only two times a year, rather than four.