

Subject Ticket resale disclosures and pricing restrictions

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Overview

This bill requires ticket resellers to disclose how much the original ticket price was and what the percentage markup is on the ticket. It requires tickets to be sold at no more than 115% of their original value, except for collegiate and professional sporting events and Broadway tickets. Creates a private right of action for those injured by a violation of this section.

Summary

Section	Description
1	Definitions. Adds definition for “Broadway show” or “Broadway touring engagement.”
2	Disclosures. Requires ticket resellers and online ticket marketplaces to disclose in a ticket’s listing and during the purchasing process (1) the ticket’s original purchase price, and (2) the percentage markup above the tickets’ original price.
3	Price limitation; exception. Prohibits a ticket reseller or online ticket marketplace from reselling a ticket for more than 115% of its original purchase price. Clarifies that this limitation does not apply to professional or collegiate sporting events or Broadway shows or touring engagements.
4	Private right of action. (a) Allows a person injured by a violation of this section to have a private right of action and recover damages, including statutory damages of not less than \$500 per violation. (b) Clarifies that remedies under this subdivision are cumulative and do not limit remedies available under other law.

Section	Description
5	Report. Requires the commissioner of commerce, in consultation with the attorney general, to submit a report to the legislature regarding the consumer protection activity that has occurred under this statute. The report must be submitted by January 15, 2028.



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