

Subject Online sweepstakes games prohibited

Authors Davids and others

Analyst Alexandra Haigler

Date March 24, 2026

Overview

This bill prohibits online sweepstakes games to be operated, conducted, or promoted in Minnesota.

Summary

Section	Description
---------	-------------

1	Online sweepstakes.
---	----------------------------

Subd. 1. Definitions. This subdivision creates definitions for “online sweepstakes game,” “dual-currency,” and “prize” in the context of online sweepstakes games.

An “online sweepstakes game” is a game that (1) is available online, (2) uses a dual-currency payment method allowing the player to exchange the currency for a prize or chance to win a prize, and (3) simulates casino-style or another form of gaming.

“Dual-currency” means a system of payment that allows a player to participate using direct or indirect consideration, including consideration associated with a related product, service, or activity and for which the player may be eligible for prizes, awards, or cash, or a chance to win a prize. Dual-currency does not include contests for which no consideration is given.

Subd. 2. Prohibition. This subdivision prohibits any person or entity from operating, conducting, or promoting an online sweepstakes game in Minnesota. The prohibition also extends to any entity that allows or assists the operation of games in the state, for example, this includes financial institutions, payment processors, platform providers, gaming content suppliers, and media affiliates.

Lastly, this subdivision requires the commissioner of public safety and attorney general to deny a person from commencing or continuing operations if the person or an affiliate of the person knowingly accepts revenue that is directly or indirectly derived from an online sweepstakes game, and enforce penalties on behalf of a finding of prohibited engagement.

Section	Description
---------	-------------

	<p>Subd. 3. Violations. Allows for the same penalties imposed under the statute governing prize notices and solicitations to also apply to violations of this section.</p>
--	---



**MN HOUSE
RESEARCH**

Minnesota House Research Department provides nonpartisan legislative, legal, and information services to the Minnesota House of Representatives. This document can be made available in alternative formats.

www.house.mn.gov/hrd | 651-296-6753 | Third Floor, Centennial Office Building | St. Paul, MN 55155